eLearning page & support elements

The requirement to design the skin and supporting elements for an eLearning module. These are:

1. A main/home page (970 x 690 pixels)
2. A similar look 'pop-up' page (776x552 pixels) – can be the same just smaller.
3. A series of buttons/tabs/menu to assist in navigating the module

This would be similar to the design of a webpage with the element required on the page listed below.

The eLearning module will be used by employees to navigate through a series of courses covering company information. The client manages cemeteries (but has a sense of humour!) Their staff are mostly (middle-aged) women. The online learning modules will be fun and interesting and they plan to use a cartoon character called "Winston" with callout bubbles to 'narrate' text. (Please let me know if you have cartoon skills as this will be a separate design project).

Please note! If you are interested in this project, focus on the main page layout and a few example buttons. Please don't create all buttons or the pop-up page unless we ask you to. We believe this will save everyone time and ensure we only progress to the full brief where we have a serious interest.

Example Pages (currently)

FYI, this is what I created… I'm not a designer, I'm using an elearning program to build the content and I need you to do the design. The client may get the cartoon characters redesigned. We just want to create a fairly generic skin that is easy on the eye and will give the learning credibility.

Example Main Page

Example Page with key parts highlighted

This is another page… the key bits are highlighted for your info.

Example Cemetery section Page:

There are several cemeteries covered in this elearning module… they will all cover the same key areas… I created these simple buttons – but maybe it would look better if these were sub menus/tabs?

Main/Home Page requirements

Page dimensions are 970 x 690 pixels and should incorporate the following elements:

1) Navigation buttons (Back, Next, Close, Site Map, Help, Links, Home)
2) Table of Contents. If this is a list it needs to be at least 180 pixels wide x 240 pixels tall, but it can be a simple dropdown box.
3) Menu containing (Home, Help, Resources, Links – possibly more)
4) Company Logo – see example below
5) Module Title - that is the name of the training module
6) Page Title – that is the subject matter covered on the page
7) Text box (either one large, two small, may be in a callout bubble spoken by a cartoon character)
8) Pallet of all colours used in the scheme

Please note: this is for an e-learning module. It would be helpful if the buttons are simple enough to replicate if we need to create additional ones later.

Pop-up Page requirements

The page layout may be simpler but follow the same theme. Page is smaller (800x600). It contains fewer elements, specifically:

1) Navigation buttons (Close, Print)
2) Page Title
3) Content – this will be text with an image or a map

Navigation Button Requirements

We require a series of buttons which will be used to navigate to specific pages, buttons are:

- **Quiz** – user quiz for the section
- **History** page
- **Maps** page – click to jump to the maps page
    - Map Overview "**Cemetery Location**" – where a cemetery is located in the city area
    - Map Detail "**Cemetery Map**" – layout of the cemetery
- **Contact** details
- **Directions** (i.e. driving and public transport)
    - Public Transport (Train or bus)
    - By Car
- **Services** (i.e. Toilets, Coffee Shop, Chapel)
- Burial **Sections** (to indicate whether it's a Tomb, Vault, Lawn Grave, Crypt)
- In addition we need a general navigation which will contain the name of the Cemetery Page. They need to be wide but not high (e.g. 150pix x 30pix) e.g. "**Field of Mars**".

The text in bold is the text we think should be written on the buttons.

The buttons could appear as independent buttons or merge with the Header/navigation area and only display when relevant.

I need the button to be supplied in three formats so I can build them into my system:

- Normal
- Hover – a change when a mouse is placed over
- Click – a change (maybe move the button picture elements down and right 1-2 pixels)

Colour Preferences

At the moment we are open to anything but you can see the colours in the client's logo below.

We want to create a feeling of brightness, lightness, fun.

Must not be morbid.

Client Logo: