

1. Site Requirements

Version: 1.0

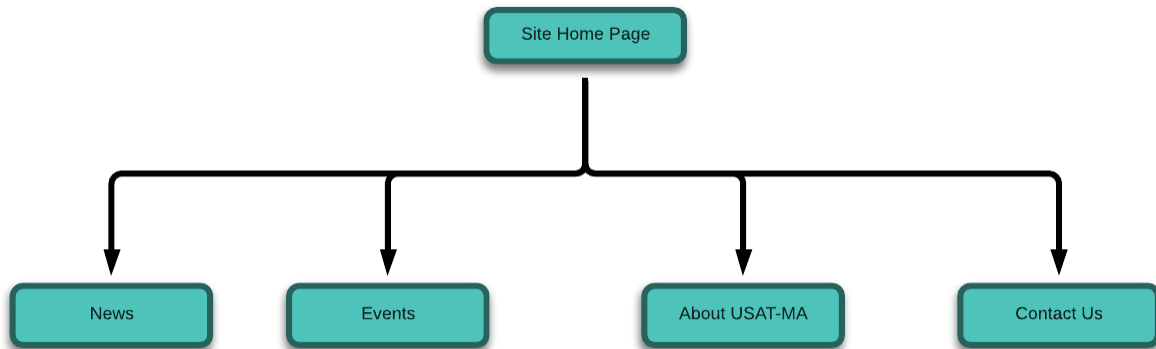
Date: 2014-03-20

Author: Otis D. Hopson

1.1. Overview

This phase of development will consists of the following additions to the site.

1. Installing the Wordpress framework on development and productions web servers.
2. The following areas will be designed for the site:



1.2. Phase 1

1.2.1. News Area

1.2.1.1. Purpose

The purpose of the *News* section is to allow USAT-MA council and staff to provide the public with up-to-date information regarding USAT Mid-Atlantic region's events, members, news, and activities, etc via its public facing website.

The *News* section of the website will be accessible via the main and footer navigation bars that are present and located in the same place throughout the entire public-facing website. A “**News**” option will be present on the main and footer navigation bars, which when clicked will take users to the main News homepage.

The *News* homepage will showcase all of USAT-MA active news categories. These categories and their order to be presented will be defined by the website administrator within the websites admin area. The categories listed on the *News* homepage will be listed in a predetermined order. This order should have the ability to be rearranged if/when necessary. Each category listed on the *News* homepage will either have an image to highlight that specific category, in addition to one or more article titles that are listed underneath that particular category; Or, each category will simple have the category label in addition to one or more article title/links that have been listed under that particular category.

1.2.1.2. Functions Requirements News Categories

A. **Creating News Categories**

Categories are created by the site administrator when approved requests have been made to do so. New categories will be created in the WP Administrator area of the website. Categories will be created by the website administrator within the WP Administrator panel area.

C. **Who creates categories?**

New categories are added by the website administrator. Those wishing to add a new News category can send an email to the site administrator with the title of the new category.

D. Where categories get displayed?

Active categories will be display in both the front-facing public side of the website, in addition to being displayed within the Administrator panel.

On the public, front-facing side of the website, the active categories will be displayed on the homepage of the News section. Users will be able to select which articles to read based on the categories listed.

Within the Administrator Panel, users with *administrator*, *editor* and *author* roles will be able to assign articles to one or more of the active article categories.

E. Activating/Deactivating news categories.

The website administrator will be the only user with the ability to add or deactivate News categories.

1.2.1.3. Functional Requirement of News Articles

A. How are news articles created?

News articles will be created within the WP Administrator Panel area. Within the Admin Panel, the user will be able to make posting as normal, however, News posting will specifically be applied to the News category area.

B. Where are news articles created?

News categories will created as normal posts would, however, these posts will be listed under the news section, then assigned to one or more news categories.

C. Who creates articles?

Articles are created by users who have been given proper permissions by the website administrator. Only those users with either an administrator, editor or author role will be able to create article postings.

D. Who assigns permissions to create news articles?

The website administrator has the authority to assign permissions to users to create articles.

E. Assigning articles to categories.

When creating an article, the admin, editor, or author user will have the ability to assign that article to one or more active news categories.

F. Approving articles/posts

All editors will have the authority to approve articles posted to their designated categories.

G. Where are articles displayed

a. Front Facing / Public Site

Articles will be displayed to users within the following areas:

- i. Home Page**
- ii. News Category index page**
- iii. Article Page**

b. WP Administrator Panel

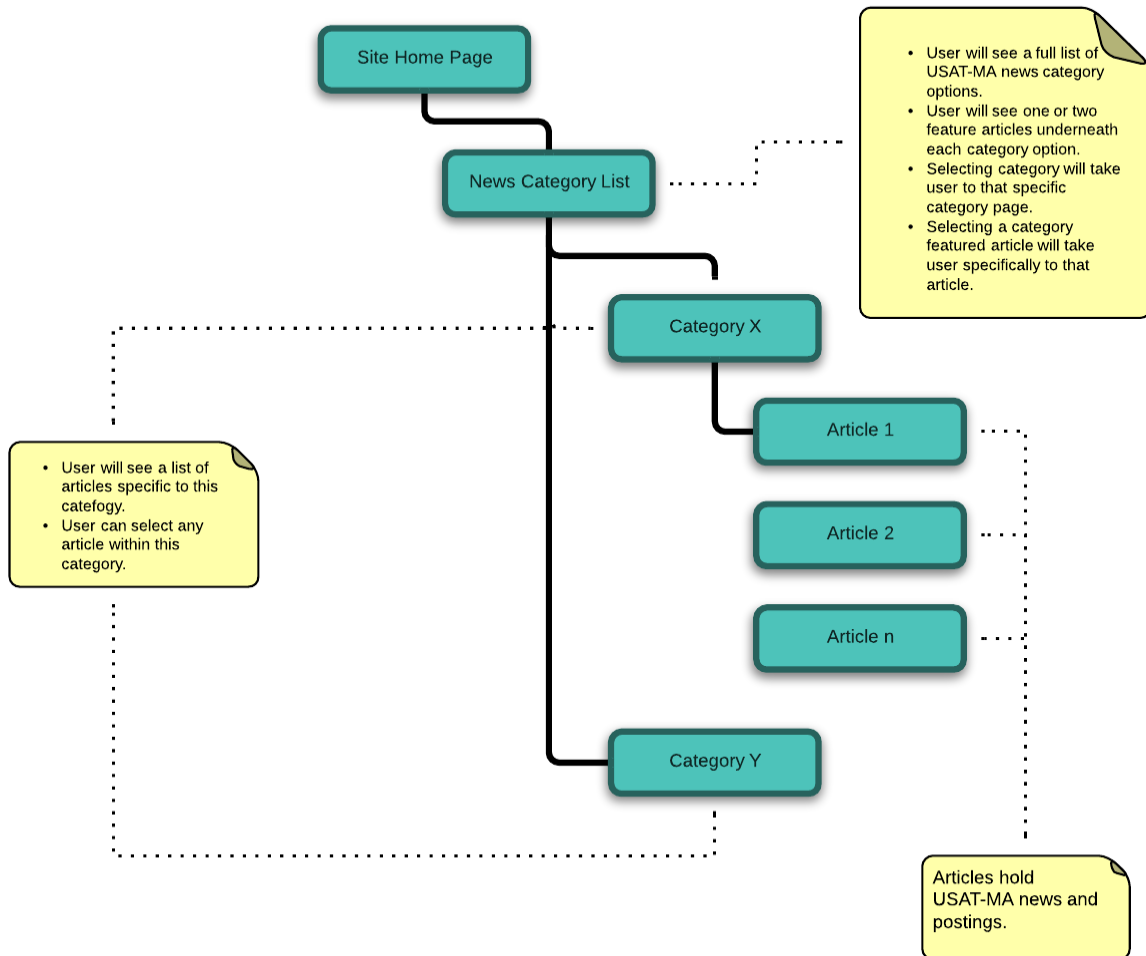
H. Media files allowed in article postings

Article postings are permitted to use header images (png, jpg, and gif), video and sound files. As many of each that are deemed necessary by the news editor can be used.

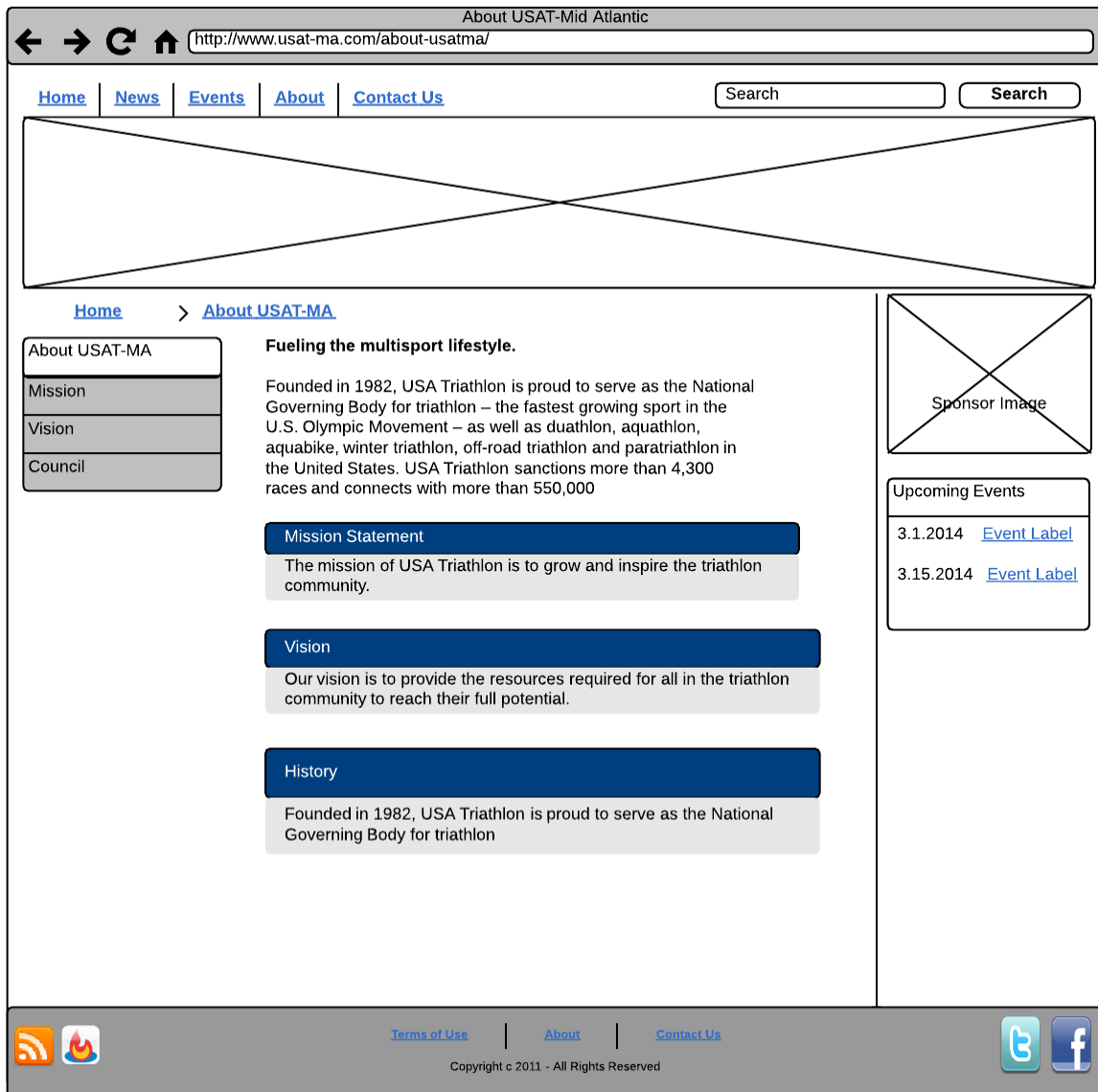
I. Article postings and social media sharing

Each article will have a listing of social media sharing options

1.2.1.4. News and Article Diagrams



1.2.1.4.1. News Category Homepage



1.2.1.4.2. News Article Page

USAT-Mid Atlantic Region News
http://www.usat-ma.com/news/category1/

[Home](#)
[News](#)
[Events](#)
[About](#)
[Contact Us](#)

[Home](#) > [News](#) > [Category](#)

[Article Title](#)
 Posted on May 17, 2011 by John

 Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat.

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 Washington, DC - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat.
 Washington, DC - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat.

Related Topics
 Category Y, Category Z

 ...

Comments

 User: jdoe@gmail.com

News Categories

Category 1
[Category 2 \(92\)](#)
[Category 3 \(7\)](#)
[Category 4 \(101\)](#)

Upcoming Events

 3.1.2014 [Event Label](#)

 3.15.2014 [Event Label](#)

[Terms of Use](#)
[About](#)
[Contact Us](#)

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1.3. Phase 2

1.3.1. Events

1.3.1.1. Purpose

The Events area of the website will allow USAT-MA council and staff to provide a listing of upcoming events and their details. Users of the USAT-MA website will have the ability to view USAT-MA related events and their details, which will be listed by their assigned categories. Also, users of the website will be able to filter events by categories and tags.

1.3.1.2. Functional Requirements - Front End Users

1.3.1.2.1. Accessing Events Area Homepage

1. Users of the may access the Events area of the site by clicking on the “Events” link of the main navigation bar, which will be located on every page of the website.
2. The Events Area on the navigation bar will be labeled “**Events**”.

1.3.1.2.2. Event Listings on Events Area Homepage

1. Events listed on the homepage of the Events area will initially be listed in chronological order.
2. User will, however, be able to sort events by **Date**, **Category**, **Event Title**, and **Location**.

1.3.1.2.3. Event Sorting on the Events Area Homepage

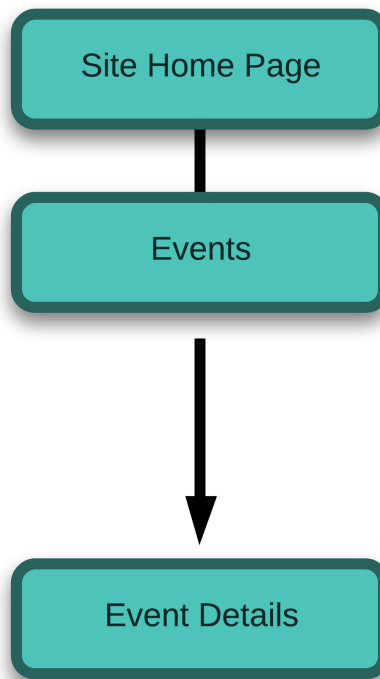
1. The sorting mechanism will take place on the headers of the tables the events are listed within.

1.3.1.2.4. Event Filtering on the Events Area Homepage

1. Event filtering will take place on the area’s side navigation bar.
2. Users will be able to filter the event listing by distinct categories. Selecting one or more categories will only display those events on the page.

Selecting Events to View Details

1.3.1.3. Events Area Diagrams



1.3.1.3.2. Event Details Page

USAT-Mid Atlantic Region Events
http://www.usat-ma.com/events/?eventid=2938

[Home](#)
[News](#)
[Events](#)
[About](#)
[Contact Us](#)

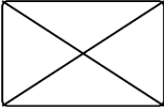
[Home](#)
>
[Events](#)

Race: Best Practices to Create and Implement a Handler Program

Back to Calendar

Print

Topic: Maximizing Paratriathlete Presence at Your Race: Best Practices to Create and Implement a Handler Program
 With Paratriathlon making its debut in Rio 2016, the interest in this sport is growing rapidly. However, as interest rises, the onerous falls onto race directors to make the race both para-friendly and para-welcome, with one of the most crucial tasks being that a great experience is provided through a robust athlete handler program. But what are the rules that race directors must follow? How are handlers recruited and trained? Are there best practices to follow?
 Purchase this archived webinar here.



Justin Model is the marketing director for Accenture's East Region (Washington, D.C. to Boston) where he oversee local marketing efforts, assist client and sales teams in marketing tactics - including sales strategies, market trends, thought leadership campaigns -- and manage our sponsorship and client relationship events including triathlons, movie premieres, museum events, and targeted niche programs. Justin support marketing programs for four specific accounts in the financial services, retail, and hospitality industries.

Comments

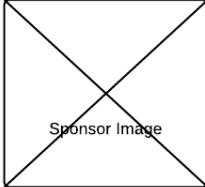
User: jdoe@gmail.com

Details

Event Type: National
Entry Fee: \$14.99
Event Date: Mar 4, 2014
Start Time: 2:00 PM MST

Find Local Race



Enter Zipcode





Calendar

March 2010

S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

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1.4. Phase 3

1.4.1. About USAT-MA

1.4.1.1. Purpose

This section will provide users with details of USAT-MA's mission statement, it's vision, council members, additional team members, and other information that provides users of the site with an overview of our organization.

1.4.1.1.1. Landing Page

- Upon entering the page, the user will be presented with either an overview of the entire organization, or an overview of the About Us area's subcontent.
- This section will have a sub navigation allowing the user access to the following information:
 - Mission and Vision (Landing Page)
 - Current Council
 - Regional Team

1.4.1.1.2. Current Council Page

- This page will list all the currently seated council members of the Mid-Atlantic region.
- Each list item will display a profile picture of the council member, their name, and position.
- Each list item of the council will link to an individual page specific to that council member. This page will be either dynamic (preferable) or static (temporary solution).

1.4.1.1.3. Individual Council Member Page

- This page will display details about a specific council member. It will provide the user with the following details:
- This page will provide the user with the following details:
 - A profile picture
 - Council Position
 - Hometown
 - City,
 - State,

- Country
- Education
- Career
- Years in Multisport
- Describe your role with the council
- What drove you to multisport?
- Personal Bio

1.4.1.1.4. Regional Team Members Page

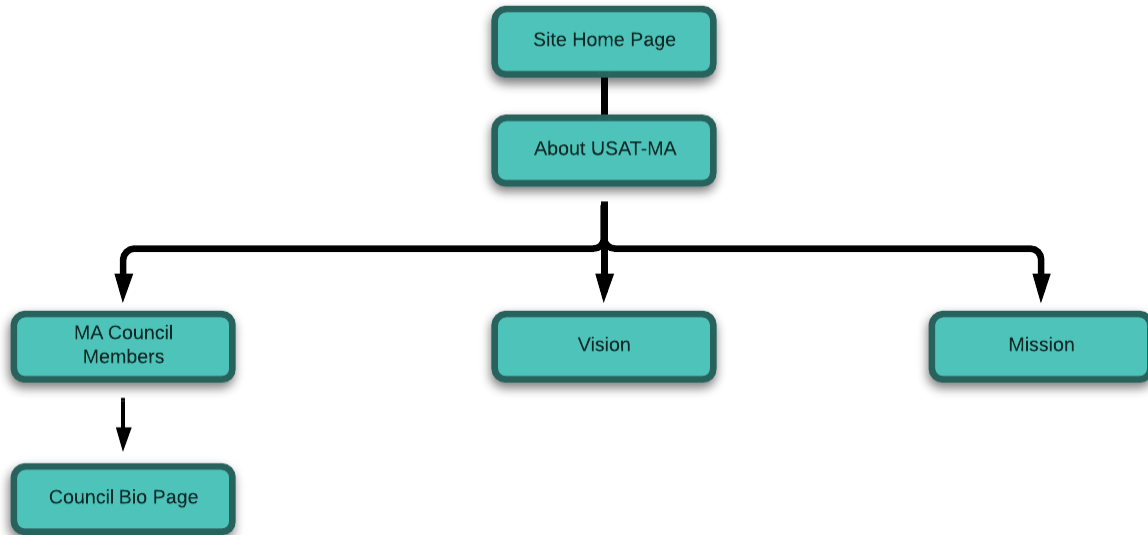
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1.4.1.1.5. Individual Regional Team Member Page

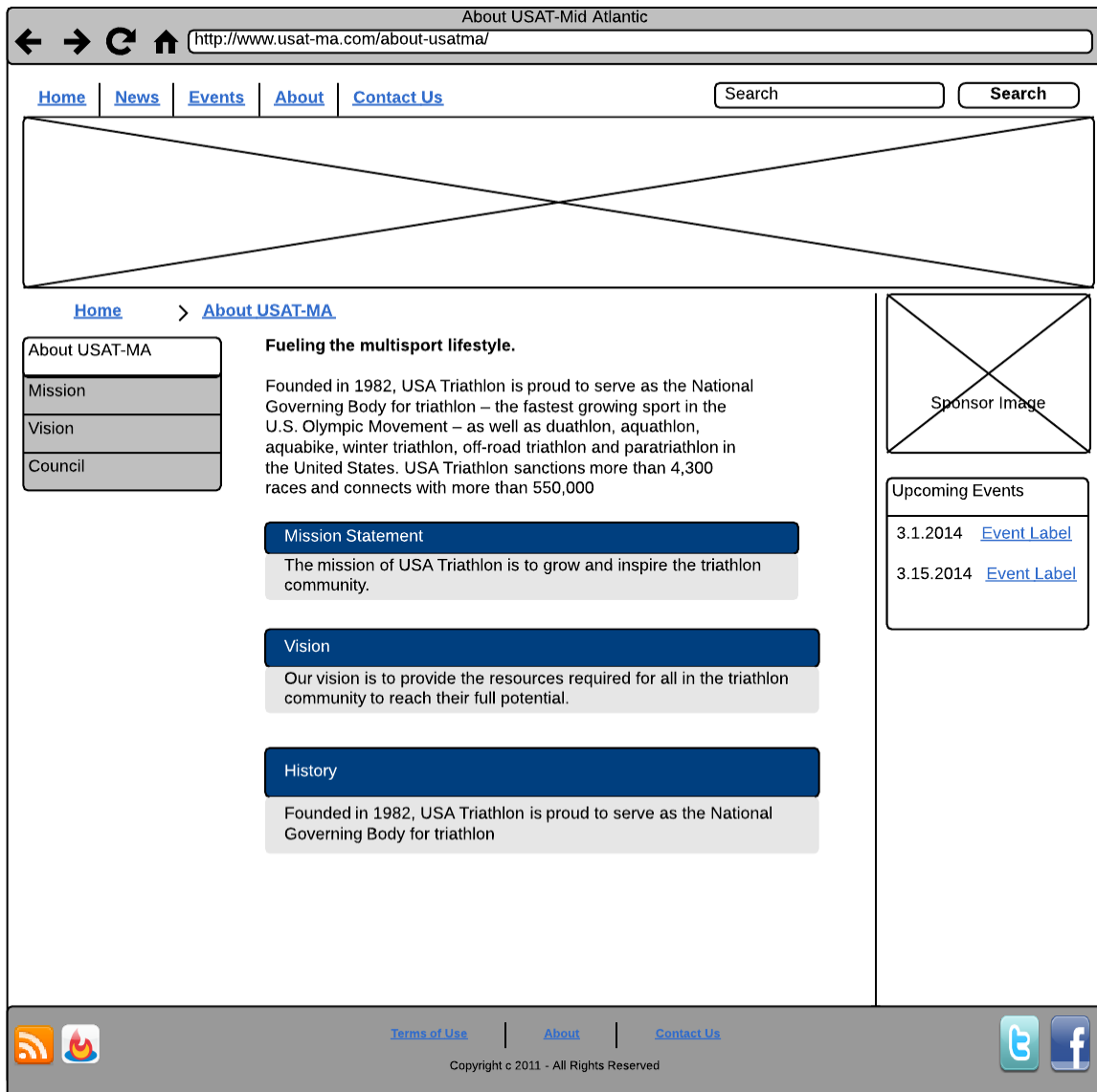
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 - Describe your role with the council
 - What drove you to multisport?
 - Personal Bio

1.4.1.2. About Us Diagrams

1.4.1.2.1. Area Overview



1.4.1.2.2. About USAT-MA



1.4.1.2.3. About USAT-MA: Council Members Page

About USAT-Mid Atlantic

http://www.usat-ma.com/about-usatma/

[Home](#)
[News](#)
[Events](#)
[About](#)
[Contact Us](#)

[Home](#)
 >
 [About USAT-MA](#)

About USAT-MA

Council Members

USA Triathlon is governed by the Board of Directors, which has general charge of the business affairs and activities of the organization and defines the policies to be followed in carrying out the purposes of the organization as set down in the bylaws. All members of the Board must ...

USAT Mid-Atlantic Region Council Members

Member	Position	Location
Robert Vigorito	Chair	Columbia MD
Cory Churches	Treasurer	Wash DC
Karen Willard	Council Member	Colorado

Sponsor Image

Upcoming Events

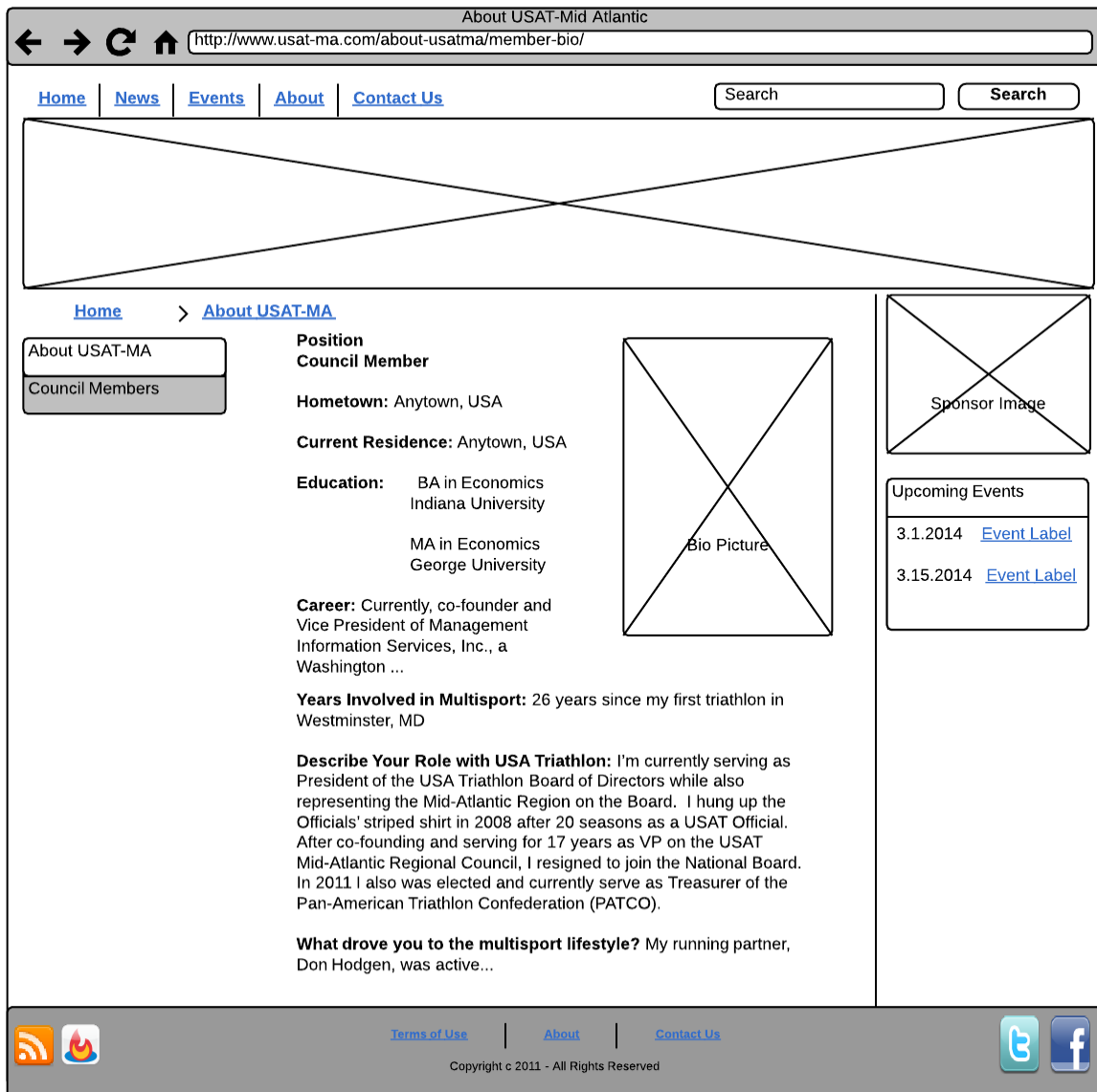
3.1.2014 [Event Label](#)

3.15.2014 [Event Label](#)

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[Contact Us](#)

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1.4.1.2.4. About USAT-MA Council Member Bio Page



1.5. Phase 4

1.5.1. Contact Us

1.5.1.1. Purpose

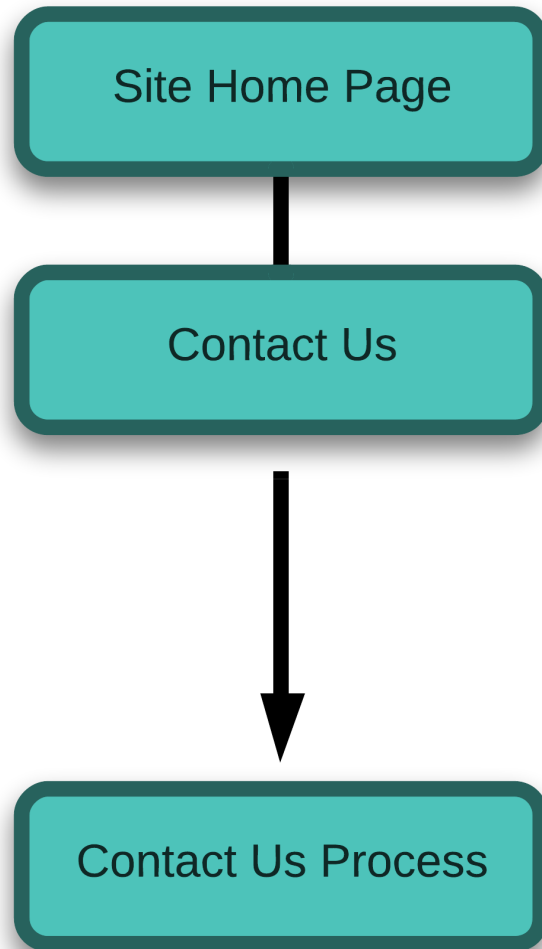
The Contact Us page will allow users to quickly and easily send an email to the USAT-MA council.

Upon entry to the Contact Us landing page, the user will be presented with a form with the following form fields:

- Email Address (Required)
- Name (Optional)
- Message (Required)

- Similar functionality as: <http://www.usatriathlon.org/about-usat/contact-us.aspx>
- Once the form has been submitted, a response page should display to the user.

1.5.1.2. Diagrams and Charts



1.5.1.2.1. Contact Us Form

← → ↺ ↻

WordPress

http://www.mywordpressblog.com

[Home](#) | [News](#) | [Events](#) | [About](#) | [Contact Us](#)

Search

Contact Us

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore.

Your Name (required)

Your Email (required)

Subject

Message

CAPTCHA WORDS

Type the two words above

Sponsor Image

News Categories



Category 1
[Category 2 \(92\)](#)
[Category 3 \(7\)](#)
[Category 4 \(101\)](#)

Upcoming Events



3.1.2014

[Event Label](#)

3.15.2014 [Event Label](#)



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1.5.1.2.2. Contact Us Form Response Page

The screenshot shows a web browser window with the address bar displaying "http://www.mywordpressblog.com". The page title is "Wordpress". The navigation menu includes links for [Home](#), [News](#), [Events](#), [About](#), and [Contact Us](#). A search bar is located in the top right corner.

The main content area features a large rectangular placeholder with a diagonal cross, indicating a missing image. Below this, the "Contact Us" section displays the message: "Your message has been sent. Thank you!". To the left of this message is a search form with a text input field labeled "Enter text here" and a "Search" button.

The right sidebar contains two widgets. The "News Categories" widget lists "Category 1" with sub-links for "Category 2 (92)", "Category 3 (7)", and "Category 4 (101)". The "Upcoming Events" widget lists two events: "3.1.2014" with an "Event Label" link, and "3.15.2014" with an "Event Label" link.

The footer includes social media icons for RSS and a logo, a copyright notice "Copyright c 2011 - All Rights Reserved", and links for [Terms of Use](#), [About](#), and [Contact Us](#). Social media icons for Twitter and Facebook are also present.

1.6. Phase 5

1.6.1. Homepage

1.6.1.1. Purpose

This USAT-MA homepage will present the user with a synopsis of the site's underlying information. The following site area's should be displayed on the home page:

- Latest Featured News
- Council Members
- Scrolling Images of featured information
- Latest Tweets, etc.

1.6.1.2. Diagrams and Charts

