

### Feed Screen:

\*Menu Icon

\*Feed Name-When pressed takes you to Feed Select Screen


\*Search Icon-Search for specific words in feed

\*Visor – This element is critical to our application and should draw attention. We would really love some creative concepts for the visor. It will display the text (up to 80 characters) that accompany the picture.

The visor should appear almost three-dimensional. Please check out our feed video at : <http://youtu.be/crLfNElabDQ>

The text should shine through and pop-out. Please submit two text styles:

- 1) One style should be a white theme that pops we like Apple's "Helvetica New" or "Avenir"
- 2) The other style should be a creative idea that you feel will draw attention to the text in the visor.

\*Flag Icon-Should allow users to flag inappropriate content. Example: 

\*export icon- to send post to Facebook, twitter, etc.-Will Open Export Screen

\*Distance post is from my current location

\*Score of post

\*Time passed since post was made

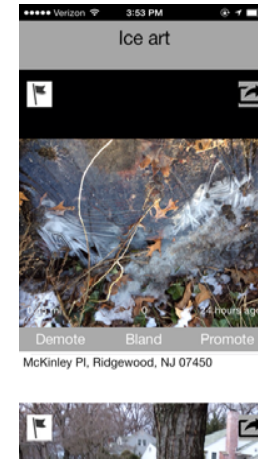
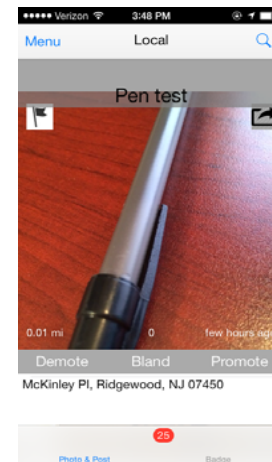
**\*Promote Icon, Demote Icon- allow user to promote or demote post ranking in feed-This is also an important element in the app so please suggest a creative concept to represent promoting or demoting [pst]**

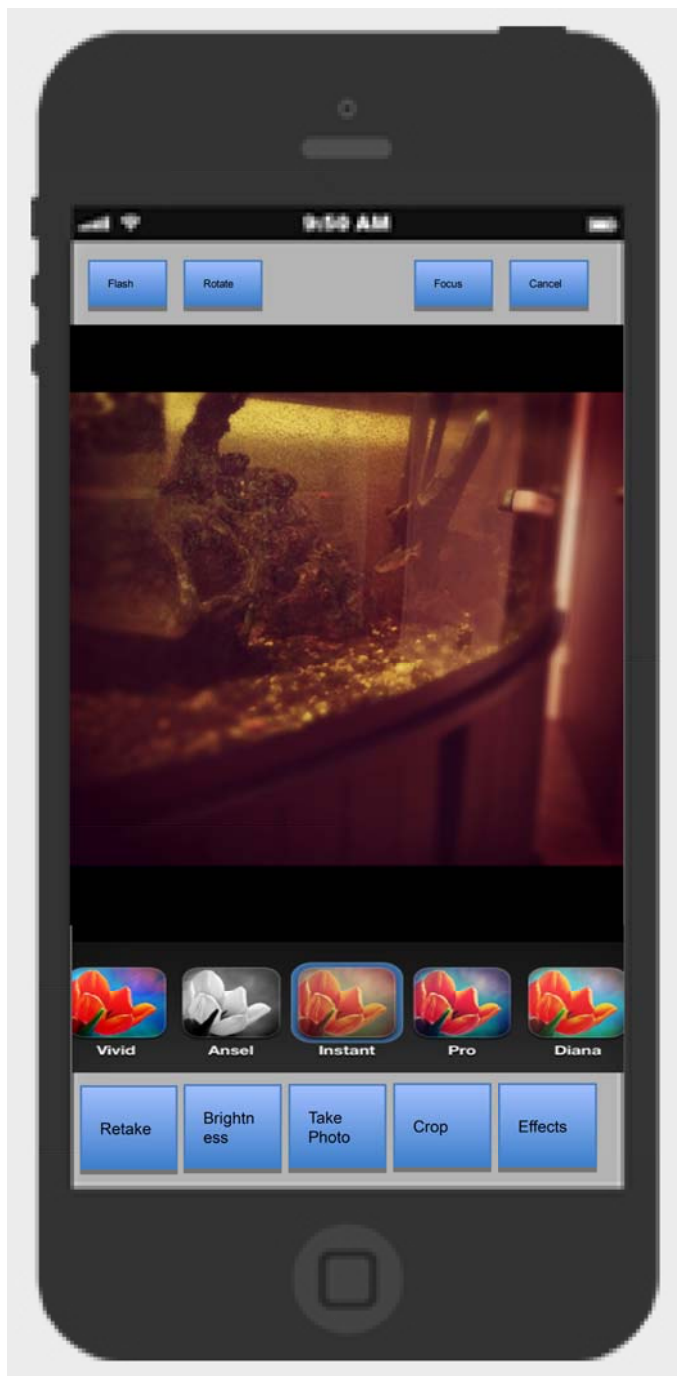
\*Address bar-will show the location of post

\*Camera Icon

\*Badge Icon- the icon should have a # in the corner Example.

Sample current app pics:





Camera Screen:

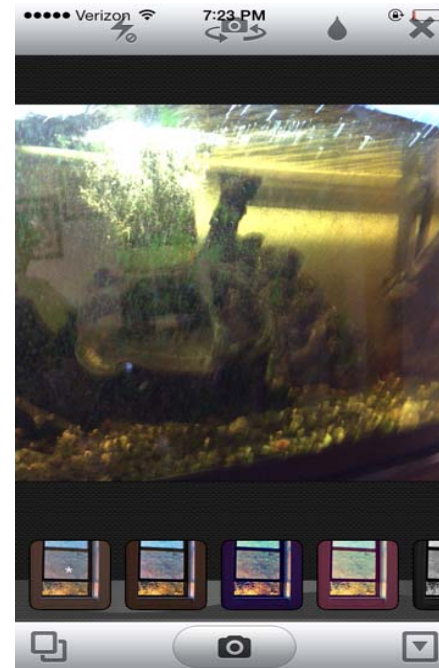
Top Menu:

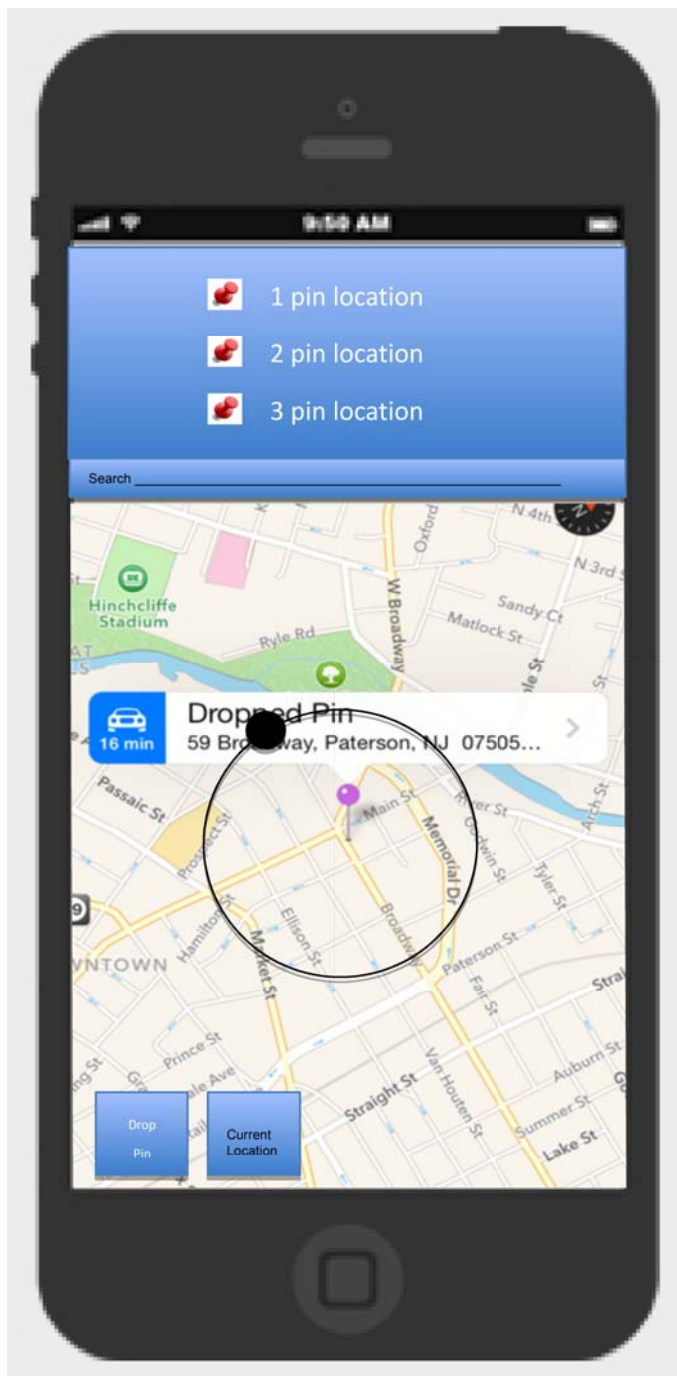
- \* Flash Icon
- \* Change to Front Facing Camera Icon
- \* Focus Icon
- \* Cancel Icon

Bottom Menu:

- \* Retake Icon
- \* Brightness Icon
- \* Snap Photo Icon
- \* Crop Icon
- \* Effects Icon –

Current App example:

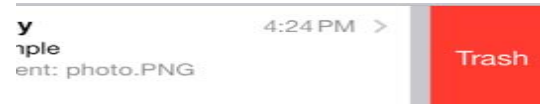




Map Screen:

Top of the screen will have list of pins that you have already dropped.

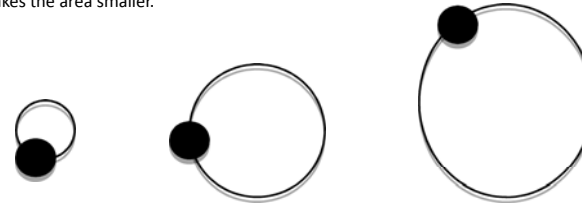
When you swipe a pin location to the left it will allow you to trash it like in the following example.



\*Search bar to allow people to search for specific location.

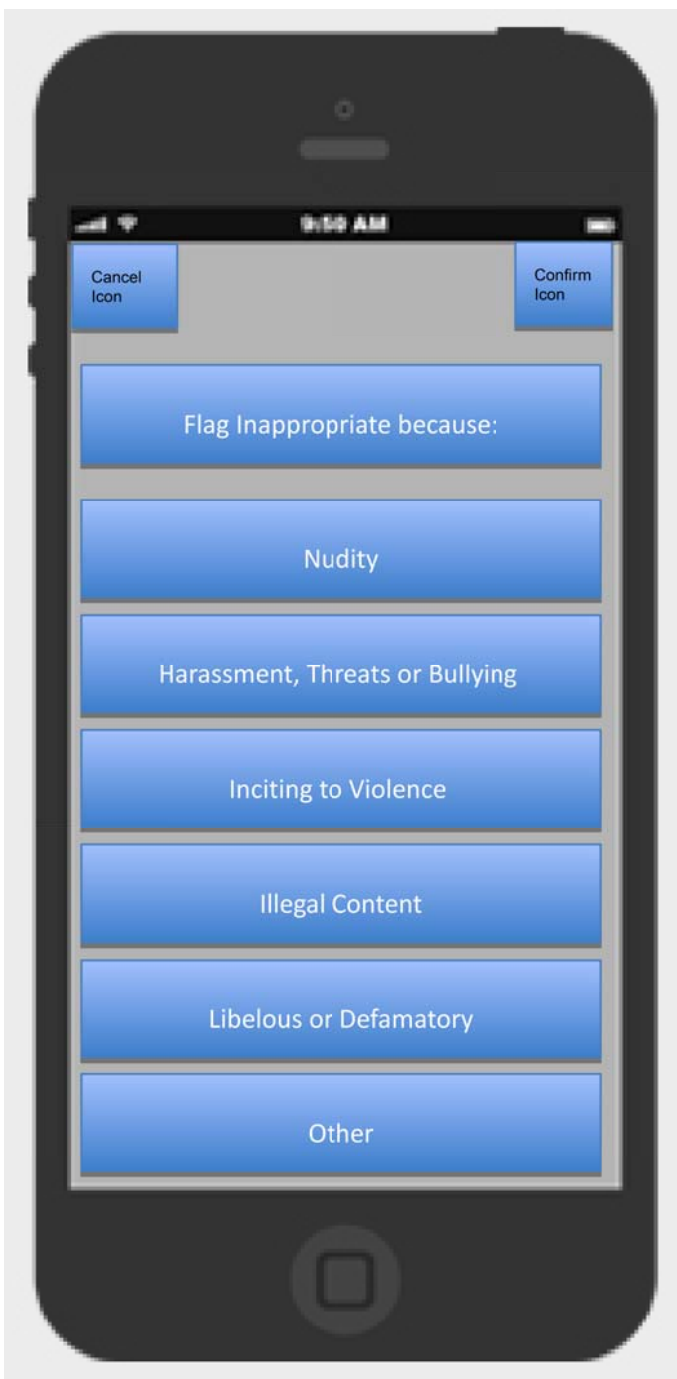
Map will have a circles graphics on it.

1) The circle will be sizable. As you move the black circle clockwise the area becomes larger. Moving the Circle counterclockwise makes the area smaller.



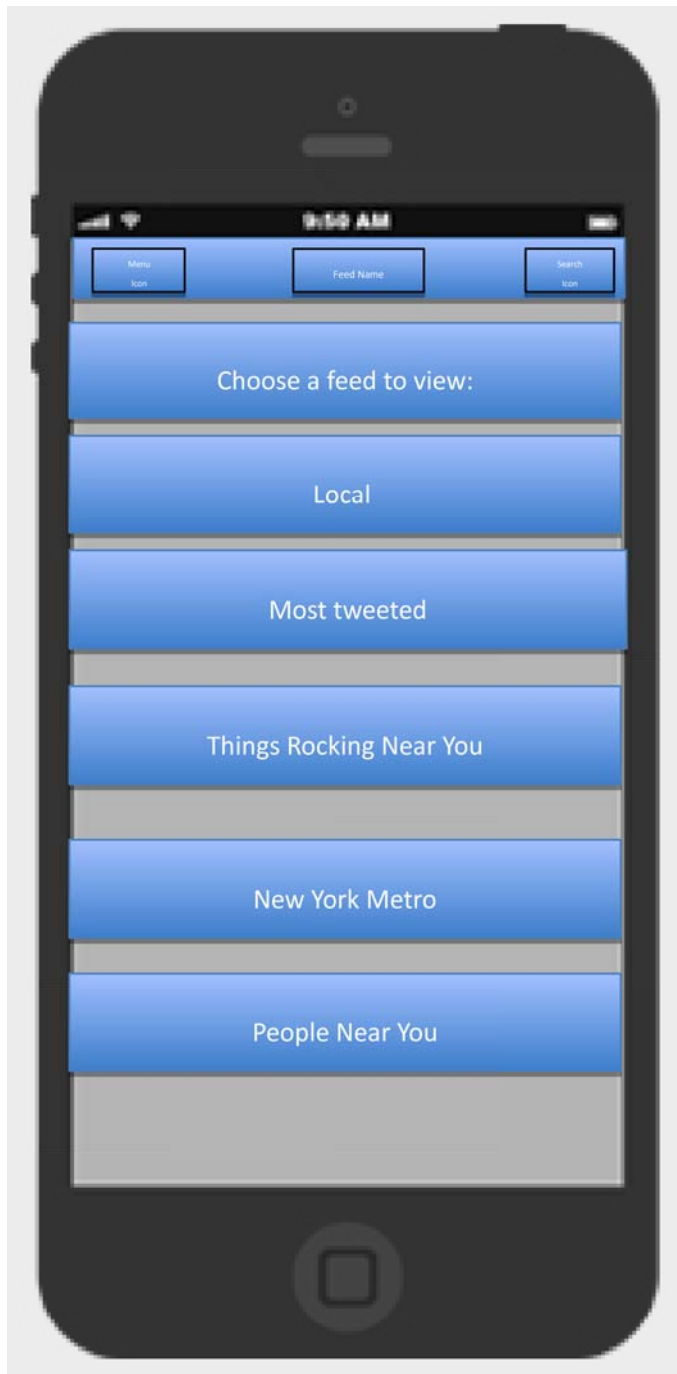
\*Drop pin icon will drop a pin in the middle of the map.

\*Current location icon will center the map on my current location.



Flag Screen:

User can select the Inappropriate type from list. When category is selected It is highlighted.



### Feed Select Screen:

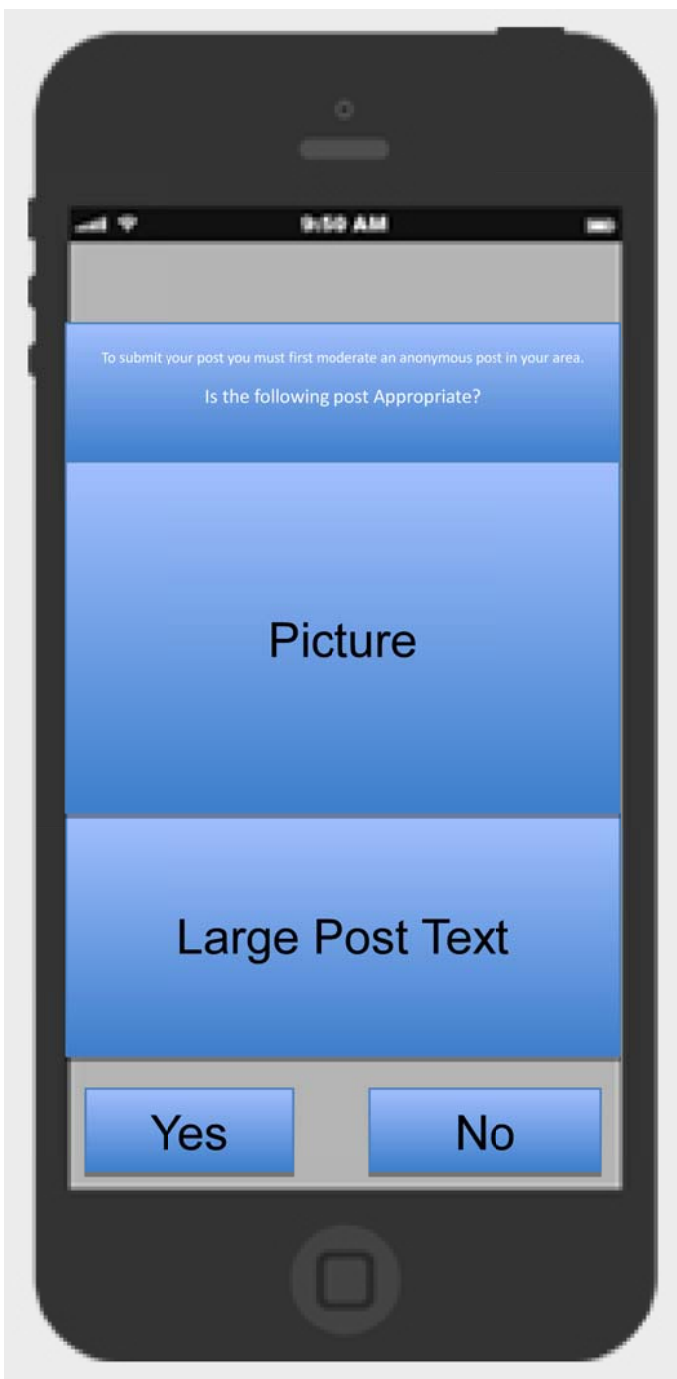
This screen will allow you to select the feed you want to look at.

Top of Screen has two icons:

\* Menu

\* Search Icon





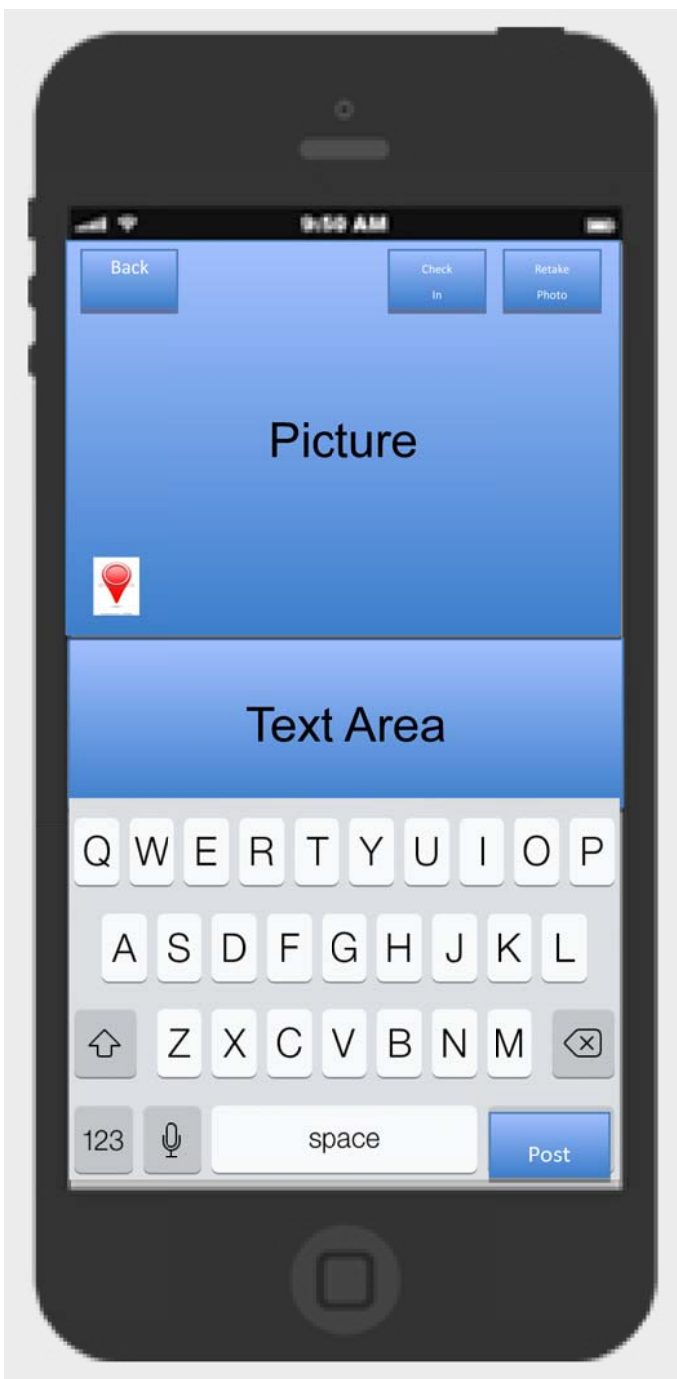
### Approval Screen:

At the top of the screen we have a requirement for a user to moderate post before his post can be submitted.

Following will be a picture of the post and a text box with the post text.

\*Post text should be with large fonts in the box (80 character limit).






### Post Screen:

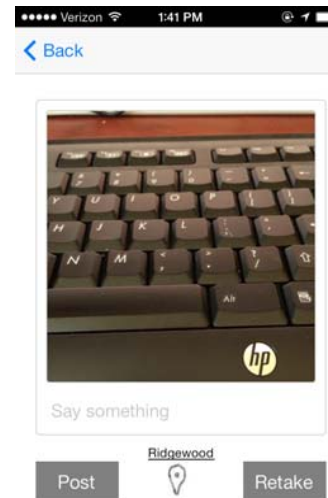
Check Out post process video at: <http://youtu.be/ZWeTe1nTRBU>

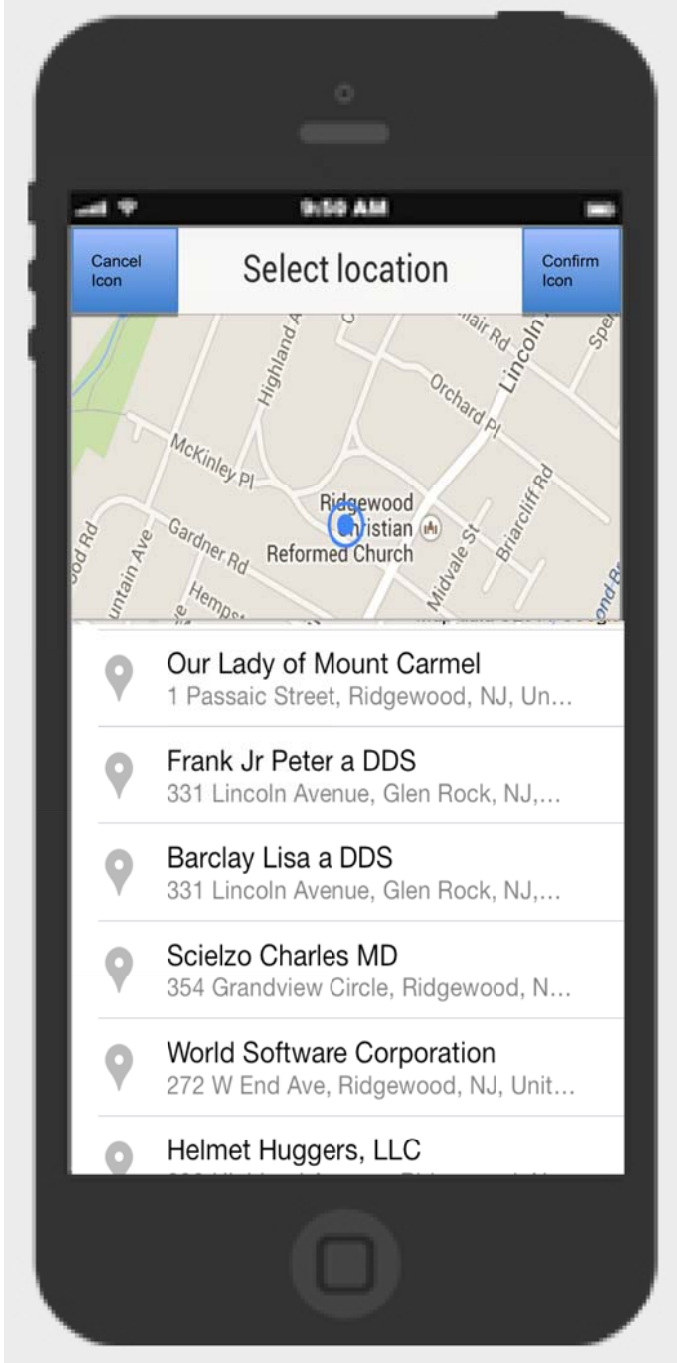
Top Screen three menu options:

- \* Back Icon
- \* Check in Icon will open check in screen-If selected a check in option will display on the photo: 
- \* Retake Photo Icon
- \* Post Button at Bottom
- \* When post is submitted a call out should pop up to notify user the post was submitted. Here is an example of an idea we like:



Sample Current App Screen:

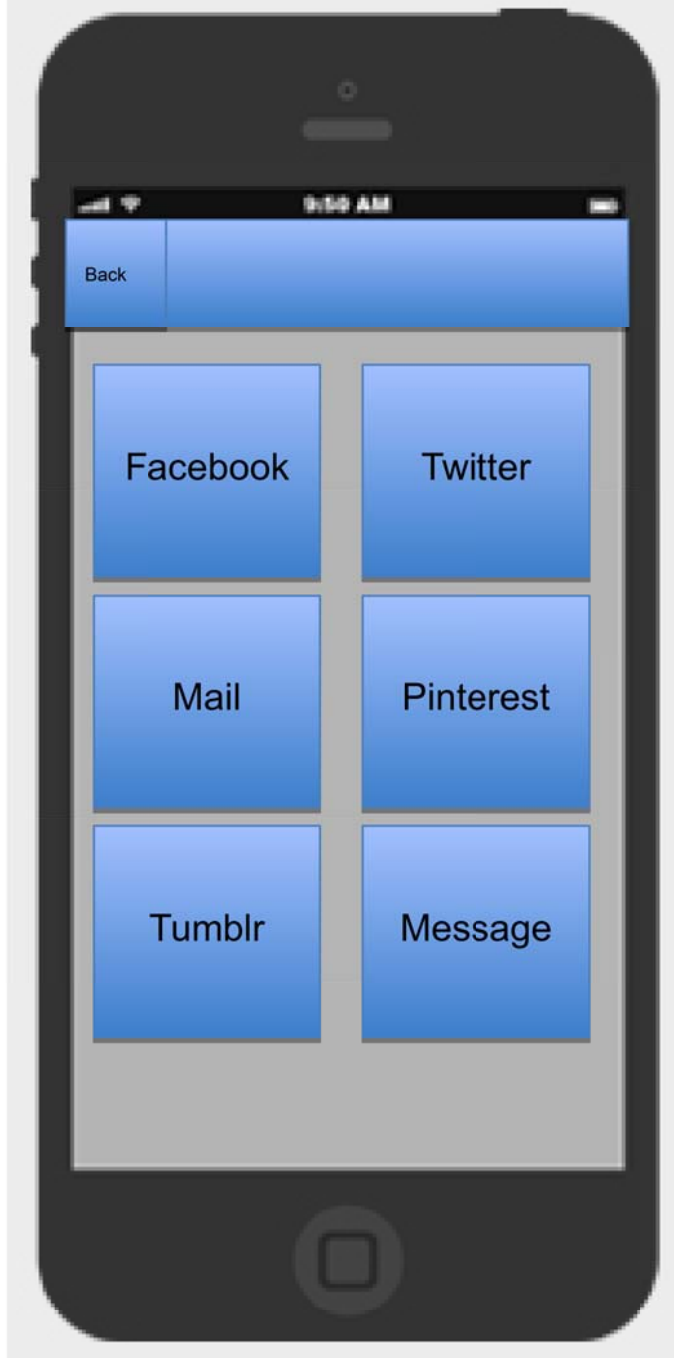




Check In Screen:

- \* Cancel icon
- \* Confirm icon
- \* user will select from list of locations near him and when selected, location will be highlighted and pin will show up on map.

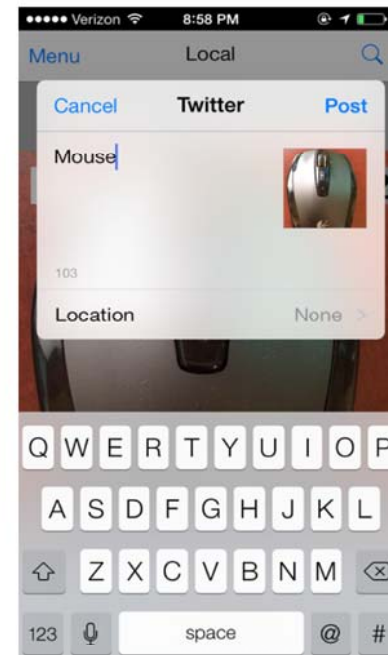
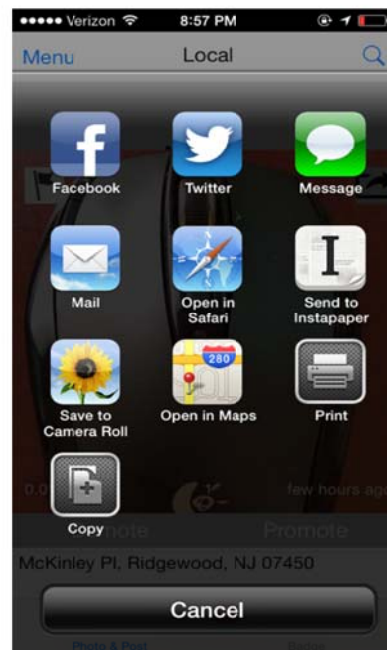


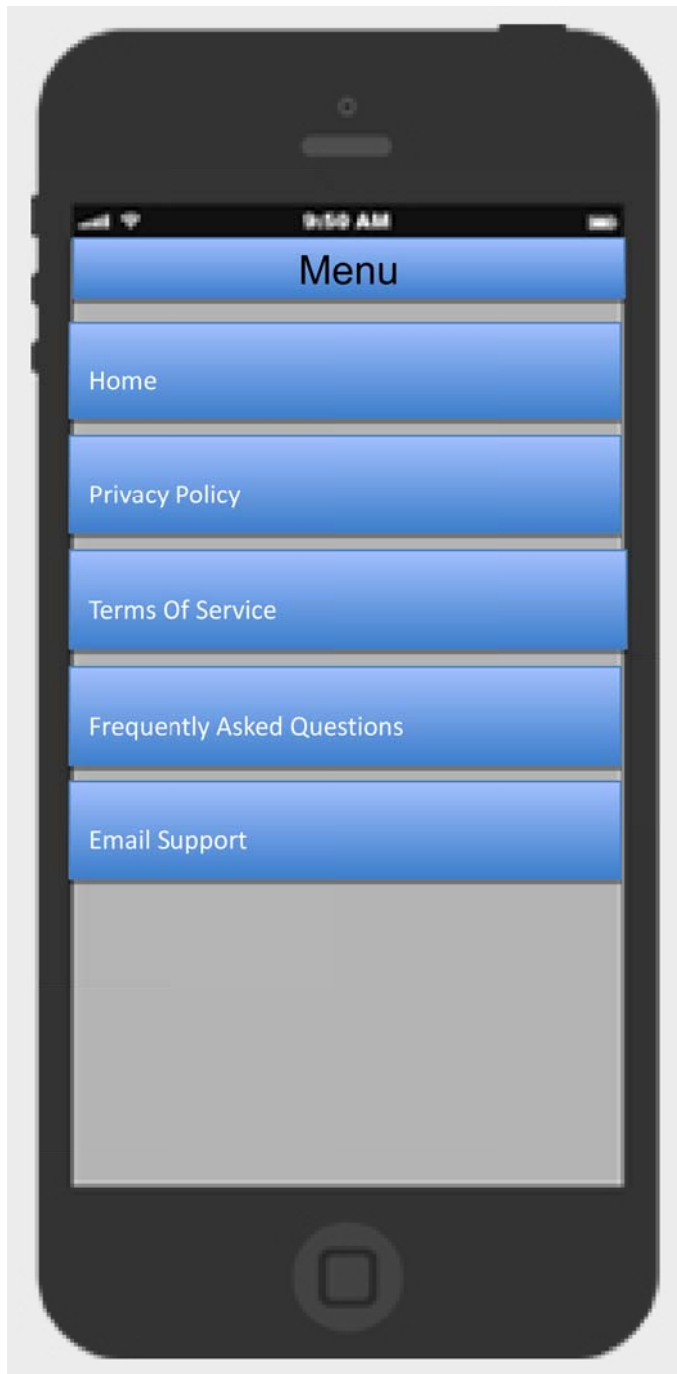


### Export Screen:

When one of the export options is selected an export pop up screen is presented and a keyboard allows to enter text before exporting.

### Sample Current App Screens:





Menu Screen