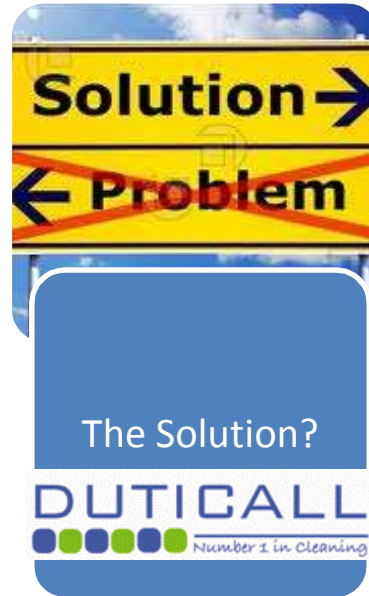


# Having issues with your current cleaning service?



## The Service Problem

- Unreliable
- Locked In
- No contact



## We Will

- Always turn up
- Clean the way you want
- Contact you regularly

Heard it all before?

The difference.....Duticall delivers on it's promise

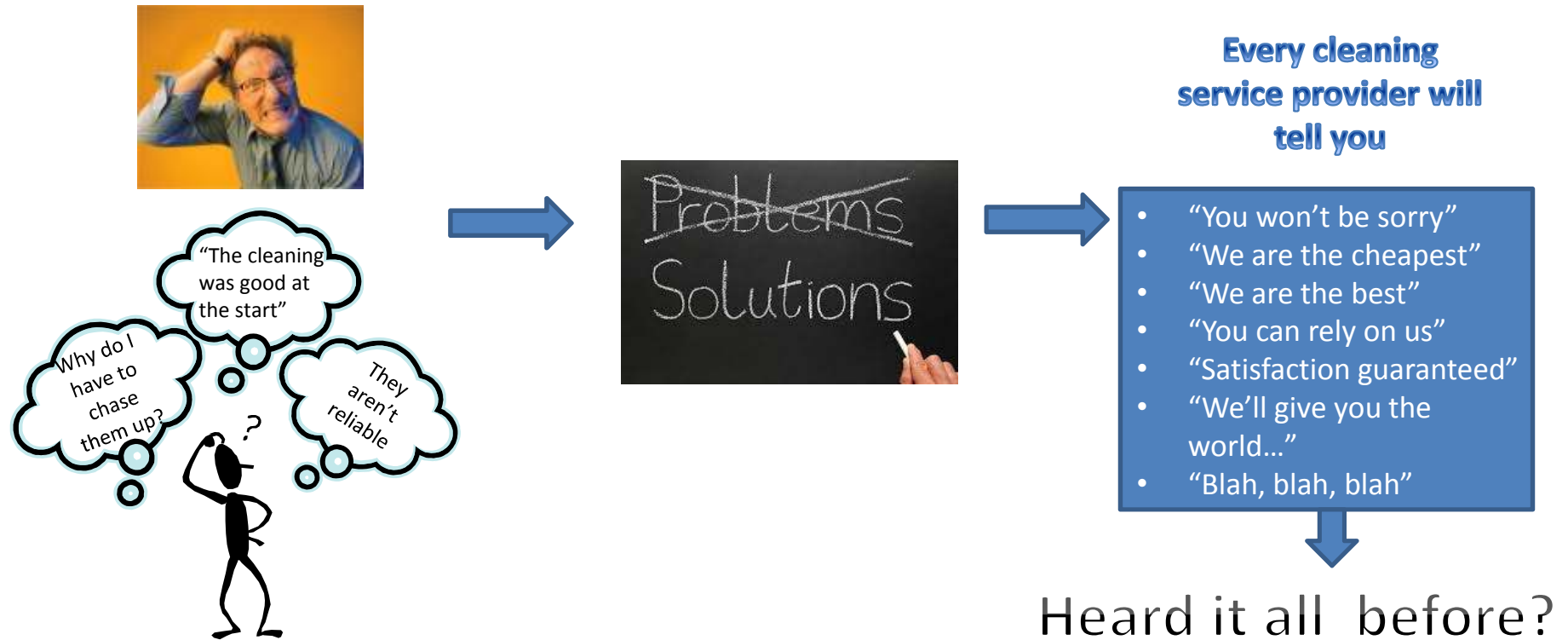
- If you've got an issue we'll fix it (link to Q.A page)
- You always know who is cleaning your premises: your building security is paramount (security page link)
- We have 300 + satisfied clients some in excess of 10 years (link to referalls)
- We'll call you at least once per month or as often as you want
- We love giving assistance & advice (link to blog)

Convinced?  
Contact us  
now  
Click here

Need more  
convincing?  
Click here

Above the fold

# Having issues with your current cleaning service?



The difference.....Duticall delivers on it's promise & if we can't, we'll tell you

- If you've got an issue we'll fix it (link to Q.A page)
- You always know who is cleaning your premises: your building security is paramount (security page link)
- We have 300 + satisfied clients some in excess of 10 years (link to referrals)
- We'll call you at least once per month (link to ?)
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Above the fold

## Below the fold

Experience



Training



Supervision



Client Satisfaction



Regular Contact



Use the 'So why is Duticall Different' table located at the bottom of the 'Why Us' page and present in a more interesting & engaging format

Primary Statement/Question Options for top of home page

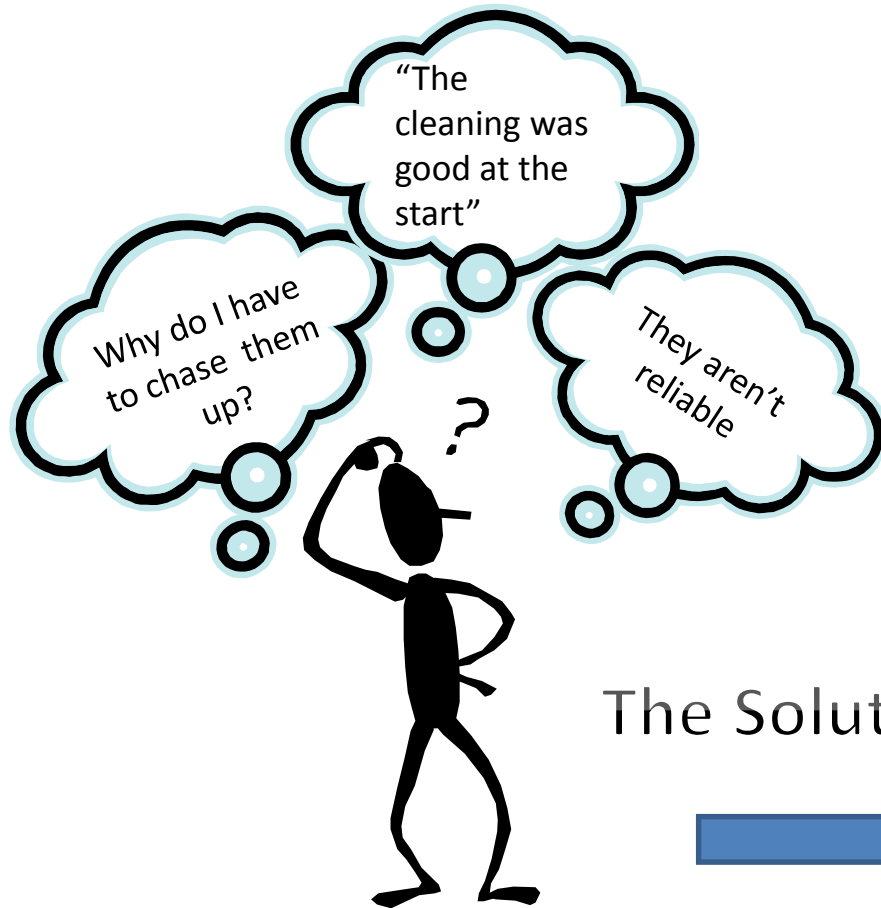
**We solve your Cleaning Service Problems**

**Having issues with your current cleaning service?**

**Have you lost faith in your current cleaning service?**

**Do you deserve a better cleaning service?**

## “The Cleaning Service Problem”



The Solution



## Problem Solved!



- Our cleaners invest \$'s in your service contract
- Our guarantee is “It’s fixed or it’s free”
- We call you! Regular contact is critical
- Your not locked into a long term contract

