

VISUAL STYLES

DOCUMENT FONTS

HEADLINE STYLE IS OSWALD BOLD IN ALL CAPS

Subtitle is Oswald Regular in mixed case.  Should be +65% of font size of headline

Paragraph text is Roboto Light which presents a nice thin look and good line spacing.

Call to action button text is

OSWALD BOLD IN ALL CAPS

Logo is always used as an image.

HR solutions, not just software.
Roboto Bold Italic




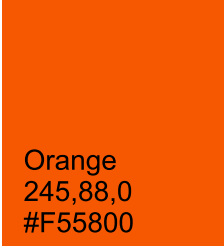


EMAIL FONTS

Calibri, 14 point for both body text and signatures.

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Avoid using any logo or other images in email signatures in Outlook, as these often download as separate attachments and can be annoying to the receiver. Note phone number format (dashes only).

COLORS

 <div>Blue 67,133,25 #4385F5</div>	 <div>Orange 245,88,0 #F55800</div>	 <div>Gold 245,180,0 #F5B400</div>	 <div>Logo Yellow 255,204,67 #FFCC43</div> <div>RGB Values</div> <div>HEX Values</div>
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- Titling can be in reverse (white) against any of the basic theme colors, or in black when appearing on a white background. Subtitles and body font are also black.
- Graphics frames can either be in one of the theme colors, or light grey (191,191,191/#BFBFBF)
- Call to action buttons are always orange background with white text.
- Phone numbers are in orange when on a white background; otherwise reverse against a color background.
- Title banners are always blue. (E.g., the top portion of any page will feature the blue color at