

Go on, admit it! ...wouldn't you like to send this email ?

To: Theatre; Procurement

From: HSDU@myhospital

Date: 2014

Subject: Sterilisation and processing of wires (mostly ENT and Maxfax wires)

Dear Theatre and Procurement Colleagues

For years, we have been buying non-sterile wire (ENT snares, Maxfax tie wires etc.). The wires then come to us in HSDU, for sterilisation on a daily basis.

Frankly, these wires are really fiddly and very time-consuming to handle and process. It's also getting more and more difficult to continue to meet the compliance requirements. I often worry that we are very close to falling foul of regulations and/or endangering our crucial CE certification, for example, if any manual steps should ever be needed in the automated sterilisation workflow.

I just discovered that there is a really simple solution to all of this! Harvey Medic www.harveymedic.com, a long-established, Kent-based specialist medical wires manufacturer, has just launched Harvey Medic Direct.

Harvey Medic Direct can provide:

- Sterile packs of all the types of wires we use. 2 wires per pack, pre-cut, pre-formed and pre-stretched, ready to use.
- the packs are fully certified, have full traceability and a 3 year shelf life
- a range of over 50 types (Tonsil, Aural and Nasal snares, maxillofacial tie wires and Cerclage wires)
- all are UK manufactured

The simple switch to buying Sterile wire packs will result in cost-savings (I calculate that it could be up to 30%), greater efficiency and convenience. Simultaneously, it will ensure we are fully compliant and stocked. To me, it seems a real no-brainer!

In summary

- In-house HSDU processing of wires would be eliminated
- Ready to use packs can always be available to users, off the shelf
- Waste is eradicated
- Significant and cost savings will be achieved
- Patient safety will be maintained
- It seems there is even a meaningful introductory discount for initial orders

I believe there is a compelling case to switch to Harvey Medic Sterile Wires right away. It's really simple to switch. If you visit www.harveymedic.com/newcustomer,

Harvey Medic LLP is a specialist UK manufacturer of medical wires, Class IIa and implant grade Class IIb for use primarily in ENT, maxillofacial and orthopaedic procedures.

Harvey Medic LLP is a fully certified and highly trusted brand, with an impeccable reputation for quality and innovation.

Harvey Direct now gives you access to the entire range of wires at www.harveymedic.com/introductorydeal

Harvey Medic LLP, Unit 68D, Pearson Way, Questor Business Park, Dartford, Kent DA1 1JN

Tel: 01322 220600; Fax: 01322 220700; E Mail: info@harveymedic.com