

1. Site

Requirements

Version: 1.0

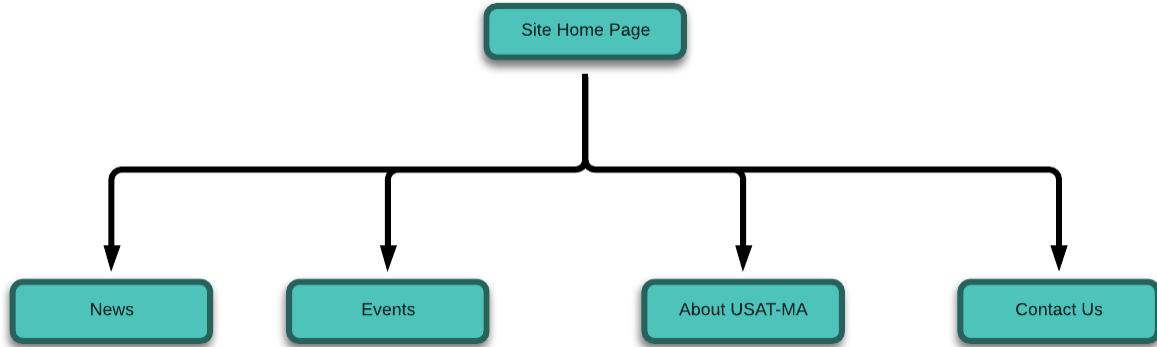
Date: 2014-03-20

Author: Otis D. Hopson

1.1. Overview

This phase of development will consist of the following additions to the site.

1. Installing the Wordpress framework on development and production web servers.
2. The following areas will be designed for the site:



1.2. Phase 1

1.2.1. News Area

1.2.1.1. Purpose

The purpose of the *News* section is to allow USAT-MA council and staff to provide the public with up-to-date information regarding USAT Mid-Atlantic region's events, members, news, and activities, etc via its public facing website.

The *News* section of the website will be accessible via the main and footer navigation bars that are present and located in the same place throughout the entire public-facing website. A “**News**” option will be present on the main and footer navigation bars, which when clicked will take users to the main News homepage.

The *News* homepage will showcase all of USAT-MA active news categories. These categories and their order to be presented will be defined by the website administrator within the websites admin area. The categories listed on the *News* homepage will be listed in a predetermined order. This order should have the ability to be rearranged if/when necessary. Each category listed on the *News* homepage will either have an image to highlight that specific category, in addition to one or more article titles that are listed underneath that particular category; Or, each category will simple have the category label in addition to one or more article title/links that have been listed under that particular category.

1.2.1.2. Functions Requirements News Categories

A. Creating News Categories

Categories are created by the site administrator when approved requests have been made to do so. New categories will be created in the WP Administrator area of the website. Categories will be created by the website administrator within the WP Administrator panel area.

C. Who creates categories?

New categories are added by the website administrator. Those wishing to add a new News category can send an email to the site administrator with the title of the new category.

D. Where categories get displayed?

Active categories will be display in both the front-facing public side of the website, in addition to being displayed within the Administrator panel.

On the public, front-facing side of the website, the active categories will be displayed on the homepage of the News section. Users will be able to select which articles to read based on the categories listed.

Within the Administrator Panel, users with *administrator*, *editor* and *author* roles will be able to assign articles to one or more of the active article categories.

E. Activating/Deactivating news categories.

The website administrator will be the only user with the ability to add or deactivate News categories.

1.2.1.3. Functional Requirement of News Articles

A. How are news articles created?

News articles will be created within the WP Administrator Panel area. Within the Admin Panel, the user will be able to make posting as normal, however, News posting will specifically be applied to the News category area.

B. Where are news articles created?

News categories will created as normal posts would, however, these posts will be listed under the news section, then assigned to one or more news categories.

C. Who creates articles?

Articles are created by users who have been given proper permissions by the website administrator. Only those users with either an administrator, editor or author role will be able to create article postings.

D. Who assigns permissions to create news articles?

The website administrator has the authority to assign permissions to users to create articles.

E. Assigning articles to categories.

When creating an article, the admin, editor, or author user will have the ability to assign that article to one or more active news categories.

F. Approving articles/posts

All editors will have the authority to approve articles posted to their designated categories.

G. Where are articles displayed

a. Front Facing / Public Site

Articles will be displayed to users within the following areas:

- i. Home Page**
- ii. News Category index page**
- iii. Article Page**

b. WP Administrator Panel

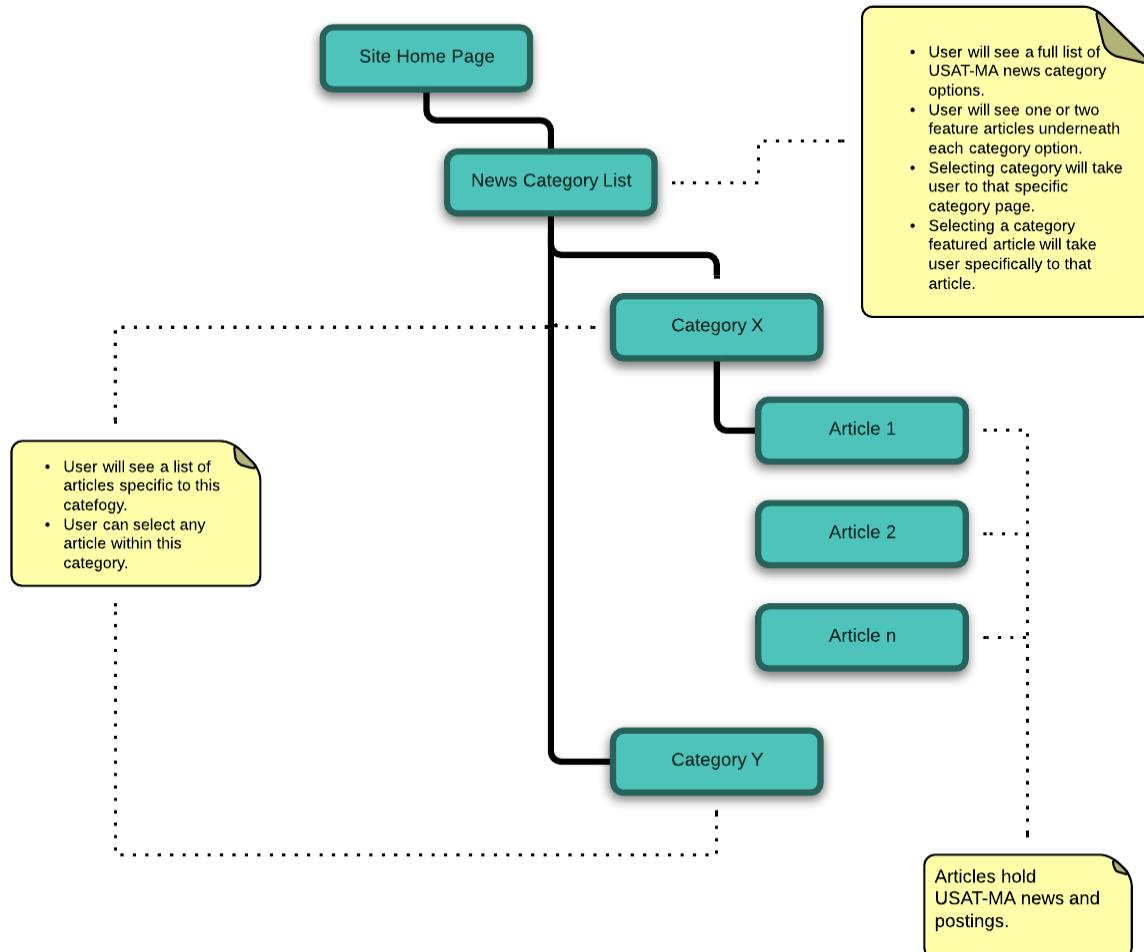
H. Media files allowed in article postings

Article postings are permitted to use header images (png, jpg, and gif), video and sound files. As many of each that are deemed necessary by the news editor can be used.

I. Article postings and social media sharing

Each article will have a listing of social media sharing options

1.2.1.4. News and Article Diagrams



1.2.1.4.1. News Category Homepage

The screenshot shows a web browser window for the 'About USAT-MA' page at <http://www.usat-ma.com/about-usatma/>. The page has a header with navigation links for Home, News, Events, About, and Contact Us, and a search bar. The main content area features a large empty box with a diagonal cross. Below it, a breadcrumb navigation shows 'Home > About USAT-MA'. A sidebar on the left lists 'About USAT-MA' with sub-links for Mission, Vision, and Council. The main content area contains a section titled 'Fueling the multisport lifestyle.' followed by a detailed description of USA Triathlon's mission, vision, and history. To the right, there is a placeholder for a 'Sponsor Image' and a box for 'Upcoming Events' with two entries: '3.1.2014 Event Label' and '3.15.2014 Event Label'. The footer includes links for Terms of Use, About, Contact Us, and social media icons for RSS, YouTube, Twitter, and Facebook.

About USAT-Mid Atlantic

<http://www.usat-ma.com/about-usatma/>

Home News Events About Contact Us

Search

Home > About USAT-MA

About USAT-MA

Mission

Vision

Council

Fueling the multisport lifestyle.

Founded in 1982, USA Triathlon is proud to serve as the National Governing Body for triathlon – the fastest growing sport in the U.S. Olympic Movement – as well as duathlon, aquathlon, aquabike, winter triathlon, off-road triathlon and paratriathlon in the United States. USA Triathlon sanctions more than 4,300 races and connects with more than 550,000

Mission Statement

The mission of USA Triathlon is to grow and inspire the triathlon community.

Vision

Our vision is to provide the resources required for all in the triathlon community to reach their full potential.

History

Founded in 1982, USA Triathlon is proud to serve as the National Governing Body for triathlon

Sponsor Image

Upcoming Events

3.1.2014 [Event Label](#)

3.15.2014 [Event Label](#)

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1.2.1.4.2. News Article Page

USAT-Mid Atlantic Region News
<http://www.usat-ma.com/news/category1/>

Home News Events About Contact Us Search Search

Home > News > Category

Article Title
 Posted on May 17, 2011 by John
 Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat.
 Washington, DC - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat.
 Washington, DC - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat.

Related Topics
 Category Y, Category Z

Comments
 User: jdoe@gmail.com

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Sponsor Image

News Categories

Category 1
[Category 2 \(92\)](#)
[Category 3 \(7\)](#)
[Category 4 \(101\)](#)

Upcoming Events

3.1.2014 [Event Label](#)
 3.15.2014 [Event Label](#)

1.3. Phase 2

1.3.1. Events

1.3.1.1. Purpose

The Events area of the website will allow USAT-MA council and staff to provide a listing of upcoming events and their details. Users of the USAT-MA website will have the ability to view USAT-MA related events and their details, which will be listed by their assigned categories. Also, users of the website will be able to filter events by categories and tags.

1.3.1.2. Functional Requirements - Front End Users

1.3.1.2.1. Accessing Events Area Homepage

1. Users of the may access the Events area of the site by clicking on the “Events” link of the main navigation bar, which will be located on every page of the website.
2. The Events Area on the navigation bar will be labeled “**Events**”.

1.3.1.2.2. Event Listings on Events Area Homepage

1. Events listed on the homepage of the Events area will initially be listed in chronological order.
2. User will, however, be able to sort events by **Date, Category, Event Title, and Location**.

1.3.1.2.3. Event Sorting on the Events Area Homepage

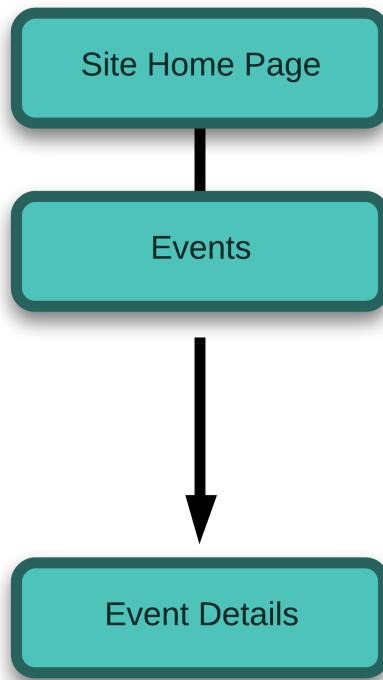
1. The sorting mechanism will take place on the headers of the tables the events are listed within.

1.3.1.2.4. Event Filtering on the Events Area Homepage

1. Event filtering will take place on the area’s side navigation bar.
2. Users will be able to filter the event listing by distinct categories. Selecting one or more categories will only display those events on the page.

Selecting Events to View Details

1.3.1.3. Events Area Diagrams



1.3.1.3.1. Events Homepage

1.3.1.3.2. Event Details Page

USAT-Mid Atlantic Region Events
<http://www.usat-ma.com/events/?eventId=2938>

Home News Events About Contact Us Search Search

Home > Events

Race: Best Practices to Create and Implement a Handler Program

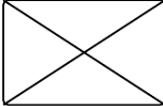
[Back to Calendar](#)

Print

Topic: Maximizing Paratriathlete Presence at Your Race: Best Practices to Create and Implement a Handler Program

With Paratriathlon making its debut in Rio 2016, the interest in this sport is growing rapidly. However, as interest rises, the onerous falls onto race directors to make the race both para-friendly and para-welcome, with one of the most crucial tasks being that a great experience is provided through a robust athlete handler program. But what are the rules that race directors must follow? How are handlers recruited and trained? Are there best practices to follow?

Purchase this archived webinar here.

 Justin Model is the marketing director for Accenture's East Region (Washington, D.C. to Boston) where he oversees local marketing efforts, assist client and sales teams in marketing tactics - including sales strategies, market trends, thought leadership campaigns -- and manage our sponsorship and client relationship events including triathlons, movie premieres, museum events, and targeted niche programs. Justin supports marketing programs for four specific accounts in the financial services, retail, and hospitality industries.

Comments

User: jdoe@gmail.com

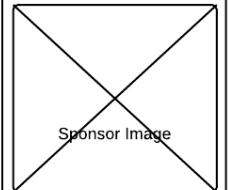


Details

Event Type: National
Entry Fee: \$14.99
Event Date: Mar 4, 2014
Start Time: 2:00 PM MST

Find Local Race

Enter Zipcode **GO**

 Sponsor Image

Calendar

◀	March 2010	▶				
S	M	T	W	Th	F	S
1	2	3	4	5	6	
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

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1.4. Phase 3

1.4.1. About USAT-MA

1.4.1.1. Purpose

This section will provide users with details of USAT-MA's mission statement, it's vision, council members, additional team members, and other information that provides users of the site with an overview of our organization.

1.4.1.1.1. Landing Page

- Upon entering the page, the user will be presented with either an overview of the entire organization, or an overview of the About Us area's subcontent.
- This section will have a sub navigation allowing the user access to the following information:
 - Mission and Vision (Landing Page)
 - Current Council
 - Regional Team

1.4.1.1.2. Current Council Page

- This page will list all the currently seated council members of the Mid-Atlantic region.
- Each list item will display a profile picture of the council member, their name, and position.
- Each list item of the council will link to an individual page specific to that council member. This page will be either dynamic (preferable) or static (temporary solution).

1.4.1.1.3. Individual Council Member Page

- This page will display details about a specific council member. It will provide the user with the following details:
- This page will provide the user with the following details:
 - A profile picture
 - Council Position
 - Hometown
 - City,
 - State,

- Country
- Education
- Career
- Years in Multisport
- Describe your role with the council
- What drove you to multisport?
- Personal Bio

1.4.1.1.4. Regional Team Members Page

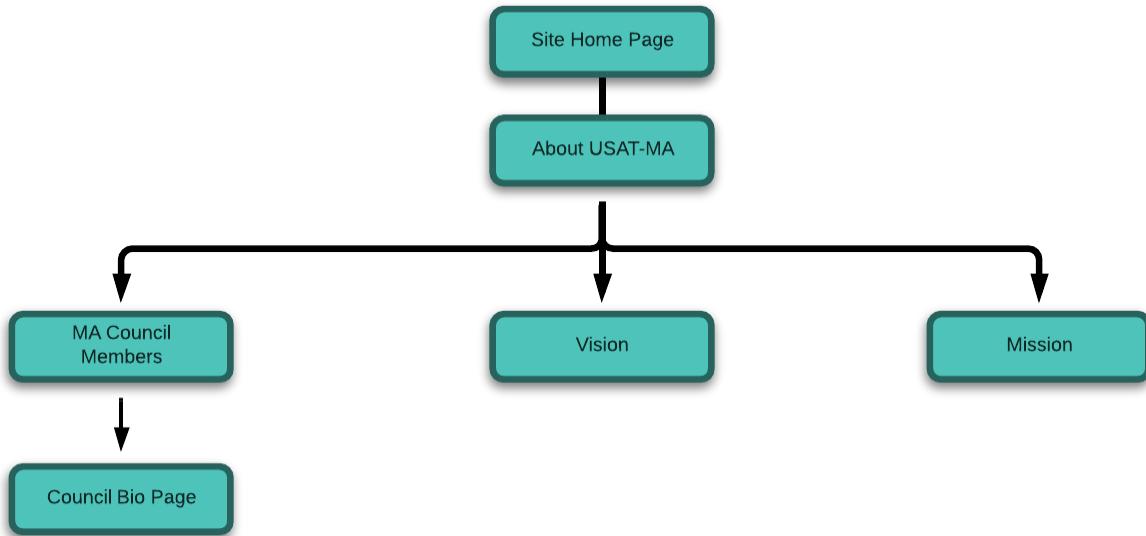
- This page will list all the currently seated council members of the Mid-Atlantic region.
- Each list item will display a profile picture of the council member, their name, and position.
- Each list item of the council will link to an individual page specific to that council member. This page will be either dynamic (preferable) or static (temporary solution).

1.4.1.1.5. Individual Regional Team Member Page

- This page will display details about a specific council member. It will provide the user with the following details:
- This page will provide the user with the following details:
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 - Hometown
 - City,
 - State,
 - Country
 - Education
 - Career
 - Years in Multisport
 - Describe your role with the council
 - What drove you to multisport?
 - Personal Bio

1.4.1.2. About Us Diagrams

1.4.1.2.1. Area Overview



1.4.1.2.2. About USAT-MA

About USAT-Mid Atlantic
<http://www.usat-ma.com/about-usatma/>

Home | News | Events | About | Contact Us | Search | Search

Fueling the multisport lifestyle.

Founded in 1982, USA Triathlon is proud to serve as the National Governing Body for triathlon – the fastest growing sport in the U.S. Olympic Movement – as well as duathlon, aquathlon, aquabike, winter triathlon, off-road triathlon and paratriathlon in the United States. USA Triathlon sanctions more than 4,300 races and connects with more than 550,000

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[RSS](#) [Email](#)

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[Twitter](#) [Facebook](#)

1.4.1.2.3. About USAT-MA: Council Members Page

About USAT-Mid Atlantic

<http://www.usat-ma.com/about-usatma/>

Home | News | Events | About | Contact Us | Search | Search

Home > **About USAT-MA**

About USAT-MA

Council Members

USAT Mid-Atlantic Region Council Members

Member	Position	Location
Robert Vigorito	Chair	Columbia MD
Cory Churches	Treasurer	Wash DC
Karen Willard	Council Member	Colorado

Sponsor Image

Upcoming Events

3.1.2014 [Event Label](#)

3.15.2014 [Event Label](#)

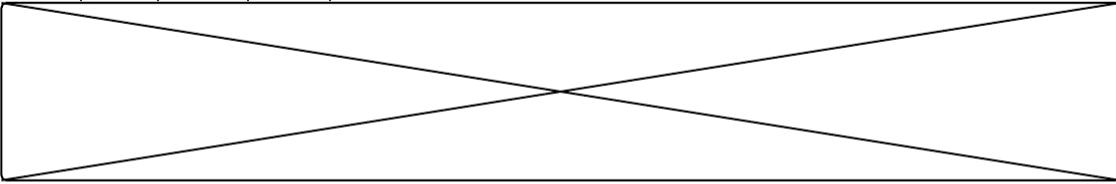
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1.4.1.2.4. About USAT-MA Council Member Bio Page

About USAT-Mid Atlantic
<http://www.usat-ma.com/about-usatma/member-bio/>

Home | News | Events | About | Contact Us | Search | Search



[Home](#) > [About USAT-MA](#)

About USAT-MA

Council Members

Position
Council Member

Hometown: Anytown, USA

Current Residence: Anytown, USA

Education: BA in Economics
 Indiana University

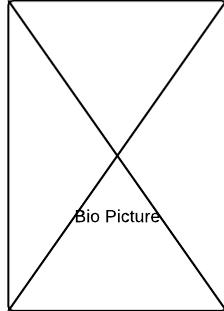
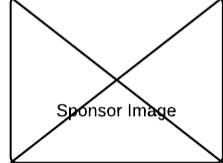
MA in Economics
 George University

Career: Currently, co-founder and Vice President of Management Information Services, Inc., a Washington ...

Years Involved in Multisport: 26 years since my first triathlon in Westminster, MD

Describe Your Role with USA Triathlon: I'm currently serving as President of the USA Triathlon Board of Directors while also representing the Mid-Atlantic Region on the Board. I hung up the Officials' striped shirt in 2008 after 20 seasons as a USAT Official. After co-founding and serving for 17 years as VP on the USAT Mid-Atlantic Regional Council, I resigned to join the National Board. In 2011 I also was elected and currently serve as Treasurer of the Pan-American Triathlon Confederation (PATCO).

What drove you to the multisport lifestyle? My running partner, Don Hodgen, was active...

Upcoming Events

3.1.2014 [Event Label](#)

3.15.2014 [Event Label](#)

[!\[\]\(c830d25adbfdb108d031d87a364b6cb1_img.jpg\)](#) [!\[\]\(f4933f53d074c2b0807cae249b98adf6_img.jpg\)](#)

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[!\[\]\(eabcd2dcc0fa6ce1059cb5d1184dab3d_img.jpg\)](#) [!\[\]\(f6e1ce1edac81a074d511732c5657223_img.jpg\)](#)

1.5. Phase 4

1.5.1. Contact Us

1.5.1.1. Purpose

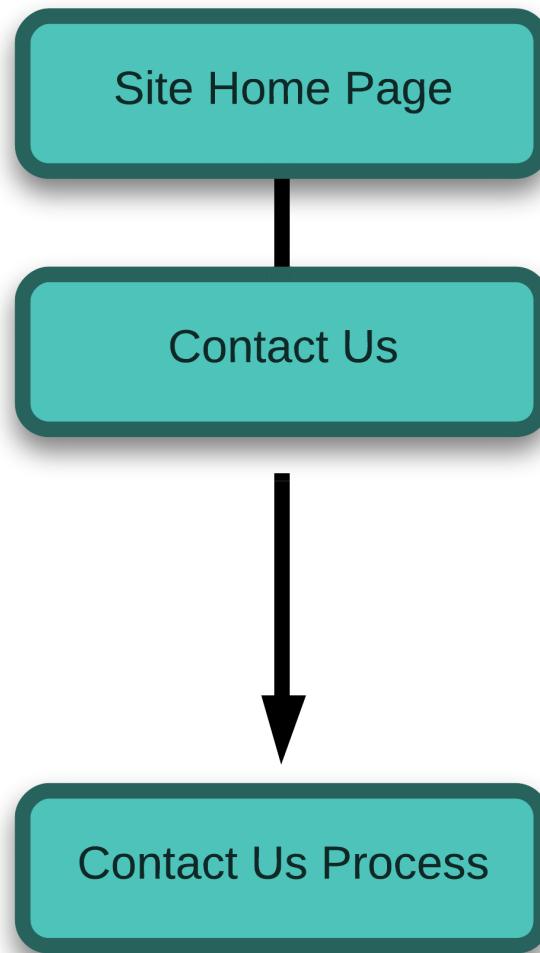
The Contact Us page will allow users to quickly and easily send an email to the USAT-MA council.

Upon entry to the Contact Us landing page, the user will be presented with a form with the following form fields:

- Email Address (Required)
- Name (Optional)
- Message (Required)

- Similar functionality as: <http://www.usatriathlon.org/about-usat/contact-us.aspx>
- Once the form has been submitted, a response page should display to the user.

1.5.1.2. Diagrams and Charts



1.5.1.2.1. Contact Us Form

Wordpress

← → C ⌂ <http://www.mywordpressblog.com>

Home | News | Events | About | **Contact Us** | Search | Search

Contact Us

Enter text here

Search

Your Name (required)

Your Email (required)

Subject

Message

CAPTCHA WORDS

Type the two words above

send message

Sponsor Image

News Categories

Category 1
Category 2 (92)
Category 3 (7)
Category 4 (101)

Upcoming Events

3.1.2014 [Event Label](#)
3.15.2014 [Event Label](#)

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1.5.1.2.2. Contact Us Form Response Page

The screenshot shows a WordPress website layout. At the top, there is a header with navigation links: Home, News, Events, About, and Contact Us. A search bar is also present. The main content area features a large graphic of two intersecting diagonal lines forming an 'X'. Below this, a search form with a placeholder 'Enter text here' and a 'Search' button is shown. A message 'Your message has been sent.' and 'Thank you!' is displayed. To the right, there is a 'Sponsor Image' placeholder with a large 'X' over it. Below it is a 'News Categories' sidebar with four categories: Category 1, Category 2 (92), Category 3 (7), and Category 4 (101). Further down is an 'Upcoming Events' sidebar listing events for 3.1.2014 and 3.15.2014, each with a 'Event Label' link. At the bottom, there is a footer with links for Terms of Use, About, and Contact Us, along with copyright information: 'Copyright © 2011 - All Rights Reserved'. Social media icons for Twitter and Facebook are also present.

1.6. Phase 5

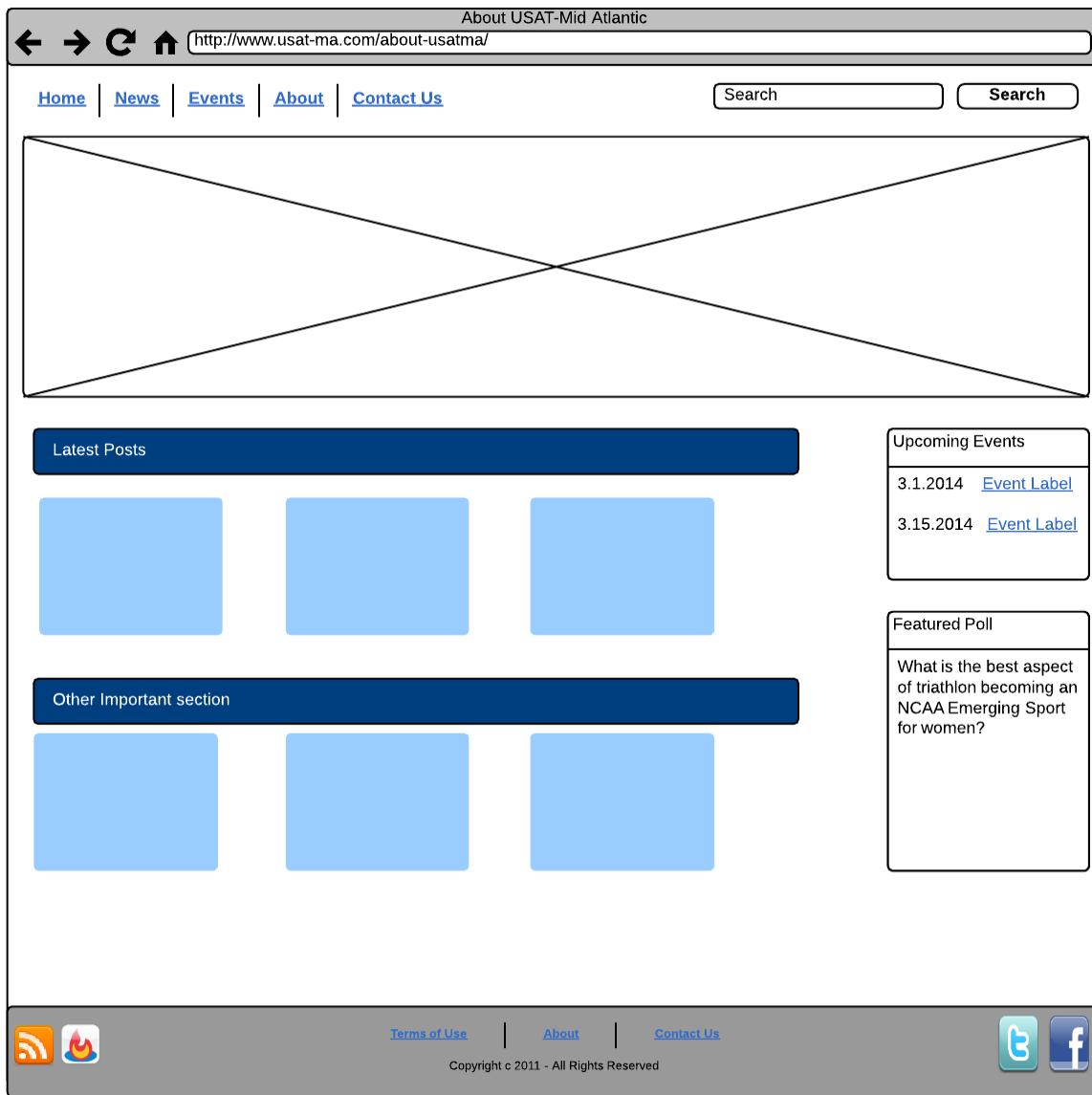
1.6.1. Homepage

1.6.1.1. Purpose

This USAT-MA homepage will present the user will a synopsis of the site's underlying information. The following site area's should be displayed on the home page:

- Latest Featured News
- Council Members
- Scrolling Images of featured information
- Latest Tweets, etc.

1.6.1.2. Diagrams and Charts



The screenshot shows a website layout for the USA Triathlon Mid-Atlantic Region. The header includes a navigation bar with icons for back, forward, search, and a home button, and the URL <http://www.usat-ma.com/about-usatma/>. Below the header is a menu with links to Home, News, Events, About, and Contact Us, along with a search bar. The main content area is currently empty, showing a large placeholder for a diagram or chart. To the left, there is a 'Latest Posts' section with three blue placeholder boxes. To the right, there is an 'Upcoming Events' section listing two events: '3.1.2014 [Event Label](#)' and '3.15.2014 [Event Label](#)'. Below these are 'Other Important section' and 'Featured Poll' sections, each with three blue placeholder boxes. The footer contains links for Terms of Use, About, and Contact Us, along with copyright information 'Copyright c 2011 - All Rights Reserved' and social media icons for Twitter and Facebook.