

We require 3 illustrations for a range of organic baby clothes we're creating. All 3 illustrations need to feature the same bird (shown below) and the bird itself needs to be gender neutral (not overly girly or overly masculine).

The colours need to be earthy and evoke feelings of nature and peacefulness. The main colours will be olive green, yellow and brown.

We want the illustrations to be cute as they will be printed on babies clothing.

This is a picture of the bird our brand is based around. We particularly want to draw attention to the olive on its back and the yellow on its belly – these will be the main colours of the brand.

Please use no more than 5 colours creating the bird.



We'd like to see 3 different versions of the illustration:

1. Bird only (no more than 5 colours). This illustration will be used on gender-neutral clothing. **Please include feet and claws but no branch in the illustration.**
2. Bird perched on gum tree blossom branch (*using no more than 7 colours – please make the greens and yellows in the bird and branch the same*). This illustration will be used on baby girls' clothing.
3. Bird perched on gumnuts branch (*using no more than 5 colours - please make the greens and browns in the bird and branch the same*). This illustration will be used on baby boy clothing.

Please make sure the birds are exactly the same in each version, as we are looking to have all 3 to use on different clothing items.

Below are pictures to help with the branches

Actual gum tree blossom (for baby girl design):



The colours of the blossom in this illustration are more what we're envisioning:



Gumnut branch with leaves for baby boy design (please use the same brown and olive colours as on the bird):

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