

Client:	Ferny Hills Aged Care Home
Project:	Re-design Website
Status:	Design Brief
Date:	15 June 2009

Overview

Site Map

- Main Navigation
 - Home
 - About Us
 - Facilities
 - Tours
 - Careers
 - Contact Us

Objectives

- Credibility
- Family orientated
- Establish an online identity
- Download a booking form for tours
- Receive general enquiries
- Feature a phone number
- Advertise career opportunities

Design/Content Brief

- The following elements are to be included in the design concepts:
- Phone number will be featured in banner 07 3550 5999
- Logo and words Bellevue Care Centre to be featured in banner
- Area for a flash banner of rotating images on homepage (*have attached some images*)
- 3 x buttons to be designed and feature on homepage - Book a Tour, Contact Us and Sign up to our newsletter
- No colour preference but perhaps keeping with their logo/branding but am open to ideas

Technology

- This website will be built on Dot Net Nuke so design needs to be able to be converted into a DNN skin.