



# Global Acquiring Conference

**Global Vision Group and Linda S. Perry  
Announce the Second Annual Global Acquiring Conference in London, U.K.**

Mark your calendars for the 2015 **Global Acquiring Conference** (formerly known as the International Acquiring Forum), which will be held in London U.K. the first week of May 2015. The **Global Acquiring Conference** is the only international conference created to address the globalization of merchant acquiring and to recognize the importance of acquirers, payment service providers and processors in today's increasingly complex payments industry. Given the huge success of the first gathering in September 2013, the **Global Acquiring Conference** continues the tradition of bringing together CEO's, senior executives and industry leaders to hear experts on strategic issues, trends and future opportunities while providing a forum for networking and business development.

Topics will include panel discussions and presentations by experts in the electronic payments industry from around the world. The **Global Acquiring Conference** will incorporate strategy and practical solutions for banks, networks, payment processors, gateways and ISO's. The two day event will focus not only on the current global payments environment, but also how the industry is evolving beyond payments. Whether you operate in one country or conduct business all over the world, the **Global Acquiring Conference** has become the single source for information and networking within the global acquiring industry.

## Conference Topics

- Global Markets - Acquiring for Commercial Products
- EMV and Chip – Data Protection, Fraud Impact and Why Issuers want it
- Acceptance updates - UPI, JCB, Visa, MC, Amex
- Small Merchant Acquisition Tactics
- International CNP Expansion - PayPal and AliPay
- Virtual Currency Acquiring
- Acquiring Challenges and Opportunities in Emerging Markets (Asia, LAC, Africa)
- Impact of EC Commission Pricing on Acquirers and Innovation
- Moving from a 4-Party to an N-Party Payment Network
- Managing Margins and Costs
- Mobile POS and Consumer Acceptance of Wallets
- New and Emerging Payment Models

**SAVE THE DATE:** The second annual **Global Acquiring Conference** will be held the first week of May 2015 in London.

## About the Global Acquiring Conference Partners

**Global Vision Group** provides world-class consulting expertise to create workable and innovative solutions for enterprises involved in electronic payments value chain. [www.gvgroup.net](http://www.gvgroup.net)

**Linda S. Perry** is a payments industry consultant, with over 30 years of experience in banking and payments. For the second year in a row, Linda was named one of the 20 Most Influential Women in Payments by *PaymentsSource* in March 2014.

**For registration and sponsorship opportunities contact:** Kevin Atwood at  
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For more information visit [www.globalacquiringconference.com](http://www.globalacquiringconference.com)