

We are an IT services company and are looking to expand our market share in the small business sector. This brochure is aimed at providing these businesses with an overview of our services. We are looking for a crisp, clean design that is cohesive with the existing company profile brochure.

We are open to different layout/design ideas if you think the layout could be improved.

Our standard font is Whitney.

### **1. Title**

Small Business IT Solutions

### **2. Image Box**

Background - iStockPhoto Image # 23930960

Bold heading: Small business. Big ideas.

Sub-heading: We'll help your business grow.

(Please just use the low res comp image for now, we will purchase and insert it later.)

### **3. Introduction**

Heading: We help small businesses get ahead of the pack.

You've always got more to do. In a small business, the last thing you need is another hat to wear. You shouldn't need to become a computer engineer to keep your business running smoothly. Say goodbye to IT headaches - our mission is to make your life easier.

Here's why small businesses love SquareAlpha:

- Point 1: We're small business IT experts
- Point 2: We speak plain English and won't waste your time
- Point 3: We care about our relationships
- Point 4: We worry about IT so you don't have to

(Each point should be a tick)

(4, 5, 6: Relevant small icons for each service would be great)

### **4. Floating box - Support Services**

Say goodbye to IT interruptions, slow services, confusing jargon and inexplicable errors. We have solutions to your IT problems, and packages to suit every budget. We can even come to your workplace. If you run into a problem or need something done, just contact our Service Desk.

Whether you have a single computer or a big team with complex requirements, our expert team can assist. We'll give you an entire IT department for a fraction of the cost.

## **5. Floating box - Monitoring & Backup**

Most of us insure our cars and homes, yet small businesses often don't protect themselves from the kind of disaster that strikes every day. Could your business recover from the complete loss of every electronic file - financial records, legal documents, customer information, intellectual property, archives, emails and more?

Our Monitor & Protect solutions keep you safe from physical threats like theft, fire and floods, but also from electronic threats like viruses and hackers. Best of all - it happens automatically, so you can relax.

## **6. Floating box - Hardware & Software**

Every business needs the right tools for the job. We supply world class hardware and software products from Microsoft, HP, IBM, Apple, Cisco, Adobe, APC and many more. Our strong partnerships and buying power mean we can save you money.

From a single keyboard to an entire infrastructure, we always take the time to help you select the right products.

## **7. Floating box - Audit**

It helps to know where you stand.

Get a clearer picture of your IT systems with our obligation-free IT audit and consultation.

Contact us today and we'll provide you with expert insights into how your business can benefit from today's amazing technology.

## **8. Floating box - Testimonials**

Don't just take our word for it! Here's what some satisfied customers have to say about SquareAlpha:

- "We are pleased to have SquareAlpha as part of our team. I recommend SquareAlpha for any business seeking a trustworthy, reliable and effective IT service provider." Andy Bee, West Coast Radiology
- "SquareAlpha's expertise has allowed us to test, analyse and improve the reliability and performance of our application, further improving the health and financial status of our business." David Bennett, Report Card Pty Ltd

**9 & 10.** Should be identical to the existing brochure

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**2. Image Box**

3. Introduction

4. Support Services

5. Monitoring & Backup

6. Hardware & Software

7. Audit

8. Testimonials

9. Footer

**10. Red border**