

Logo brief

Bernie Lewis Home Loans



We need some logo ideas for an Adelaide mortgage broker, Bernie Lewis Home Loans.

Bernie Lewis Home Loans has provided brokerage service for the past 20 years.

Over the years they have introduced Bernie Lewis Wealth Management and the Bernie Lewis Home Loans conveyancing service.

Bernie Lewis wants to establish a logo which will incorporate all segments of the company under one name: Bernie Lewis.

Bernie Lewis has come up with a new brand identity, which captures the essence of the Bernie Lewis brand.

Professional and Personalised

We are looking for a logo that fits with the brand identity and is:

- modern
- uplifting
- people friendly
- typographic

The logo should:

- only the words “Bernie Lewis”
- have all text on one line
- incorporate colour (but not specifically red)

Logos with similar look and feel

Current Bernie Lewis logos



Project details

This project is confidential. Any work done from this brief are the property of Australian company Fnuky Pty Ltd.

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