



LEYA GENERAL TRADING BRANDING GUIDE

COLORS

PANTONE VALUES

-  PANTONE 293 C - SOLID COATED
-  PANTONE 651 C - SOLID COATED
-  BLACK - 100%
-  BLACK - 9%

CMYK VALUES

- | | | | | | |
|---|-------------------------------------|---|------------------------------------|---|------------|
|  | C - 100
M - 57
Y - 0
K - 2 |  | C - 38
M - 18
Y - 0
K - 6 |  | BLACK 100% |
| | | | |  | BLACK 9% |