



THREE SISTA'S STYLE GUIDE
FEBRUARY 2012

FILES SUPPLIED WITH GUIDE

EPS, PDF, TIFF & JPG Files - Image file - High resolution and low resolution.



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FEBRUARY 2012

FULL COLOUR LOGO



K100
for text

COLOUR PALETTE



C0 M80 Y95 K0



C0 M80 Y95 K0
to
C0 M15 Y100 K0



C100 M72 Y0 K10



C100 M72 Y0 K10
to
C60 M0 Y0 K0



C90 M30 Y95 K30



C90 M30 Y95 K30
to
C50 M0 Y100 K0



C100 M40 Y0 K0



C70 M0 Y0 K0

FONTS

ZemkeHandITC TT

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890 !@#\$%^&*()

DISCLAIMER: THE COLOUR PRINTED ON THESE SHEETS ARE NOT COLOUR ACCURATE AND SHOULD NOT BE USED AS A REFERENCE FOR COLOUR MATCHING. USE PANTONE COLOUR BOOKS FOR CORRECT MATCHING.

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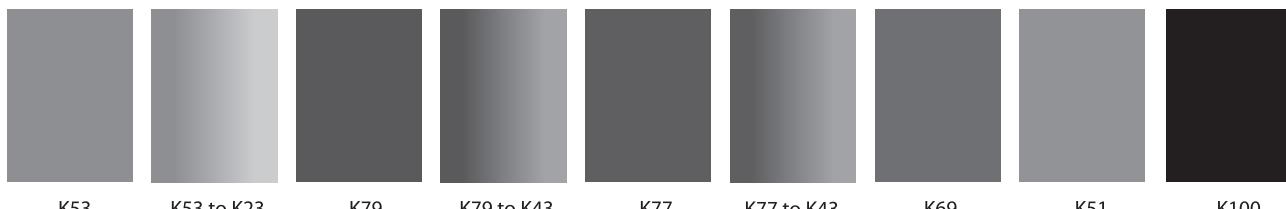
GRAYSCALE LOGO



MONO LOGO



COLOUR PALETTE



K53 K53 to K23 K79 K79 to K43 K77 K77 to K43 K69 K51 K100

LOGO DISPLAY please refer to this information for placing the logo correctly.

do not skew or stretch the logo.
size must be changed with the
scale kept the same



logo must stand out on all coloured and image backgrounds. Place a white box so it is easily readable and clear.



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