



QC
EVENT
SCHOOL

www.qceventschool.com

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START AN EXCITING CAREER

Dear Friend,

Do you wish you could organize beautiful parties, corporate events and luxurious weddings? If you have a knack for planning and a creative mind, you can launch a career you'll love!

You can learn from the comfort of your own home with one of QC Event School's four comprehensive programs.

With each course, you'll learn from a combination of full color course texts, engaging video, hands-on assignments, and the support of your personal tutor. When you complete your course, you'll receive your graduation certificate.

I'd like to welcome you to the School and to help you achieve your career goals. Please contact me with any questions you may have.

Sincerely,



Gilda Freitas
gilda@qceventplanning.com
Director of Student Services



International Event &
Wedding Planning
Professional course IEWP™



International
Event Planning
Professional course IEPP™



International Wedding
Planning Professional
course IWPP™



International Event
Decor Professional
course IEDP™

YOUR CAREER OPPORTUNITIES

Special events and weddings are part of a huge and rapidly growing industry. In today's busy world, however, people find they lack the skills and time to plan and decorate events themselves – that's where you come in as a professional in the field.

Start working towards your certification today!
Choose from a number of exciting career avenues.



START YOUR OWN BUSINESS

Be your own boss. Schedule your own hours and make your own rules. After graduation, you'll be able to work in a way that suits your lifestyle. Take on as much or as little work as you would like.

WORK AS AN IN-HOUSE PLANNER

As an in-house planner for a large company, you'll plan conferences, meetings, incentive trips, and exciting business retreats. The possibilities are limitless.

WORK IN THE SERVICE INDUSTRY

You'll have many options open to you once you graduate. Work for a hotel, a professional caterer, theme park, cruise line, travel agency, or as an event manager at a tropical resort!

WORK FOR AN EVENT PLANNING COMPANY

Established companies are searching for ambitious and knowledgeable recruits. You'll have a major advantage once you have graduated from one of QC Event School's professional training programs.

LEARNING MADE EASY

Learning from home has never been easier. With the guidance of your Personal Tutor and our team of passionate Student Support Specialists, you'll always have someone available to help you.

STEP 1: **YOU RECEIVE YOUR COURSE MATERIALS**

When you enroll, we'll ship you a beautiful set of course materials including full-color lesson texts, videos on DVDs, and course guides. We'll also email a user name and password so you can login to our Online Student Center where you can also access your course materials electronically.

STEP 2: **YOU WORK YOUR WAY THROUGH THE COURSE**

Learning is easy. You simply pick up your guide to the first unit of the course and follow the instructions. The guides for each unit tell you when to read lesson texts, watch course videos, and complete assignments. If you have a question, simply contact our friendly Student Support Specialists by phone, email, live chat or through our social media pages.

STEP 3: **SUBMIT YOUR ASSIGNMENTS TO YOUR PERSONAL TUTOR**

Once you have completed the assignments for a course unit, you'll upload your work to our Online Student Center. Your Personal Tutor will access your work from the Center. He or she will review what you have done and will provide you with detailed feedback and advice.

STEP 4: **REVIEW YOUR FEEDBACK AND MOVE ONTO THE NEXT UNIT**

When your Personal Tutor has finished reviewing your assignments, he or she will record an audio file giving you personal guidance. You'll see a notification in the Online Student Center that tells you your feedback is ready to download. Listen carefully to your mentor as he or she reviews your work. You'll be coached on areas of strength and areas that could use improvement. You simply keep this feedback in mind as you complete your next set of assignments. You progress in this way from unit to unit until you have completed the course.

**"YOU'LL ALWAYS HAVE SOMEONE
AVAILABLE TO HELP YOU"**

STEP 5: **GRADUATE FROM QC EVENT SCHOOL**

Once you've completed your entire course you'll graduate from QC Event School and receive your certificate of completion which shows you have completed a professional training program. You'll be all set to step into the professional world of event planning with confidence.



PHONE



EMAIL



LIVE CHAT

COMPLETE BUSINESS START-UP TRAINING

If you want to be your own boss, we can help you get your business off the ground. We offer extensive business training with every course. You'll receive our four-book business series and a full set of business templates that you can customize for your own business.

You'll also receive our brand new DVD series, *Achieving Business Success*.



HERE'S A LOOK AT WHAT YOU'LL COVER IN YOUR BUSINESS UNITS:

- You'll choose your business name, decide on the type of business you'd like to launch, and you'll learn how to set up a company and office – whether it's a commercial location or at home.
- You'll develop a business plan. This may sound daunting, but with our step-by-step training you'll be amazed at how easily you'll be able to plan your income and expenses and to project sales and profits.
- We'll show you how to build professional relationships with clients. You'll learn how to carry out client consultations. We'll show you how to read your client and how to encourage repeat business.
- You'll become an expert at project management and financial organization. With our business resources, a full package of templates and guides, you'll learn to complete every job on time and on budget.

ACHIEVING BUSINESS SUCCESS VIDEO SERIES

With the *Achieving Business Success* video series you'll get tips and insider information from an established industry professional. Learn from Candice Coppola, owner and lead designer of Jubilee Events. She'll act as your business mentor in this nine-part video series, sharing the secrets of her success with you. Candice's practical advice will help you on your journey to succeeding in your own business.



VIDEO TOPICS INCLUDE:

- Starting your own business
- Working with clients
- Problem solving on the day of your event
- Using social media in your business
- Planning events other than weddings
- Other streams of revenue
- Career profile with a QC grad

JUBILEE EVENTS IN THE PRESS

- Jubilee Events was chosen as one of the top 50 planners in the US by The Bridal Guide Magazine, The Daily Meal and FOX news.
- Jubilee's work has been featured in numerous publications such as The New York Times, Elle Magazine, Glamour Magazine, Bliss Celebrations Guide, Brides magazine, Style Me Pretty, 100 Layer Cake, and Martha Stewart Weddings.

BUILD YOUR PERSONAL WEBSITE

Boost your visibility online by creating your own professional listing on our searchable database of professionals. You'll find that our webpage builder is very easy to use. You simply access it through your Online Student Center. On your web pages you can include a list of the services you offer, pricing options, your certification logos, and examples of your work. This invaluable marketing tool is yours free when you enroll with QC Event School.



WHICH COURSE SHOULD YOU TAKE?

Click the buttons below to view more.

1. INTERNATIONAL EVENT AND WEDDING PLANNING PROFESSIONAL COURSE (IEWP)TM

Most students take our event and wedding planning course because it provides complete training in all fields of event planning. You'll learn how to plan every type of event from a garden party, to a high profile product launch, to an elaborate destination wedding.

COURSE PACKAGE

COURSE OUTLINE

COURSE FEES

2. INTERNATIONAL EVENT PLANNING PROFESSIONAL COURSE (IEPP)TM

Our event planning course is perfect for those who are interested in planning all sorts of different events but are not interested in planning weddings. We'll show you how to plan milestone parties, corporate retreats, product launches, and more.

COURSE PACKAGE

COURSE OUTLINE

COURSE FEES

3. INTERNATIONAL WEDDING PLANNING PROFESSIONAL COURSE (IWPP)TM

Our wedding planning course is ideal for those who are solely interested in planning weddings. Tap into both your business and creative skills as you learn how to organize and plan unique weddings that exceed your clients' expectations.

COURSE PACKAGE

COURSE OUTLINE

COURSE FEES

4. INTERNATIONAL EVENT DECORATING PROFESSIONAL COURSE (IEDP)TM

Our event decor course is perfect for those who love to plan and are passionate about decorating. In the course you'll learn how to develop the event theme and how to coordinate color selections, table layouts, floral arrangements, linens, stationery, centerpieces, lighting and much, much more.

COURSE PACKAGE

COURSE OUTLINE

COURSE FEES

[ENROLL HERE](#)

MEET OUR TUTORS

All of our tutors are working professionals in event and wedding planning and decor. Your tutor will be your guide and direct link to this rapidly growing field. You'll receive constructive advice and valuable career insights from a seasoned professional.

SHARON DAWES, QC EVENT SCHOOL TUTOR

A highly experienced event and wedding planner, Sharon has planned and managed a huge range of events. She's planned every type of event, from romantic weddings, to international investor conferences. Her company, The Great Big Event Company, covers everything from weddings to public relation events. [Learn more about Sharon and other tutors here.](#)



START YOUR OWN SUCCESS STORY

YAN- KAY CHEUNG

Yan-Kay began her adventure in 2011 by enrolling in QC Event School's International Event and Wedding Planning course. Over the course of that year, she learned industry skills such as how to connect with vendors, how to plan for a variety of events, milestone parties, wedding ceremonies, and receptions—and how to prepare event budgets.

She also started her own event and wedding planning business, White Cotton Events, specializing in private events, corporate events, and weddings. It was a big risk—the financial crisis was well underway, and she still had a lot to learn about the industry. But she kept at it, and a year later she had her graduation certificate from QC Event School, an Award of Merit for excellence in her coursework, and a thriving business. [Read more graduate success stories here.](#)



YOU'LL HAVE INDUSTRY RECOGNITION

Our courses are highly regarded in the event and wedding planning industry as up to date, comprehensive, and business-focused programs. If you are looking for training that will ensure your success as a professional planner, our courses are right for you. Here are some excellent professional associations you may wish to join as a student or graduate of one of our programs:

THE ASSOCIATION OF BRIDAL CONSULTANTS (ABC)

The Association of Bridal Consultants is a North American organization that provides its members with access to business resources, important industry information, and peer to peer networking. Other benefits of membership with ABC include career support, liability insurance, full-time call-center, vendor listings, industry discounts, and an annual conference.

For more information on the available membership types, please visit [here](#).



THE ASSOCIATION FOR WEDDING PROFESSIONALS INTERNATIONAL (AFWPI)

The Association for Wedding Professionals International is an international organization that provides its members with everything from travel discounts, directory listing services, vendor listings and discounts, and regional seminars and workshops. The AFWPI website is regularly visited by both brides and industry professionals, and aims to connect these two groups of individuals.

For more information on the available membership types, please visit [here](#).



ABOUT QC EVENT SCHOOL

QC Event School, a division of [QC Career School](#), offers distance education training in event and wedding planning all over the world. We've had the pleasure of watching thousands of dedicated and successful students.

We endeavour to offer the highest quality distance education training in event planning available. Over the years, we've continually improved our courses by expanding our curricula and by migrating to the latest technologies. We've also expanded our team of Student Support Specialists. You can now get support by phone, email, live chat and through our social networks. With continuous innovation, we believe that we will always be able to offer our students the optimal learning experience.

OUR GUARANTEE

We stand behind our high quality courses. That's why we offer a full money-back guarantee. Once you receive your materials, you have 21 days to review your course. If you do decide that the course does not match your needs, simply return the materials to us, unused, and your fees will be immediately refunded. All that we ask is that you call the School to receive shipping instructions.



CONTACT US TODAY

Our highly-trained team of Student Support Specialists are ready and eager to answer your questions.



PHONE

USA/Canada
1-800-267-1829
UK
0 800 066 4734
Australia
1 800 358 931
New Zealand
0 800 451 979
International
+1-613-749-8248



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GET SOCIAL WITH QC EVENT SCHOOL



Facebook: facebook.com/QCEventPlanning



Google+: plus.google.com/103147189975483489432



Twitter: twitter.com/QCEVENTSCHOOL/



Pinterest: pinterest.com/qccareerschool/



LinkedIn: www.linkedin.com/company/qc-career-school

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