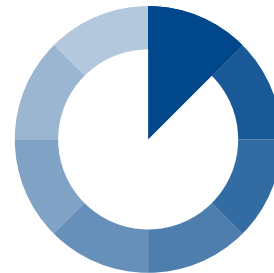




Brand guidelines



Corporate Color Palette



PANTONE 2945 C

C	M	Y	K
100	79	15	00
R	G	B	
0	75	147	

HEX: 004b93



PANTONE 376 C

C	M	Y	K
61	3	100	0
R	G	B	
148	186	29	

HEX: 94ba1d



PANTONE 374 C

C	M	Y	K
34	0	72	0
R	G	B	
206	231	114	

HEX: cee772

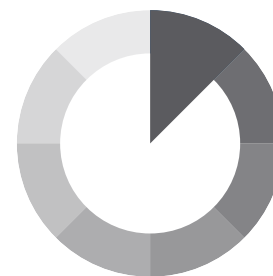


PANTONE 381 C

C	M	Y	K
32	1	97	0
R	G	B	
209	218	39	

HEX: d1da27

Corporate Grayscale Palette



80%



30%



25%



10%

Stag Sans

Stag Sans Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1 2 3 4 5 6 7 8 9 10

Stag Sans Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1 2 3 4 5 6 7 8 9 10

Stag Sans Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1 2 3 4 5 6 7 8 9 10

Stag Sans Regular Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1 2 3 4 5 6 7 8 9 10

Color Applications



Color Applications



B/W Applications



