

# Core Works Pilates

prepared for Margo Singleton

## Design brief:

Produce 2 logo concepts

## Buisness:

Personalised Pilates Provider for companies and individuals.

## Visual Style:

Pictorial mark, letter mark or abstract mark.

## Keywords:

Friendly, knowledgeable, caring, not budget but not high end, healthy, modern, attractive but not loud, simple and clean lines, energising, releasing, welcoming.

## Colour Scheme:

Greens, Blues

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by Lisa Davies

[lisa.davies@gamespress.com](mailto:lisa.davies@gamespress.com)

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1.



2.



3.



4.

CoreWorks  
PILATES