



LUKE MULLIGAN

DESIGN BRIEF

Project: Scruffy political logo

Description: Create a logo for Tasmanian political figure Scruffy. Logo needs to be in the style of the image below, with some changes.



- A shield with a likeness of Scruffy's head inside the shield (see image below).
- Shield held up by two Tasmanian Tigers
- Banner below with the words 'Paws for thought'
- Two dog paws raised above the shield/crest holding a map of Tasmania (in the style of the image below)

