

It's all about the bottom line

Client:	Ferny Hills Aged Care Home
Project:	Re-design Website
Status:	Design Brief
Date:	15 June 2009

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## Overview

### Site Map

- Main Navigation
  - Home
  - About Us
  - Facilities
  - Tours
  - Careers
  - Contact Us

### Objectives

- Credibility
- Family orientated
- Establish an online identity
- Download a booking form for tours
- Receive general enquiries
- Feature a phone number
- Advertise career opportunities

### Design/Content Brief

- The following elements are to be included in the design concepts:
- Phone number will be featured in banner 07 3550 5999
- Logo and words Bellevue Care Centre to be featured in banner
- Area for a flash banner of rotating images on homepage (have attached some images)
- 3 x buttons to be designed and feature on homepage - Book a Tour, Contact Us and Sign up to our newsletter
- No colour preference but perhaps keeping with their logo/branding but am open to ideas

### Technology

- This website will be built on Dot Net Nuke so design needs to be able to be converted into a DNN skin.