

NOMAD CONCEPT



Tea should be a journey; an open window to the world. Feel free to roam.

Tea is both universal and commonplace. No matter how simple or grand the location, tea is the **worldwide welcome**. It quenches our thirst, and is a medicine that revives and nurtures us. And it is available to us all.

When you brew our tea, it is like throwing open a window. Inhale the aromas of the unique place from which the tea originates. Sip it slowly. Taste the terrain. Drink in the climate. Does the tea taste of green grass and the ocean? It's likely Japan's 'samurai' tea. Has it bold Osmanthus notes? Certainly it's one of China's precious WuYi rock oolongs. Are you blown away by smoke and mint? Marahab! You've arrived in Morocco.

Tea is rich and rewarding. It is also the shining thread or 'sutra' (*sanskrit*) that binds history, culture, literature, art - and people - together. **Brew. Inhale. Slurp. And be transported.**