

Brief

Design the detail pages for retirement villages listed on villageguide.co.nz. The current pages structure content in a question and answer format. Pages need to be updated to reflect a modern, clean layout that allows users of the site to easily navigate the information they require while promoting the village in the best way possible.

Current Pages

Copper Crest Village Estate

Operator: Independently Owned

📍 52 Condor Drive, Pyes Pa., Tauranga

👤 Village Manager: Astrid Martin

☎ Phone: 07) 578 ...

✉ Email: info@coppercrest.co.nz

🌐 Website: www.coppercrest.co.nz

👁 Overview Accommodation Care Options & Services Facilities Costs Vacancies

The village is privately owned, in part by a husband/wife management team who live and breathe Copper Crest. The team caters to residents' needs with a high degree of care and flexibility. Copper Crest is set on 30 acres with views of the Mount and Kaimai Ranges. It sits just five minutes' drive from Greerton Shopping Village.



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What accommodation does the village offer?

Villas - 75 (some under construction)

- Two and three bedroom villas, which range from 127 square metres to about 170 square metres (residents may make them bigger if they wish).
- Standard garage is 3.6 metres wide (though others are wider)
- Paved patios/patio gardens
- Internal storage and/or walk-in wardrobe
- Tinted glass on all windows
- Heat pump
- Sunroom available
- Priced from \$399,000

Availability and prices may vary and are subject to change. The village manager will provide up-to-date information on unit availability and prices.

Can residents make alterations to their property?

Yes, residents can make structural changes to the plan as we build as long as the village can justify the changes going forward. Existing homes may be altered in consultation with management on a case-by-case basis. Generally, permanent alterations remain after the property is sold.

Can residents temporarily move into higher-level care after an illness or accident?

Yes, residents can move into care and return. We have a memorandum with a nearby private hospital, Althorp, where residents have right of entry.

Refer to link - <http://www.villageguide.co.nz/village/copper-crest-village-estate>

The next few slides are examples of other aged care websites or alternatively accommodation/real estate websites and how they display content on detail pages. I am not swayed by any in particular but am after an overall clean look that nicely links information together.

Facilities

- ✓ Barbecue - Gas
- ✓ Dishwasher
- ✓ Fridge
- ✓ Microwave
- ✓ Mobile coverage - Vodafone
- ✓ Radio/Hi-Fi/Stereo
- ✓ Shower (outdoor)
- ✓ Telephone (local calls)
- ✓ Washing machine
- ✓ Clothes dryer
- ✓ Easy access
- ✓ Internet (Broadband)
- ✓ Mobile coverage - Telecom
- ✓ Oven
- ✓ Shower
- ✓ SKY TV ®
- ✓ TV

Taken from: <http://www.bookabach.co.nz/baches-and-holiday-homes/view/25620>

Management

- ✓ On-site manager
- ✓ Medical alert to external call centre
- ✓ Residents committee

Amenities

- ✓ Walk to transport
- ✓ Village bus
- ✓ Hairdresser
- ✓ Community TV
- ✓ Cafe on-site

Recreational Facilities

- ✓ Billiards room
- ✓ BBQ area/s
- ✓ Computer room
- ✓ Community centre
- ✓ Cinema
- ✓ Gymnasium
- ✓ Library
- ✓ Meeting Room
- ✓ Indoor bowls area
- ✓ Spa (indoor, heated)
- ✓ Indoor heated pool
- ✓ Outdoor pool
- ✓ Residents lounge
- ✓ Community kitchen
- ✓ Lakes / rivers / streams on-site

Taken from: <https://www.villages.com.au/qld/chermside-west/stafford-lakes-retirement-community-399>

^ Description

If you are looking for a modern 'Kiwi Bach' - you have found it. "VIEWS4EVER" is a modern fully furnished Bach, beachfront at Matarangi. It is situated about half way along Matarangi Beach. There are no roads to cross to get to Beach and there is a large reserve out front, which is ideal for children to play on while the adults enjoy the deck with coffee/drinks etc.

There is plenty of parking for cars & boats on the section and the boat ramp is 3-4 minutes away.

The House is open plan with covered decks back & front. It is fully equipped with all mod conveniences.

















Matarangi Beach is a long safe golden sand beach, ideal for swimming/surfcasting/walking etc. Matarangi is flat and is wonderful for walking & biking, facilities include tennis courts, golf club, restaurant, shops, café. Whitianga is 20 minutes south & historical Coromandel town is 30 minutes over the hill.

[Hide...](#)

^ Key Features & Amenities

Linen: please enquire	Disabled access: please enquire
Children welcome	No smoking
No pets	BBQ
Boat parking	CD player
Cellphone coverage	Cleaning equipment

Taken from: <http://www.holidayhouses.co.nz/properties/5170.asp>

	Scooter Bay		Terrace
	Private Dining		Bowling Green
	Swimming Pool		Spa Pool
	Petanque Court		Croquet Lawn
	Library		Chapel
	Village Centre		Bar
	Gym		Internet Cafe
	Dining Room		Hair Salon

Taken from: <http://www.rymanhealthcare.co.nz/villages/edmund-hillary>


Page content requirements

For your reference here is the form village managers are completing - <https://villageguide.formstack.com/forms/villageguidetrial>

Overview page

[Overview](#) [Accommodation](#) [Care Options & Services](#) [Facilities](#) [Costs](#) [Vacancies](#)

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Back

Photos and description to remain in same position

Design space: height can be extended as much as needed.

Overview page content

Header: Accommodation

Potential Content: Villas, Townhouses, Apartments, Serviced Apartments

Nb: Content will be selected in back-end so a village may have Villas & Apartments displayed for example.

Header: Legal Title of Units

Potential Content: License to Occupy, Unit Title, Cross Lease

Nb: Village will only have one of the above options displayed

Header: Age Criteria

Example Content: Residents must be 65years and over

Header: On-Site Care Facility

Potential Content: Resthome, Hospital, Dementia Care Unit, Respite Care

Nb: Content will be selected in back-end so a village may have Resthome & Hospital displayed for example

Header: Pets Policy

Example Content: Pets Allowed

Care Options & Services page

Overview

Accommodation

Care Options & Services

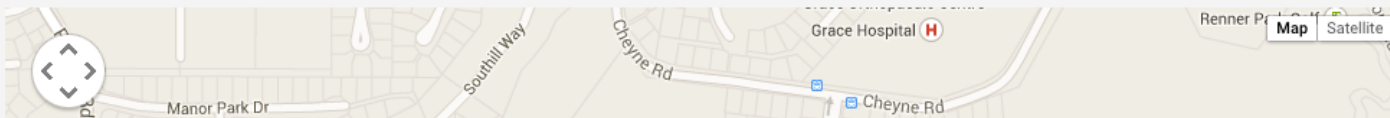
Facilities

Costs

Vacancies



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Care Options & Services page content

Header: Village Care

Potential Content: *nb: manager selects which are appropriate from the below list*

- Health Clinic
- Registered Nurse (visiting or on-site)
- 24 hour on-call staff
- Visiting doctor
- Visiting podiatrist
- Visiting physio
- Emergency call system in units
- In home personal assistance e.g. showering, grooming

Header: Village Services

Potential Content: *nb: manager selects which are appropriate from the below list*

- Village Van
- Meal Deliveries
- House Keeping - kitchen, bathroom, dusting, vacuum etc
- Personal Laundry
- Linen change
- Security patrols
- Milk / newspaper delivery
- Pet minding

Facilities page content

Overview

Accommodation

Care Options & Services

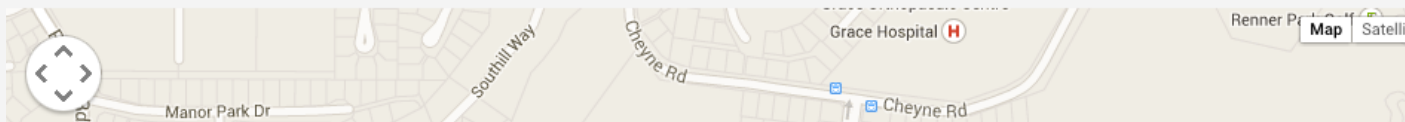
Facilities

Costs

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Facilities page content

Header: Village Facilities

Potential Content: *nb: manager selects which are appropriate from the below list*

- Community Centre
- Library
- BBQ area
- Cinema
- Computer Room
- Workshop / Men's Shed
- Hairdresser (visiting or on-site)
- Beauty Salon (visiting or on-site)
- Garden Plots
- Village Shop
- Chapel
- Gym
- Billiards / Pool Table
- Petanque
- Dining Room
- Bar
- Coffee Machine
- Piano
- Indoor Swimming Pool
- Outdoor Swimming Pool
- Spa Pool
- Table Tennis
- Bowling Green
- Lock-up storage
- Restaurant/Cafe

Header: Restaurant / Cafe

Potential Content: This will be written as text e.g. Restaurant offers residents 3 meals a day with a two week rotating menu

Header: Residents Activities

Potential Content: *nb: manager selects which are appropriate from the below list*

- Arts & Crafts
- Cards & Board Games
- Exercise Classes
- Social Outings
- Lawn Bowls
- Resident dinners or other in-village gatherings
- Bar happy hour

Costs page content

Overview

Accommodation

Care Options & Services

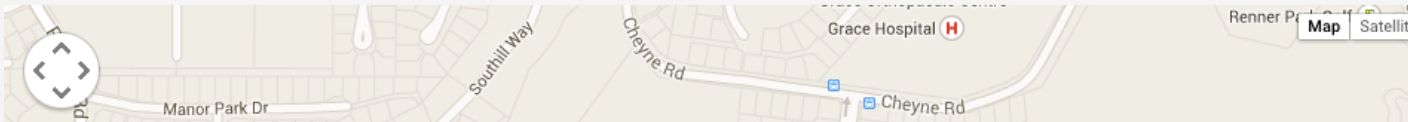
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Costs page content

Header: Villas / Townhouses start from

Example Content: \$300,000

Header: Apartments start from

Example Content: \$250,000

Header: Resident Weekly Fees

Example Content: \$170 per week

Header: Cost residents pay themselves

Potential Content: *nb: manager selects which are appropriate from the below list*

- Electricity
- Phone/Internet
- Contents Insurance

Header: Do residents pay a deferred management fee

Potential Content: Yes or No

Header: Maximum deferred management fee

Example Content: 25%

Header: Deferred management fee accumulation

Example Content: Accumulated at 5% over 5 years

Costs page content cont...

Header: Comprehensive Insurance Cover

Potential Content: Yes or No

Header: Do residents receive any capital gains?

Potential Content: Yes or No

Header: Are residents liable for any capital loss?

Potential Content: Yes or No

Header: Are residents required to pay weekly fees while the unit is on the market and for how long?

Example content: Yes for 6 months unless sold prior, after which fees are reduced by 50%

Header: Additional Fees

Example content: Admin fees set at 2% of entry cost