

Gaia Natural Baby is made entirely from natural ingredients and uses only the highest quality herbal extracts, vegetable and plant oils in combination with certified organic ingredients assuring you of purity.

Some of the moisturising vegetable and plant oils and highly beneficial herbal extracts in Gaia Natural Baby include:

- Certified Organic Calendula Extract
- Certified Organic Chamomile Extract
- Certified Organic Evening Primrose Oil
- Certified Organic Avocado Oil
- Certified Organic Shea Butter
- Certified Organic Wheat Germ Oil
- Certified Organic Grape Seed Oil
- Certified Organic Lavender Pure Essential Oil
- Certified Organic Roman Chamomile Pure Essential Oil
- Certified Organic Sweet Orange Pure Essential Oil

* Organic certifications by Australian Certified Organic (ACO)

Gaia Natural Baby does **NOT** contain:

- Soap, Sulphates
 - Artificial fragrance / Parfum
 - Petrochemicals
 - Mineral oils
 - Lanolin and Phthalates
 - Paraben and Glycol preservatives
 - DEAs (Diethanolamine) / TEAs (Triethanolamine)
- And other commonly used ingredients that can be irritating or drying to skin

Sometimes it is not just what you put in, but what you **leave out** that makes the difference!



A rise in eczema and other conditions has been associated with exposure to environmental irritants and allergens including carpets and housing, diet, soaps, detergents and pollution.

- **Artificial Fragrance** is one of the highest known causes of skin irritation as it typically contains alcohols. Synthetic copies of the fragrance found in nature are actually cheap replica of pure essential oils, and may cause dryness or irritation.
- **Soap** can be very drying, particularly for babies and those with sensitive skin. Look for a pH neutral moisturising soap-free bath wash to use on your little one.
- **Petrochemicals** can cause irritation; an example is mineral oil, which has been well documented as leaving a layer like gladwrap on the skin.
- Some common preservatives, known as **Parabens** (methyl, propyl, butyl, ethyl, etc.) can cause skin irritations. They can be allergenic and toxic and have been linked to asthma and eczema.
- Many researches have linked **talc** to pulmonary issues, ovarian cancer and lung cancer.
- Harsh detergents are used to make product foam to give you bubbles. For some reason we are falsely led to believe that we need bubbles to be clean. Detergents such as **sodium lauryl sulphate** and its cousins (sodium laureth sulphate, ammonium lauryl sulphate, ammonium laureth sulphate), and **propylene glycol** potentially can strip your baby's natural protective oils.

Check out www.gaia.com.sg for further product information, latest promotions and stocklist listing.



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GAIA PURE PREGNANCY BELLY BUTTER



Enriched with Certified Organic shea butter, rosehip oil, wheat germ oil and cocoa butter, this nourishing cream helps to maintain suppleness and elasticity of stretching skin during and after pregnancy.

GAIA Pure Pregnancy Belly Butter will leave your 'baby bump' soft and supple. It can also be used on breasts, thighs and bottom, or anywhere extra toning is required. Especially good for dry or itchy skin.

Beautifully scented with our special blend of pure essential oils recommended for use during and after pregnancy, includes mandarin, tangerine and frankincense pure essential oils, helps smooth lines and scars & improve the overall appearance of the skin.



GAIA SKIN + BODY CARE



In response to the high demand from GAIA Natural Baby customers for women's skincare, we are pleased to announce the launch of **GAIA SKIN + BODY CARE** – simple, effective and uncomplicated products, created using the same sensitive skin philosophies that has made GAIA Natural Baby so popular.

Formulated to keep your skin soft and smooth, look great and feel radiantly healthy. Made with skin softening organic oils, vitamins, active organic botanical extracts and are infused with beautifully fresh and feminine pure essential oils. These ingredients have been carefully selected to target the everyday concerns women have expressed about their skin, including catering for sensitivities and maintaining healthy looking skin.



This range specifically tailored to male skin, includes a shave gel with skin softening oils, gentle cleansers and rich moisturisers to keep skin smooth and healthy without irritation. Especially good for sensitive & eczema skin. NO girly smells - just fresh scents using organic spearmint and organic lime pure essential oils to invigorate and leave him feeling energised.



Nurturing cleansers,

softening moisturisers

and soothing lotions to gently care for

the delicate skin of babies, kids & adults.

Especially Good For Eczema & Sensitive Skin

GAIA
natural baby

Pure ★ Natural ★ Organic

Leading the way in all-natural children skincare

- Rich in Australian Certified Organic ingredients
- The preferred baby skin care choice by many caring mums
- Used and recommended by many maternity hospitals & healthcare professionals
- Sponsor of the Eczema Association of Australia
- Suitable for all age groups
- Vegan friendly (ideal for Halal and Kosher)

Bathtime Basics

Baby Bath & Body Wash 250ml
SOAP AND SULPHATE FREE

A soap free gel to gently cleanse, moisturise and care for your baby's delicate skin without dryness and irritation. Enriched with organic oils to keep skin well moisturised. Formulated for everyday use and all skin types, it's the perfect soap replacement that is pH balanced so it won't strip baby's natural protective oils. Great for sensitive skin and eczema-prone skin.

Sleeptime Bath 250ml
SOAP AND SULPHATE FREE

Gently cleanse and care for your baby's skin with our gentle body wash with a calming scent of organic lavender and organic ylang ylang. Ideal as part of your child's bedtime routine to ensure a peaceful night's sleep.

Hair & Body Wash 200ml
SOAP AND SULPHATE FREE

A convenient 'top to toe' all-in-one cleanser to use on baby's skin, hair and scalp in one easy step. Excellent for newborns. Enriched with organic aloe vera leaf and organic oat extracts, known for their skin soothing properties.

Baby Shampoo 250ml
SOAP AND SULPHATE FREE

Kind and gentle on sensitive little scalps, skin and eyes. A nourishing shampoo that is pH neutral, low foaming and gently cleanses the hair & scalp without stripping your baby's natural protective oils. Added moisturising properties keep baby's scalp from becoming dry or flaky to minimise cradle cap.

Conditioning Detangler 250ml
SILICONES FREE

A spray-in formula that can be used on damp hair as a conditioner or dry hair to help tame morning bed hair! With no need to rinse, this makes caring for hair easy and will leave little one's hair soft, silky and shiny.

Skincare Essentials

Baby Moisturiser 250ml
ENRICHED WITH ORGANIC SHEA BUTTER

A nourishing blend of skin softening oils to protect against dryness and leave your baby's skin velvety soft and smooth. Ideal as a general moisturiser massaged into skin after a bath and as a nappy change lotion. Free from mineral oil, sorborene and petrochemicals that may cause itchiness and irritation.

The calming aroma of Certified Organic Lavender will leave your baby nicely relaxed and smelling divine!

Skin Soothing Lotion 100ml
ENRICHED WITH ORGANIC CALENDULA

This is a great multi-purpose calming lotion that can be used from top to toe on any areas that need soothing. Suitable for use on mozzie bites and scratches, as well as soften and care for skin affected by irritations, eczema and nappy rash.

Use as your 'bum cream' at every nappy change to keep little bottoms nice and soft!

Bamboo Baby Wipes
ULTRA SOFT BAMBOO CLOTH

A new and exciting baby wipe that uses an ultra soft eco-friendly bamboo cloth that is biodegradable in just 14 days. Moistened with pure, natural, organic ingredients to gently cleanse and care for your baby's hands, face and nappy area. These gentle & skin friendly wipes are free from alcohol, petrochemicals, soaps, sulphates and paraben preservatives.

★ Can be used during pregnancy and on skin affected by eczema.

★ Hot Favourite

★ Hot Favourite

Pampering Treats

Baby Massage Oil 125ml
MINERAL OIL FREE

Enhance the special time you spend with your little one through the gentle touch of massage. Made with nourishing cold compressed pure sweet almond oil (as recommended by the Infant Massage Association) combined with a hint of calming Certified Organic Lavender and Certified Organic Chamomile pure essential oils.

Hint: Add a couple of drops of Baby Massage Oil to your baby's bath (or your bath) for extra moisturisation. Can be used during pregnancy as belly oil to prevent possibilities of stretch marks and for massaging gently onto cradle cap.

Natural Baby Powder 100g
TALC FREE, PURE CORNSTARCH POWDER

Helps to absorb excess moisture in your baby's skin folds & keep your baby drier for a longer period of time, thereby avoiding nappy rash and skin irritations.

Use at nappy change time to freshen your baby's bottom and leave it smelling beautiful with the subtle smell of Certified Organic lavender.



Baby Starter Kit

This beautiful set of miniature GAIA Natural Baby products is just perfect for giving a new mum, taking to hospital and for travelling - just the right size for your nappy bag! What a great way to try GAIA Natural Baby.

GAIA products are available at major Guardian pharmacies, Takashimaya, selected Cold Storage and Marketplace supermarkets, John Little, Moms Essentials and other specialty stores.

★ As Gaia Natural Baby products are natural they may vary slightly in colour and appearance.

NO

★ petrochemicals ★ parabens

★ propylene glycol ★ sulphates

★ soap ★ artificial fragrance

★ mineral oil ★ talc