HollywoodPlayer™ Avatar System Samples Brief

Hello,
Thank you for taking the time to read this brief. We are looking for an artist or team of artists who can create hundreds and hundreds of items – clothing, costumes, body parts, props, etc., for an online Flash-based avatar system.

This particular job will just be a small one with a few files to start, so that we can evaluate and find the best candidate for the larger job. The larger job will consist of creating hundreds of character sets and props.

The ideal candidate will also have a great knowledge and love of Hollywood movies, as the items for the avatar will all be movie-related.

The avatar system is already in place -- we have a body style, and a system for managing and exporting the necessary illustrations in Flash. The artist will need to match the existing style as closely as possible, and make all the art fit the avatar. Templates will be provided, but creativity with the actual items is still highly encouraged!

Knowledge of Flash and Flash animations is a big plus, as the larger job will involve creating short little animations for some of the avatar items or props.

Here are the initial characters we would like you to create to see how your style fits what we are looking for. Please provide samples of any four characters, and any four props. Technical documentation, existing asset samples, and movie reference files attached separately.

<u>COMPLETE CHARACTERS</u>
Juno—Paulie Bleeker
The Dark Knight—The Joker
Pirates of the Caribbean—Captain Jack Sparrow
X-Men—Wolverine
Austin Powers– Austin Powers
The Wizard of Oz—Dorothy
Alice in Wonderland—Red Queen

<u>PROPS/ACCESSORIES</u>
Harry Potter—Quidditch ball
E.T.—Glowing finger
Jurassic Park—Velociraptor
There's Something About Mary—Dog in cast
Austin Powers—Sharks with Laser beams
Back to the Future—DeLorean Time Machine
Da Vinci Code—Codex