



Saphira

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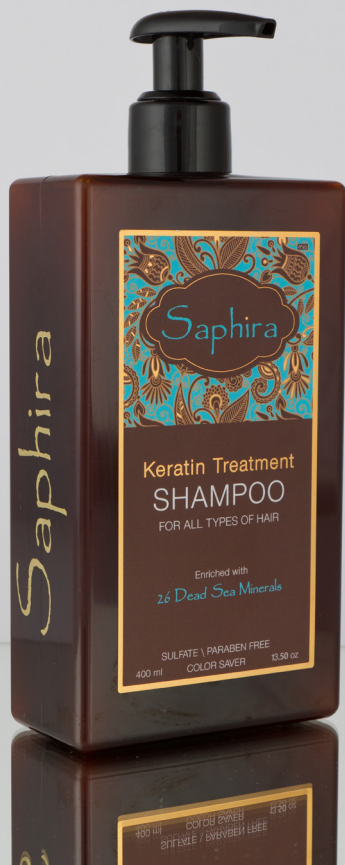
The Dead Sea contains 26 essential minerals. Twelve of these minerals can only be found at one spot in the world - the Dead Sea. The unique qualities of these minerals nourish the scalp, activate circulation and enhance relaxation. This unique blend of minerals repairs the hair while protecting it from environmental damage.

Saphira has blended the magic of these 26 minerals from the Dead Sea and has created a unique haircare formula that revitalizes all types of hair. As you massage it into your hair, the solid minerals are easily absorbed, leaving your hair healthy, smooth and strong.



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## MINERAL KERATIN TREATMENT SHAMPOO



Saphira Keratin Treatment Shampoo is formulated to repair damaged hair. It is completely sulfate-free; improving the results of keratin and brazilian hair-straightening. Enriched with 26 active Dead Sea minerals. Contains pure keratin extracts

- Cleans the hair without fading colored hair.
- Infused with Vitamin E and natural essences
- Enhances the vitality and natural health of every strand
- Restores life to your hair and leaves it feeling soft and smooth
- Saphira Shampoo is the perfect solution for curly, straight, frizzy, dry and damaged hair. Wonderfully fragranced.

**Directions for use:** Apply a generous amount onto wet hair, lather, leave in for one minute, rinse and enjoy. For best results, shampoo two times. For daily use.



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## MINERAL KERATIN TREATMENT CONDITIONER



Saphira conditioner is a perfect complement for the shampoo. It was developed to provide a protective layer that enriches the hair with conditioning ingredients.

- Takes away knots and tangles
- Sulfate-free; improving the results of keratin and brazilian hair-straightening.
- Repairs damaged hair
- 26 active Dead Sea minerals
- Pure keratin extracts
- Infused with Vitamin E and natural essences
- Enhances the vitality and natural health of every strand
- Saphira Conditioner is the perfect treatment for curly, straight, dry and damaged hair.
- Wonderfully fragranced.

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## MINERAL TREATMENT OIL



Saphira Mineral Keratin Treatment Oil has been developed to both moisturize and nurture your hair. Forget those greasy and heavy oils, Saphira oil is light and soft in texture and does not leave any residue. Hair will be more manageable to style and will secure softness and elasticity while preserving the brilliance of each and every strand. This natural blend of 26 minerals restores life to your hair and leaves it feeling silky smooth.

**Directions of use:** Apply a dime-size amount of the oil into palm. Rub hands together and distribute evenly and gently throughout the hair. Do not rinse out. Style as desired. Recommend to be applied with Mineral Mud and Rejuvenating Styling Cream.

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## MINERAL MUD



Saphira Mineral Mud is extracted directly from the depths of the Dead Sea. It is a deep conditioning treatment with 26 essential minerals combined with pure Keratin. The Mineral Mud envelops each strand of your hair with a layer of mud creating vibrance and vitality.

**Directions for use:** Apply the Mineral Mud on to wet hair and leave in for 4-5 minutes. You will immediately feel the active minerals being absorbed into your hair. This process sustains color and is recommended for dry and damaged hair. Recommended to repeat process for best results.

The top half of the image features a repeating pattern of brown floral and leaf motifs on a light blue background. In the center of this pattern is a dark brown, cloud-shaped frame containing the word "Saphira" in a light blue, elegant script font.

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MINERAL KERATIN DESIGN LINE



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## REJUVENATING STYLING CREAM



Rejuvenating Styling Cream is a moisturizing formula which repairs damaged hair. It provides glamorous styling while maintaining a natural look. It creates a light and natural feel. It gives the hair a soft hold while maintaining that beautiful healthy shine. With the 26 minerals, pure keratin, Vitamin E and natural extracts, this is the perfect solution for frizzy, dry, course hair and fights those fly aways.

**Directions for use:** Apply 2-3 pumps into damp hair and style as you like. You may vary the amount depending on hair type. May be reapplied throughout the day from mid-length to ends, to give your hair a refresher. May be reapplied as needed.



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## MOISTURIZING CURL CREAM



Moisturizing Curl Cream is a moisturizer for natural curls and waves. This is the ideal leave-in conditioning natural product enriched with 26 minerals, pure keratin, Vitamin E and natural essences. It defines, nourishes and fights frizz with out leaving any residue. Curls will look fresh, healthy, shapely, beautiful and revitalized.

**Directions for use:** Place a nice amount between palms. For extra control apply Saphira Sculpting Lotion. Work through hair, style as you like and let dry naturally. For refreshing curls throughout the day gently reapply into dry hair.

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## SCULPTING LOTION



The Sculpting Lotion gives a strong hold and leaves the hair flexible and easy to manage. It gives hair that extra boost, body and shine. This formula enriched with 26 minerals, pure keratin and Vitamin E enriches the hair while leaving it healthy and strong without leaving greasy residue. Works for women and men.

**Directions for use:** Apply a generous amount on damp hair and style as you like. For best results gently scrunch hair from ends to roots, and allow to dry naturally. Reapply to dry hair throughout the day. Hair styling tools may be used to define and style curls.





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