## Important information that must be included on the flyers:

Our business name in prominent position : Taxology
Our telephone number: 08 8127 9655

3. Our website address: www.taxology.com.au

4. Our office location: Shop 3, 79 Hampstead Road, Manningham

5. Legal disclosures (small print):

Accounting, taxation and business advisory services provided by Taxology Pty Ltd.
Financial services provided by Taxology Financial Services Pty Ltd as authorised representatives and authorised credit representatives of AMP Financial Planning Pty Limited.

## Information that would be nice to include on the flyers if possible:

1. QR codes or barcodes for Google Maps office location, telephone, and website

## The message that we want to convey (rewrite as required)

- 1. That we are able to do more than just tax returns
- 2. That we can helping our clients get more out of life by helping them:
  - a. Understand their current position
  - b. Identify what they want to change in their life
  - c. Plan to achieve their desires
- 3. That we can help our clients with their businesses by:
  - a. Providing advice and assistance before starting their business:
    - i. Helping them to optimise their future by choosing the best operating structure
    - ii. Taking care of the required statutory registrations and initial reporting
  - b. Helping them fulfil their statutory reporting obligations
    - i. Tax returns, Activity Statements and other ATO returns and lodgements
    - ii. ASIC compliance and employer obligations
  - c. Helping them understanding their business
    - i. Accounting and Financial Reporting
    - ii. Analysis and Management Reporting
  - d. Adding value to their business
    - i. Identifying opportunities for administrative efficiencies
    - ii. Strategies to optimise their cash flows
    - iii. Advice to help them grow their business
- 4. That we can help our clients with their investments:
  - a. Planning for their investments
    - i. Maximising investment return by identifying structuring opportunities
    - ii. Evaluating investment options and suitability
    - iii. Help with choosing and structuring finance to get the most out of investments
  - b. Protecting their investments

- i. Identifying risks and assistance with strategies to mitigate risks
- c. Monitoring their investments and required reporting
  - i. Financial accounts and reports
  - ii. Tax returns, Activity Statements and other ATO returns and lodgements
- d. Planning for their future
  - i. Help to identify your goals and aspirations, and assistance to help you achieve your plans