



dental care network

The opportunity to lead is here.
Recognised as leaders in dental care, we are a group of practices underpinned by high quality patient care, extensive dental knowledge and accessibility around the country.
Together we are stronger. Together we grow.

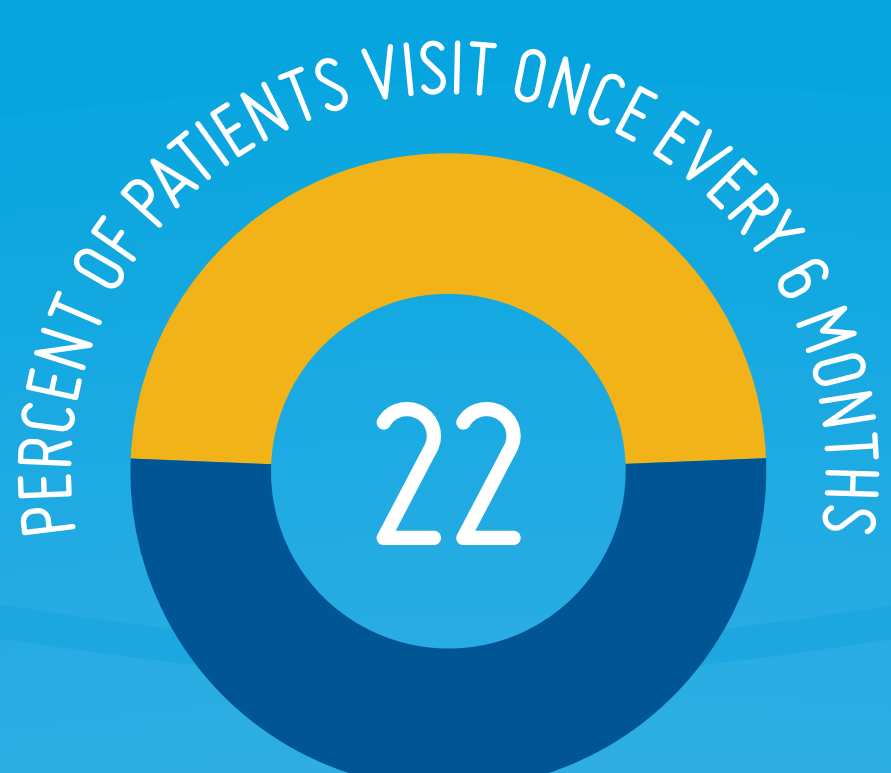
GROWING
TOGETHER

30%

of patients
are actively
seeking a
new dentist

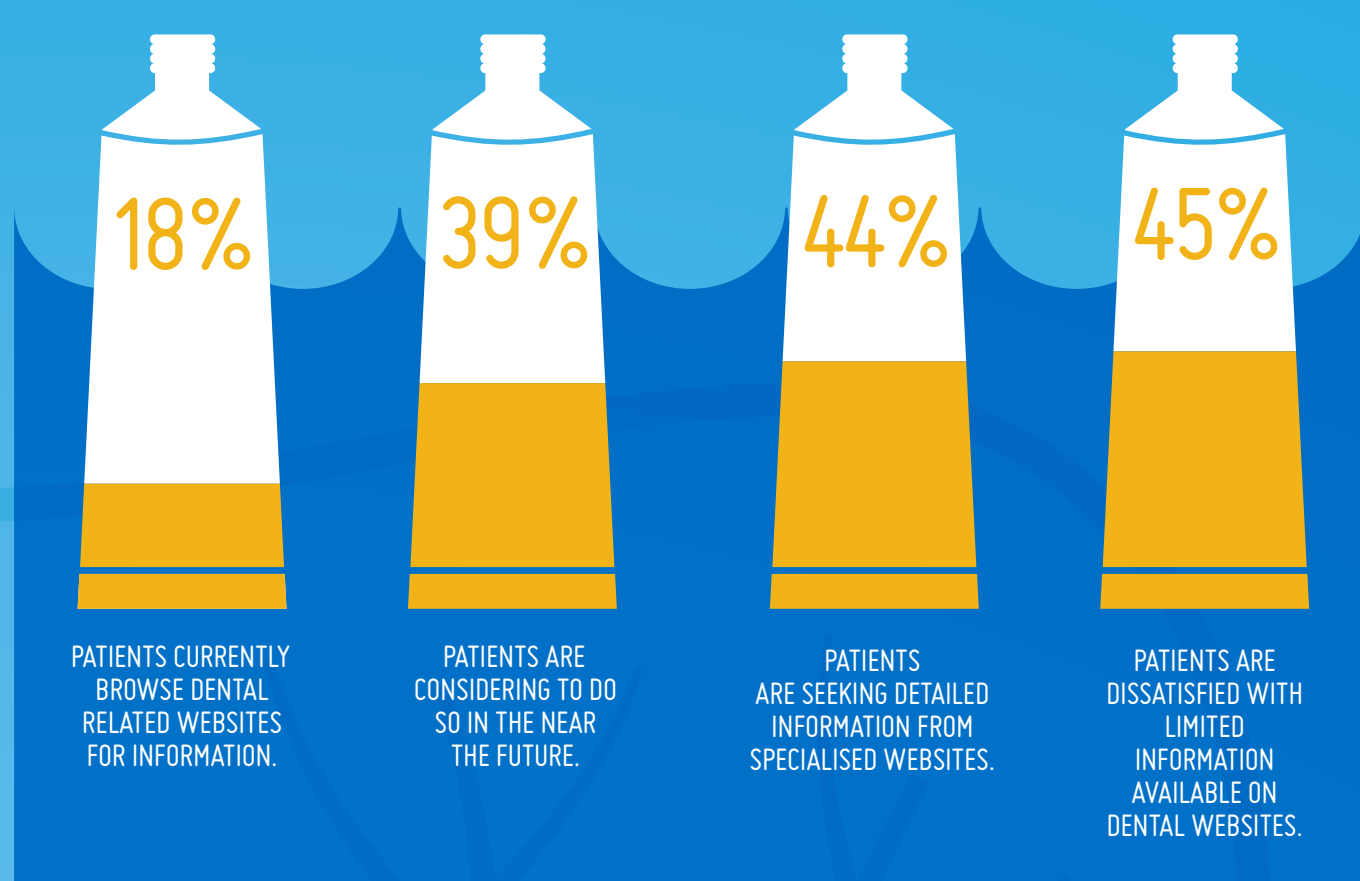
OUR PATIENTS

SEARCHING FOR DENTISTS ONLINE



94%
AUSSIES
ARE ACTIVE
ONLINE

79%
LOG ON
EVERY
DAY



WHO ARE WE

CHANGING THE FACE OF DENTAL CARE

COMBINED PRINCIPAL DENTIST EXPERIENCE

EXCEEDING

3000 YRS

180
PRACTICE
PRINCIPALS

300
ASSOCIATE
DENTISTS

15
GRADUATE
DENTISTS

200
DENTAL
HYGIENISTS

1,600 SUPPORT TEAM

3,000 ACTIVE PATIENTS
ON AVERAGE PER PRACTICE

540,000

PATIENTS IN THE NETWORK

180 PRACTICES

OBJECTIVES & BENEFITS

1

Generate new patient leads
for DCN practices

2

Retain patients
within DCN practices

3
Promote DCN practices as a
group who provide quality care,
extensive knowledge,
comprehensive education and
accessibility

4

National advertising
campaigns promoting all
DCN practices

5

Leading website and SEO,
building online presence for all
practices

6

Dentisure Patient Dental
Accident Insurance, providing
all practices with a leading
value added service to attract
and retain patients

7

Corporate Dental Program
generating patient referrals
from leading companies and
organisations nationally

OUR INITIATIVES

BENEFITS THAT BUILD LOYALTY



DENTISURE™
Patient Dental
Accident Insurance

CORPORATE
DENTAL
PROGRAM

DENTIPEDIA



The definitive online resource for information
about dental conditions
and procedures

dentalcarenetwork.com.au