



Own Brand card specification



Print Specification

- Colour: CMYK four colour process both sides
- Size: 54mm x 86mm with rounded corners
- Thickness: 0.84mm / 840 micron
- Matt Lamination



Front



- Own image - graphic or high res. Photo (300dpi)
- 5mm bleed around the card
- 7.5mm margin from edges for logo or copy
- Use plain / light background behind number
- 13 digit number must be in Arial, black and this exact position
- Must include ND logo, dark grey band
 - Black CMYK
 - Pink CMYK – 0-96-18-0
- URL could be a page on your site eg www.companyZ.com/card which must lead to the NearDesk Login



Back



- Own image - graphic or high res. Photo (300dpi)
- 5mm bleed around the card
- 7.5mm margin from edge for logo or co
- Must include ND logo, dark grey band as per front
- URL as per front of card



Examples



kindredHQ

0000 000 000 000

www.kindredhq.com/neardesk



BUSINESS CENTRE ASSOCIATION

bca

0018 475 774 703

www.neardesk.com/bca



crunch

LOVE ACCOUNTING

Try the free demo at crunch.co.uk

0000 000 000 000

www.crunch.co.uk/neardesk



www.kindredhq.com/neardesk



BUSINESS CENTRE ASSOCIATION

bca

Coworking is fueling the 'work anywhere' generation and is redefining the way we work, offering a flexible, collaborative and more positive workplace solution for workers across all walks of business life.

Part of a global, cultural shift: in the flexible workspace industry led by the BCA.

www.neardesk.com/bca



Online accounting
for small businesses,
contractors and
freelancers

0000 000 000 000

www.crunch.co.uk/neardesk

