

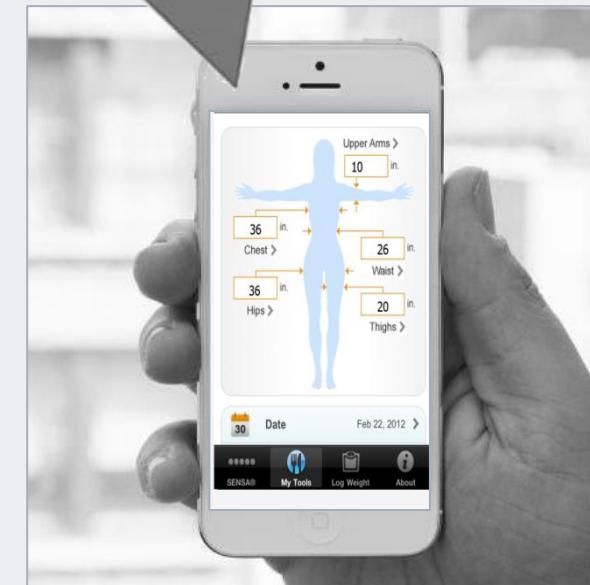
Wellness Layers has built several of the most engaging online and mobile health and wellness destinations in the world, some growing to multi-million member communities. For each client, we strategically customize our Platform and embed our proven three-layered approach to engagement:

Me Layer – Personal, guided plan

We Layer – Private social support network

Info Layer – Dynamic, personalized and actionable information

We combine these three layers in a meaningful way with our clients' products, programs and services to offer the highest value proposition for members and patients. Each layer includes triggers for engagement to prompt members to visit and interact with each other and the applications on a daily basis. Each activity is measureable and can be tracked to provide our clients with custom reports and analytics.



wellness layers

THE WELLNESS LAYERS PLATFORM

applications *me*

- Assessment
- Goals Setup & Management
- Personal Plan and Planners
- Trackers, Tickers & Progress Reports
- Personal Diary Progress Log
- Rewards e-Coaching
- Integration with Personal Devices

community *we*

- Testimonials & Personal Pages
- Blogs, Networking, Newsfeeds
- Game Dynamics, Contests, Ratings
- Groups, Teams, & Challenges
- People Like Me & My Experts
- Polls & Quizzes Q&A
- Integration with Social Media Outlets

information *info*

- Just-In-Time Content Management
- Social "we" Feed Personalization
- Multi-Media Content Management
- Push Messaging & Reminders
- Newsletters
- e-Lessons and Content Tools
- iPhone & Mobile App Integration

back office – analytics & support

- Executive Reports
- Customer Support
- Security & Privacy Settings
- API / App Store (Extension)
- Enrollment & Profile Setup
- Reporting & Analytics
- Community Management
- Deep Integration

Wellness Layers Benefits

- Expertise & best practices across health & wellness
- Complete functionality
- Tried and true platform with 15 years of development expertise
- Quick launch
- Lower implementation cost
- Evergreen, long term investment in future innovation

Winner of 3 eHealthcare Leadership Awards



The Wellness Layers Platform includes over 75 application modules designed to be fully customized to your programs, products, services, devices and other internal or 3rd party systems.

Flexible & Market Ready

- HIPAA compliant & satisfies meaningful use
- EMR, PHR & HRA agnostic
- Flexible to integrate with devices, biometric tests, databases, ecommerce systems, etc.

Up-to-date Technology

- Built in Microsoft's latest .NET
- Responsive design and Web 2.0 with 'smart' planners, memory, drag and drop and optimization for ease of use

RECENT CLIENTS

