



Website Design & B2B Internet Marketing

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DESIGNCROWD PROJECT

POSTCARD DESIGN FOR VIDEO PRODUCTION

We are distributing 1000 postcards at a business conference to promote our video production service. We need a creative, attractive, attention grabbing post card design. And we need this FAST!

Anyone who looks at the postcard must immediately know that is about VIDEO production and Video for their company.

SPECIFICATIONS:

- Use the colors of my logo
- 300 DPI is best for print
- **Size is 5 inches by 7 inches** (127 mm by 178mm) [does not include the extra 1/8 inch on each side for the bleed to the edge – see below]
- **2-sided post card**
- Color mode must be in **CMYK** to be a **print ready PDF file** with bleeds.
- Bleeds are required in all artwork with an image extending to one of the borders. Add a quarter inch (0.125") to each side to allow for cutting. For example, for a 4" x 6" postcard with full bleed, the image size should be submitted at 4.25" x 6.25"
- Your type (text) should be 0.125" (1/8") inside the cut box on each side. This will guarantee your text to not be cut off from your artwork
- Bleeds info - <http://bit.ly/1psCN8O>
- Borders should be at least 1/4" thick PLUS 1/8" bleed for a total size of 3/8" thick.
- Fonts, transparencies and other effects used in vector format softwares (Illustrator and InDesign) must be flattened and the fonts outlined. Not flattening transparencies or outlining fonts may result in some text or graphics dropping out from your artwork.

DESIGN DETAILS

- You can use infographic information from <http://www.baermarketingnetwork.com/why-video.html>
- Use the colors of my logo
- Some images of videos, infographic and logo can be found at: <https://www.dropbox.com/sh/hv2awv9gi1hm9r6/LxkIbwGbUe>
- Stock Photos – feel free to use stock photos showing video symbols or a videographer shooting a video or anything else you think is good.
- Make one side of the postcard rich with images and the other side with more text... but still with a nice design

TEXT SHOULD INCLUDE:

- Unscripted authentic interviews of you & your employees or your customers
- Natural and engaging shots of your business in action
- Voice-over using parts of your interview; or professional voice talent for videos ads
- Dedicated producer & videographer that travel to your site anywhere in USA
- Music, graphics & award winning post production
- Videos for:
 - Professionals (Insurance, Medical, Dental, Realtors, etc)
 - Retail (Restaurants, Auto Repair Shops, Specialty Stores)
 - Home Improvement Contractors
 - Home Services (Lawn, House Cleaning, etc)
 - Construction Companies
- SPECIAL OFFER
 - 10% discount on a "Premium Video" with on-site video shoot.
 - Offer expires June 30, 2014
 - Go to: www.BaerMarketingNetwork.com/video1
 - Telephone 919-386-9033

OTHER VIDEO PAGES ON MY SITE:

- http://www.baermarketingnetwork.com/video_production_1a.html
- <http://www.baermarketingnetwork.com/video-realtor.html>
- <http://www.baermarketingnetwork.com/video-financial.html>
- <http://www.baermarketingnetwork.com/video-manufacturing.html>
- Feel free to use any information from those pages.

My final decision will be made within 24 hours after the project deadline. Let me know if you have questions and I will respond promptly. I will also provide quick feedback on designs.

Thank you... I am eager to see your awesome designs!