

SaneriBox / SaneriBox logo

development brief

Saneribox is a subscription-based beauty sampling service operating in Eastern Europe looking for a talented designer who would be capable to create logo and corporate identity elements for us.

Technical specification:

We would like logotype to be multipurpose (meaning – possibility to use separately only *Saneri*) and preferably full logo should be disposed horizontally.

Brand name:

SaneriBox

Scope of work:

cosmetics, beauty. Woman – oriented.

Associative array:

feminine, graceful, perfect, sophisticated, role model, refined, neat, fresh, simple, premium, box, cosmetics, beauty, woman, gift, wow!

Coloring:

no specific preferences in color. We would like it to be fresh, trendy and sophisticated.

Additional comments:

maybe you should highlight first letter “S” in a special way, so that in future it could be used as corporate symbol.

If you have additional comments, please contact us as we both are interested in fruitful collaboration.