

Logo Text:

Change4Real

Project- & Change Management Consultancy

Background

- Project- and Change Management Consulting in Information System Projects
 - Implementing information systems projects and dealing with the complexities of organisational change
 - Designing and implementing project- and change management processes
 - Coaching for any project- and change management matters
- Main industries: Banking and IT
- Focus is on “real” change, i.e. sustainable and viable change, which makes sense to the people impacted by the change

Key words

- Change / Change Management
- Complexity of social interaction in change situaion
- Project / Project Management
- Agile
- Sustainability

Key requirements for logo

- Logo should be modern, but still “serious”
- Integration of symbols for change, complexity, people (social interaction) and/or sustainability
- No specific colour is required, but logo should not be too colourful