

## Analysis Team's Core Values ("BRITER")

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| <b><i>Balance</i></b>     | <p><b>Establishing priorities and clear expectations that optimally support professional growth, personal fulfillment and overall satisfaction.</b></p> <p>A satisfying personal life supports a successful professional life, and vice versa.</p> |
| <b><i>Respect</i></b>     | <p><b>Valuing and considering the experiences, abilities and perspectives of others in our decisions and actions.</b></p> <p>We encourage the participation of others, listen to their feedback, and consider their ideas and perspectives.</p>    |
| <b><i>Integrity</i></b>   | <p><b>Striving for excellence and quality in our work, honesty in our relationships, and a high level of professional ethics.</b></p> <p>We believe in doing the right thing by our clients, colleagues, family, friends and strangers.</p>        |
| <b><i>Trust</i></b>       | <p><b>Having confidence in the abilities, decisions and actions of our colleagues to achieve common goals and mutually beneficial results.</b></p> <p>Trust empowers effective relationships.</p>  |
| <b><i>Empowerment</i></b> | <p><b>Granting authority to others to take initiative, and providing the support, skills and encouragement for them to succeed.</b></p> <p>Earning trust builds a foundation for empowerment.</p>  |
| <b><i>Reward</i></b>      | <p><b>Celebrating individual and team success in delivering value to our clients and building Analysis Team.</b></p> <p>Our clients' success is our success, enabling shared tangible and intangible rewards.</p>                                  |