meetyl

A Glass Lewis Company

Targeted Meetings | Real-Time Shareholder Intelligence

Directly connecting investment professionals and the companies they invest in.

www.meetyl.com

What is Meetyl?

Meetyl is a financial software company providing solutions to drive shareholder engagement. Meetyl is changing the way companies target and connect with institutional investors for the purpose of scheduling non-deal roadshows, one-on-one meetings and conference calls.

Meetyl's cloud-based platform delivers real-time visibility into a company and institutional investor needs.

A live community of users!

graphic here

Meetyl's software allows users to search for investors and company management teams based on geographic location, industry and company specific interest.

Meetyl's Mission:

Meetyl's goal is to drive shareholder and corporate engagement by providing a transparent, non-biased software platform. We seek to add depth and breadth to your communication process by improving information flow, enabling corporations to meet or communicate with **best-fit** institutional investors directly.

Their concept of connecting investors with public companies was interesting and unique and seemed to be an efficient manner by which the parties could engage each other. We have tried the Meetyl system on a Denver trip and participated in their San Francisco conference and have, coincidentally, garnered a new shareholder in the process. We plan on further use in 2014.
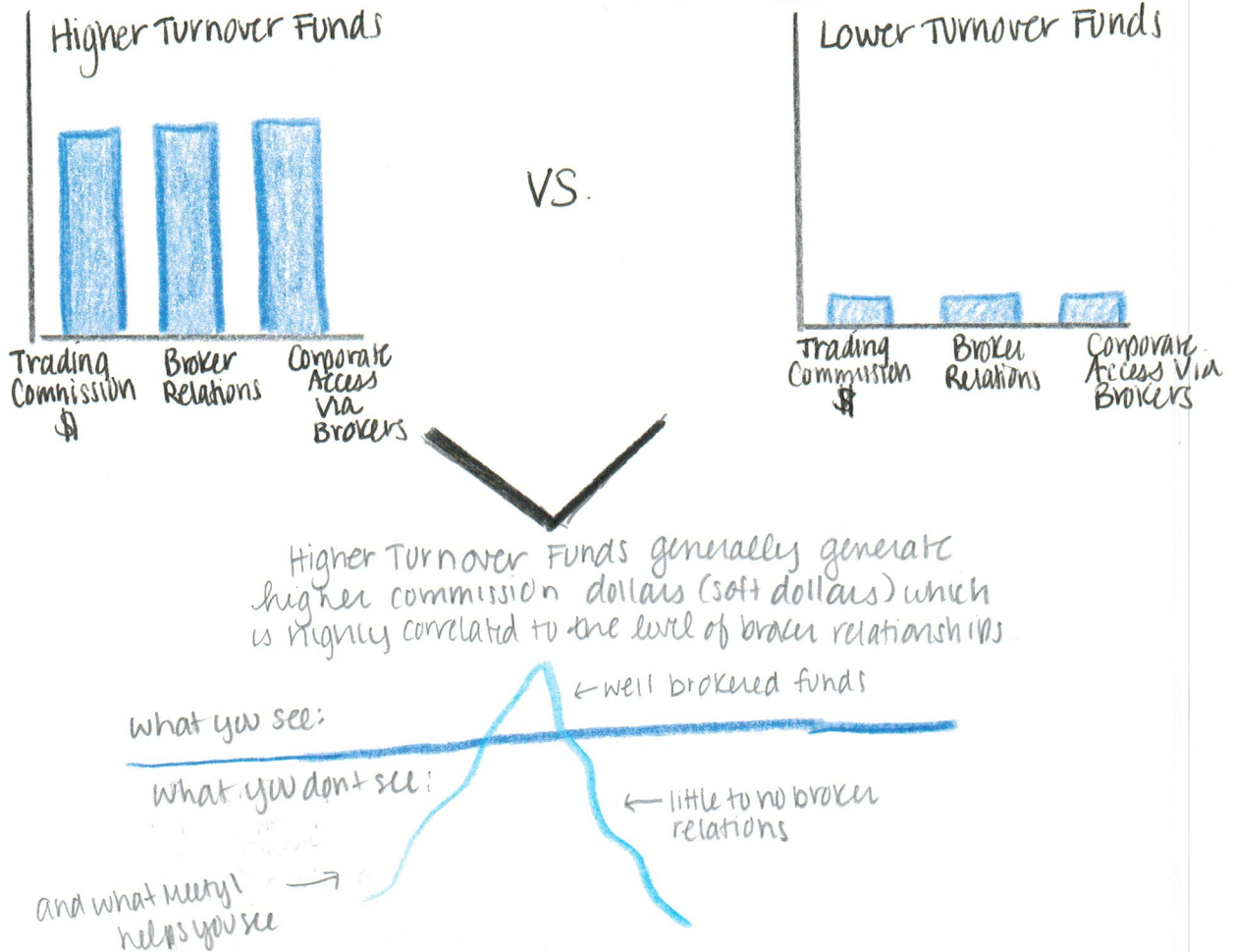– Steve Taylor, CEO, Natural Gas Services Corp.

"I was impressed with the quality of the meetings that Meetyl set up for us with institutional investors we had not previously met with in Los Angeles. Having previously been on the sell side for almost 12 years, I thought I knew most everyone. I was wrong. We look forward to working with Meetyl in 2014."
– Michael McMahon, Managing Director of Investor Relations & Counterparty Risk, Redwood Trust Inc.

FACTS:

- Founded in 2012 and headquartered in San Francisco.
- Meetyl's team is made up of former buy-side and sell-side investment professionals, providing support and expertise across a broad range of industry sectors.
- Meetyl was initially funded by a group of investors from the institutional investor and financial services community.
- Meetyl today is a part of Glass, Lewis &

Why Meetyl?

Meetyl offers a fresh approach to the management access function whereby investors and companies can mutually benefit from having more relevant, real-time information about each other.

Higher Turnover Funds

Trading Commission $ Broker Relations   Corporate Access via Brokers

VS.

Lower Turnover Funds

Trading Commission $ Broker Relations   Corporate Access via Brokers

Higher Turnover Funds generally generate higher commission dollars (soft dollars) which is highly correlated to the level of broker relationships

← well brokered funds

what you see:

what you don't see:

← little to no broker relations

and what Meetyl helps you see →

Who Uses Meetyl?

Meet the Meetyl Corporate Community:

Companies across 8 sectors that spans a wide array of market capitalizations.

- C-level executives
- Investor relations officers
- Other investor facing executives

Meet the Meetyl Investment Community:

- Private Wealth Platforms
- Sovereign Wealth Funds
- Pension/Endowment Funds
- Mutual Funds
- Hedge Funds
- RIA Funds

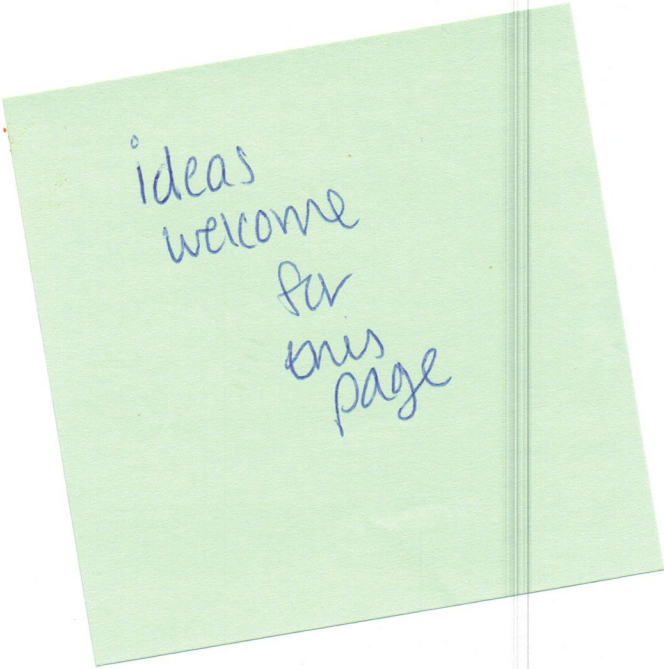If you can find a way to make this into a cool graphic, that'd be great!! ☺

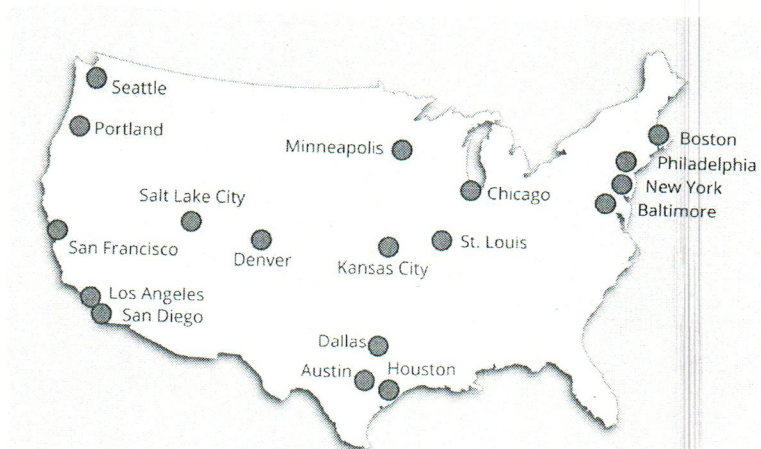## Meetyl's Main Features:

Meetyl Investment Community:

- **Access** the *Meetyl Investment Community* and build your roadshow schedule with our *Meetyl Planner.*
- **Target** 'best fit' investors using our *Investor Screener* which utilizes our proprietary pairing algorithm based on real-time user generated shareholder intelligence
- **Leverage** our *sector experts* to support your shareholder outreach effort.
- **Improve** your internal workflow by sharing upcoming agendas, meeting history, notes, and contacts in our secure, *browser-based CRM.*
- **Gather** intelligence via our *Post Meeting Feedback Surveys* directly from investors.
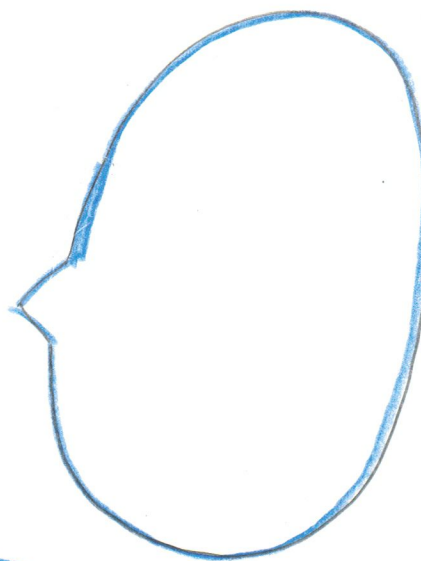
ideas welcome for this page

Effective Targeting Brings Results

- Over 60% of Meetyl roadshows resulted in a new shareholder addition.
- Over 70% of companies have used Meetyl for subsequent roadshows within the same year.
- Over 90% of companies using Meetyl have incorporated Meetyl into their investor outreach process.
- Over 90% of companies using Meetyl have met with new prospective shareholders.

Companies using Meetyl to visit U.S. shareholders continue to expand their footprint quarter over quarter. Join us.

For more information on Meetyl, go to www.meetyl.com or email info@meetyl.com.