



شركة الواجهة الأمامية المحدودة

Front End Limited Company

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ABOUT FELCO



- Powered by the passion and expertise of our people, **FELCO** is a leading investment and development company head quartered in Saudi Arabia. Its subsidiaries and joint venture companies are focused on oil field services and renewable energy, information and communication technology, cyber security, building materials, infrastructure, industrial, maritime services, manpower, and real estate sectors in Saudi Arabia and neighboring Arab countries.
- Our strategy is to achieve long term sustainable growth as a leading investment and development company by adding tangible value to our clients' operations with global leading, highly differentiated products and services. We aim to be true partners with our clients, helping them achieve greater success through our innovation and creative solutions to any challenge.
- **FELCO's** value creation is derived from the following four core strengths:
 - 1-Strong knowledge and relationships in the business environment of the Middle East
 - 2-Leadership in client service, support, and satisfaction
 - 3-Relentless commitment towards excellence & drive for results
 - 4- Advancement of innovative technology
- We are committed to providing our clients with the utmost in safe, reliable project delivery. Our goal is to always go above and beyond, exceeding expectations and delivering tangible value to our clients' operations at every touch point.
- Our focus is on large customers both in the Government, Semi-Government, and Enterprises.



Mr. Baher Audah
Owner of FELCO

Vision

Our vision, built on experience and innovation, is to maintain and strengthen our core business in Real Estate Development, and to expand our Services in the Oil and Gas, Power Generation, Water Desalination, Civil and Commercial Construction sectors in the region. Through adding new skills and activities, as well as alliances and partnerships with International companies, we are well positioned to respond to the changing needs of clients and markets.

Our strategy for sustained growth is anchored in working with our local clients, learning their needs, and providing them with world-class products and services utilizing our far-reaching international network and our financing capabilities.

We are committed to:

- * Enhancing our reputation in selected industry sectors, and actively pursuing initiatives in sectors and geographic areas where we can deliver superior value through our competitive advantages
- * Maintaining a comprehensive international network of partners and companies interested in entering the GCC markets.
- * Developing a stable client base with significant repeat business by having excellent relations with local government and private sector companies.



OUR SERVICES

FELCO successes have provided an opportunity for us to make targeted investments and business development efforts that has provided the groundwork for a sustainable increase in creating value towards our clients and partners. Massive public investment, rapid private-sector growth and new sector initiatives are driving our expansion to offer a range of products and services in one of the most lucrative markets for strategic investments and commerce.

FELCO current capabilities are as follows:

OIL FIELD & ENGINEERING SERVICES

FELCO provides an extensive range of operational and contracted services to the energy, petrochemical, and petroleum exploration & production industry. This business line was formed with the objective of supporting & augmenting the vital energy industry in the region by delivering reliable products and services to this essential market. FELCO's portfolio of prominent industry leading services companies, manufacturers, as well as joint ventures were formed on the basis of reliability, quality, and operational excellence.

OFFSHORE MARITIME SERVICES

FELCO delivers innovation and value to our customers throughout the full spectrum of an offshore Oil & Gas project from exploration to production and servicing. We are trusted in our ability to plan and execute a project from start to completion with quality. Our various partnerships and Joint Ventures with leading companies made us operate under a fully integrated business model. Our services range from offshore exploration & drilling, development and production, construction & support services, towing and anchor-handling for drilling rigs and equipment, supply and personnel transportation, sub-sea engineering equipment, research, work over and production operations. Our aim is to enhance efficiency, timely project delivery while being highly competitive.



TECHNOLOGY

FELCO's belief that technology has helped develop more advanced societies and economies made us commit to source and develop the most advanced technologies in the world. We partners with leading providers of next generation technologies that address critical requirements in Saudi Arabia and the region. These technologies include Energy in its various forms, Water & Power, Information Technology, Space & Security (Physical/Cyber), Satellite & Communications, GIS, laser technology, Internet of Things, 3D printing, and Nanotechnology. We also provide the best software and cloud computing platforms for Enterprise Resource Planning and business automation. These solutions coupled with our strong understanding of scoping, designing, implementing, and supporting these various technologies are key to all of our client's successes.

PRODUCTS & EQUIPMENT

FELCO has assembled a product & equipment offering via local and international leading manufacturers for the various industries and operations of the emerging economies of Saudi Arabia and region. Our emphasis on quality and reliability has attracted similar companies via strategic partnerships that share our vision.

INDUSTRIAL SERVICES & CONTRACTING

FELCO key strength is ability to deliver with quality. This coupled with our in-house expertise across a broad range of specialized contracting services has made us the company to depend on. We continue to challenge ourselves after every successful project delivery and we are becoming one of the region's premier contractors. We handle small contracting engagements or mega projects with the same enthusiasm, quality, and client care across the various industries in Saudi Arabia and the region. Our core competencies are derived from the demands of the economies we operate in. We have a stellar track record and a commitment towards success on all our engagements.



CONSTRUCTION

FELCO provides general contracting, PMO, and procurement for medium and large-scale commercial & industrial construction as well as turnaround/shutdown, maintenance and Testing & Inspection services. We handle commercial and industrial construction such as, but not limited to, Oil & Gas, Power Generation, Petrochemical, Energy & Water and the various manufacturing industries in the region. We are also specialized in technology-based clients in the segments of Electronics, Photovoltaic, Battery Cells, Life Sciences, Chemicals, Science & Research, Environment Technologies, Automotive, IT & Telecoms, and Space & Security. Our capabilities also extend to civil, mechanical and equipment erection, tank erection, piping, structural, painting, insulation and electrical and instrumentation works. Our people are highly skilled engineers, project managers, and craftsmen that are passionate about their discipline.

MANPOWER & OUTSOURCING

FELCO is the leader in innovative workforce sourcing, connecting human potential to the power of business. FELCO serves both large and small organizations across all industry sectors to bring human capital to your operations, projects, and organization. We help companies increase their competitive advantage via business effectiveness, agility, cost control, and business flexibility. FELCO offers a wide range of expert services including contract and project recruitment, assessment and selection, training, HR services, business process outsourcing (BPO), and recruitment outsourcing. We value our people and our approach helps us recruit and retain the best people for you.

REAL ESTATE

FELCO operates and maintains various commercial & residential real estate properties in the region. Our strong understanding of the market and tenants has given us an edge in our various departments dedicated to building automation, maintenance, landscaping, housekeeping, security, catering, and recreation. Our aim is to provide first-class real estate solutions for Saudi Arabia and the region.



INVESTMENTS

FELCO's investment arm is focused on making strategic local and international investments featuring an impressive diversified portfolio. We are driven by our strong sense of values. We form close partnerships with the companies we invest in and we build strong relationships based on integrity, trust and mutual respect. We recognize the role of driven people in driving superior performance. Our track record in delivering innovative value creation has developed a highly-effective approach we are very proud of.

Our On - going Projects



ESP Change-out Project with Saudi Aramco with a value of 120M dollars per year



ESP Change-out Project with Saudi Aramco / Baker Hughes



ESP Change-out Project with Saudi Aramco / Baker Hughes



Establishing a new mixing plant in Saudi Arabia



- High Profile Computing (HPC) Project within King Abdullah University of Science and Technology (KAUST) with a value of 65M dollars
- Portable Modular Data Center (PMDC) Project within Saudi Aramco with a value of 60M dollars
- Makkah Area Crisis Center within Makkah Province / Saudi Aramco



Our Partners



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