

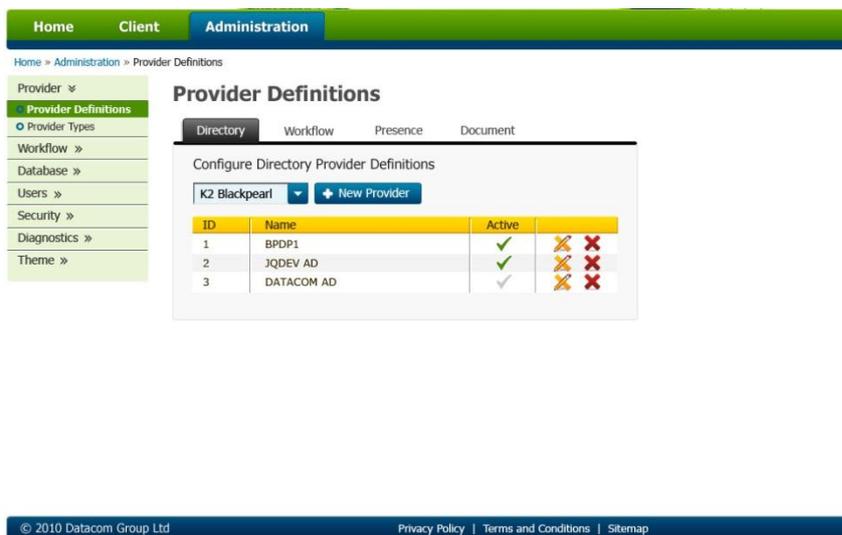
DESIGN BRIEF

FORMAT

We need the format to be an Illustrator file.

COLOR USE

Feel free to use any colors you think look good, but keep in mind that the application will look like the following screenshot (which we are happy to change the colors on if the winning logo doesn't go with it):



Our preference however is some range of green, yellow and/or blue.

TYPOGRAPHY

Try to avoid any fancy or special fonts unless they are free to use commercially.

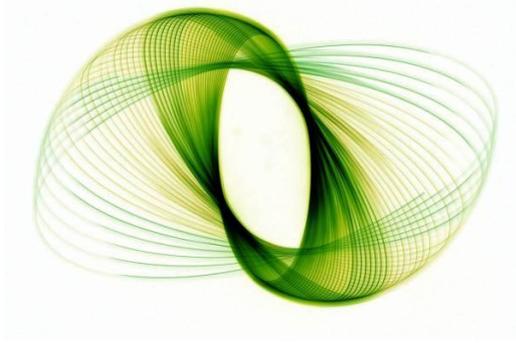
GENERAL GUIDELINES

Logo needs to look professional and unique and scale well.

It has to be recognizable and not overly complex.

LIKES

We found the following swirl image on the web:



We do like the overall look of it and the color scheme used. Unfortunately it doesn't qualify as a logo as it is in pixel format and doesn't scale.

So if you are able to recreate something similar we would be very impressed.

Good luck!!!