

# Brief:

## 2 PLANT POTS WITH ONE CONCEPT:

Growable or expandable planters inspired by the way we peel two fruits:  
Banana and mandarin.

Both planters have the main feature that they can grow along with the plant. The user decides the size of his/her planter.

## Challenge:

Make two logos for each planter, one in spanish and one in english, making a total of 4 logos. The logo mustwork in spanish and english, maintaining the same style for both products, which come from the same line and concept. The banana logo must use yellow and the mandarin logo must use orange (mandarin). Other colors allowed are black and white. No more. The main words in each product name are the fruit names. All other words are secondary and of less importance, nevertheless, the products name is made up of 3 words in spanish and 2 in english. Plus, we need to add the word "maceta" (spanish) - "planter" (english), which is the funcion of the object.

## Main characteristics:

- Playful - As if this were a toy
- High-end - Self explanatory

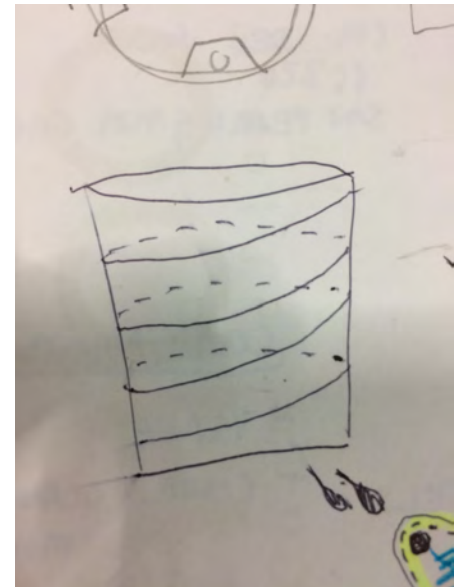
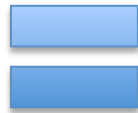
It's important to make these two things merge naturally in to the end result.

### Spanish Name

### English Name

- |    |                      |   |               |
|----|----------------------|---|---------------|
| 1. | Cáscara de Plátano   | / | Banana Peel   |
| 2. | Cáscara de Mandarina | / | Mandarin Peel |

# Cáscara de Mandarina / Mandarin Peel



# Cáscara de Plátano / Banana Peel

