

The Electronic Signature and Records Association (ESRA) was established in 2006 by leaders of notable companies including AIG, Adobe, DocuSign, eOriginal, Genworth Financial, Silanis and Wells Fargo Home Mortgage. The organization acts as a primary educational resource for electronic signatures and records with respect to legal, regulatory, and operational issues.

## ESRA: The Advocates Behind E-SIGN

In the late 1990s, a group of professionals from various industries realized the need for public policy initiatives and the promotion of electronic signature and records technology. They led the charge to make electronic signatures a legally binding way to sign documents and were instrumental in the passage of the Electronic Signatures in Global and National Commerce Act (E-Sign Act), which became a law on June 30, 2000. Once the law went into effect, they created ESRA to further these efforts.

ESRA provides a forum for companies from various industries to unite for a common goal – furthering electronic signature adoption and helping professionals remain abreast of changing regulations. With expansive membership and cross-functional representation, ESRA is uniquely positioned to stay on top of current and future conversations around electronic signatures and records, making involvement extremely beneficial for any person or company that touches or is looking into applying this technology to enhance business processes.

ESRA is headquartered in Washington, D.C. and is member-managed as a Virginia not-for-profit association. It is governed by a board of directors and currently has approximately 40 member companies and organizations across the nation.

### **Interested in joining ESRA?**

Contact the ESRA Membership Committee today.  
[esra@esignrecords.org](mailto:esra@esignrecords.org) | 1-800-560-ESRA

### **ESRA's Mission:**

The Electronic Signature and Records Association (ESRA) promotes public policy and advances awareness of the value that electronic signatures and records bring to organizations. Founded and lead by industry leaders across several verticals, ESRA is a centralized educational resource for the most current legal, regulatory, and operational issues relating to electronic signatures and records and seeks to transform policies regarding the adoption and enforceability of electronic documents in business processes.

### **Value for Members**

- ❖ ESRA closely monitors legislative and regulatory trends, reports developments to members and is an advocate in Washington D.C. and other venues for standard protocols and structures. Members receive Electronic Financial Service Council legislative files, alerts and contact information.
- ❖ ESRA members receive exclusive, immediate access to the latest news and regulatory updates regarding electronic signatures and records. They are invited to bi-annual, member-only meetings, which in the past have featured guest speakers from the Office of the Comptroller of the Currency (OCC), the Internal Revenue Service (IRS), Fannie Mae and Freddie Mac.
- ❖ Members can participate in any capacity they wish – they may serve on ESRA committees such as Education, Public Policy, Communications or Membership.
- ❖ Members can become directly involved in key electronic signature and records issues and network with leading subject matter experts, industry leaders and vendors.
- ❖ ESRA's active public policy group gives members a voice by responding to specific business challenges.
- ❖ The ESRA community interacts in an open collaborative forum to explore similar interests and goals to help establish a common understanding of legislation and trends needed for important business conversations involving electronic signature and records.