











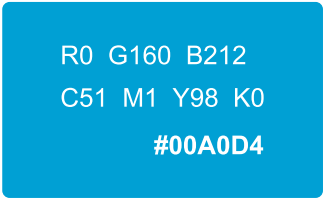


horizontal application
with background

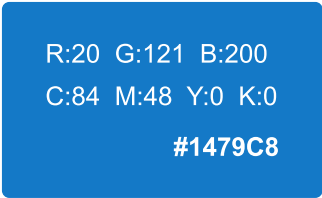




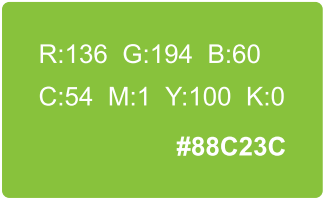




glass



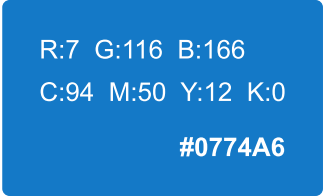
soft blue



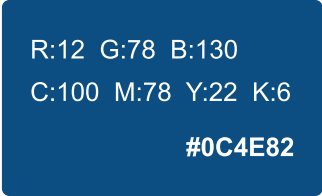
light green



aqua



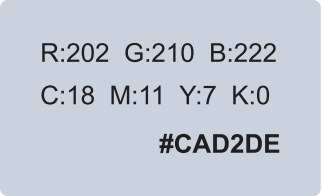
light blue



shadow blue



matte black



metal

positive versions of two colors



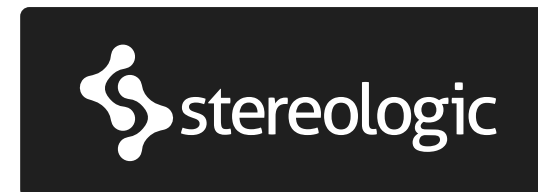
versions **only** positive color



applications in two colors



applications in one color





blue light



green light



metal



aqua



soft blue



shadow blue



aqua soft



aqua shadow



R36 G36 B36 #242424 C70 M64 Y64 K70



R145 G146 B148 #919294 C0 M0 Y0 K50



R255 G255 B255 #FFFFFF C0 M0 Y0 C0



R255 G255 B255 #FFFFFF C0 M0 Y0 C0



R36 G36 B36 #242424 C70 M64 Y64 K70

R145 G146 B148 #919294 C0 M0 Y0 K50



R36 G36 B36 #242424 C70 M64 Y64 K70

R145 G146 B148 #919294 C0 M0 Y0 K50

aller light for taglines and descriptions

a b c d e f g h i j k l m
n o p q r s t u v w x y z

aller normal for regular version

a b c d e f g h i j k l m
n o p q r s t u v w x y z

aller bold for headlines and highlights

a b c d e f g h i j k l m
n o p q r s t u v w x y z

in case of use of **secondary text**,
preferably use these fonts:

Arial normal

A B C D E F G H I J L M
N O P Q R S T U V W X Y Z

a b c d e f g h i j l m
n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0
! @ # \$ % " & * () - +

Helvetica

A B C D E F G H I J L M
N O P Q R S T U V W X Y Z

a b c d e f g h i j l m
n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0
! @ # \$ % " & * () - +

Stationery based
on black and white



Stationery 2
light version

