



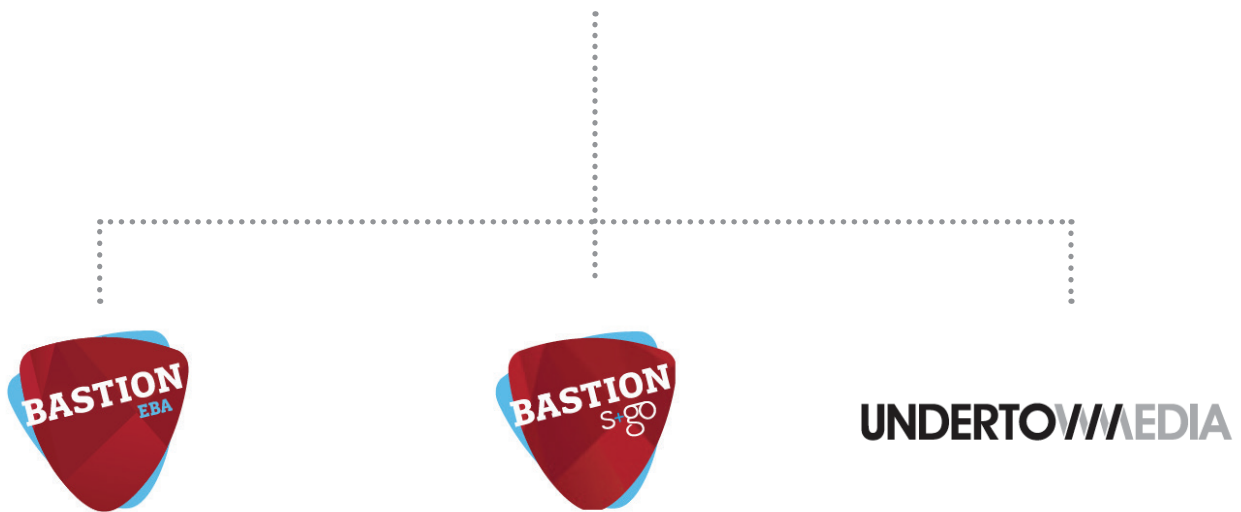
The Bastion Group

The Bastion Group believes that successful partnerships ignite evolution.

In all that we do we aim to challenge existing paradigms, innovate, and work with our partners to deliver world-class business outcomes with clear returns on investment.

Our Group Companies operate across a wide landscape to include Public Relations, Sponsorship, Marketing, Events & Activation, Strategy & Planning, and Government Relations.

The Bastion Group of companies currently consists of:



Bastion EBA

Bastion Emotional Brand Alignment (Bastion EBA)

Some call what we do Sponsorship. We call it Emotional Brand Alignment and we know that when it works, brands walk into the room as heroes.

We work with Rights Buyers to research, recommend, negotiate, activate, and evaluate their sponsorship investments; and with Property Holders to build and sell their inventory assets.

At all times we challenge our clients to move out of their comfort zones and consider what's possible, not what's next.

Bastion S+GO

Bastion Strategic and Government Outcomes (Bastion S+GO)

Working with both private and public organisations, Bastion S+GO exists to create a foundation of government and stakeholder knowledge for its clients.

A new model in Government Relations, Bastion S+GO does not lobby, but develops relationships.

Bastion S+GO turns influence into outcomes.

UNDERTOW MEDIA

Undertow Media

Undertow is a strong pull in a different direction. To create it you must know the way the flow runs, then forge a surprising new route.

Undertow Media is driven by this philosophy. Undertow Media is Strategic Communications agency, integrating creative ideas with detailed execution.