

LOGO (maybe logo and menu as one bar with social media)

Menu (animated menu items when you hover. Also option to have some menu items stand out with some sort of faux 3d effect even when you aren't hovering on them)

Banner with smooth sliding transitions
"Who we are, what we do, did you know, upcoming events, etc...."

Call to action animated slider?
Enrol Now, Hot Shots, Cardio, Hire a Court, Adult Comps, Social Tennis, Holiday Camps, Schools, Early Development Classes

Content
(Glossy, 3d look)
Maybe Player of the Month

Content
(Glossy, 3d look)
Recent Post list

Content
(Glossy, 3d look)
Upcoming Events

Footer (perhaps address and things like that in here?)

Notes:

We need a space on the front page to alert customers of things like the club being closed for wet weather, cancelled classes, upcoming events etc. Currently we use "Attention Grabber" but we can only have one notice at a time. I want to be able to have a notice that can show many events, with a transition or scrolling. Maybe this needs to go at the top.

I do not want a side bar. I think they look tacky now. Maybe one could go on an inside page if the functionality requires it, but not on the front page.

Facebook, twitter and youtube need to be somewhere on the page, probably at the top in the menu bar.

This is just a suggestion. I am open to ideas. But I want something clean, sharp, and fresh with a 3d translucency (like mac app logos and such). <http://macpaw.com> is nice. So is the Mestro theme.

Colour Schemes I like: <https://kuler.adobe.com/Fire-%26-Ice-color-theme-2760407/>
<https://kuler.adobe.com/Vitamin-C-color-theme-492199/>
<https://kuler.adobe.com/Aspirin-C-color-theme-251864/>
<https://kuler.adobe.com/Firenze-color-theme-24198/>

LOGO

Menu (with option to make certain menu items stand out in 3d, or be a different colour)

Static banner related to the page with large vibrant picture.

Keyword tabs for a
“tour”
It doesn’t need to be 4.
Needs to be variable.

Keyword tabs for a
“tour”

Keyword tabs for a
“tour”

Keyword tabs for a
“tour”

Main content section for each tab. When you click on the keywords above it transitions this content area to match. I would prefer this to be a smooth transition with a bounce, rather than just another page that has to load and looks like the previous. (For example I don’t like how <http://macpaw.com/cleanmy/mac/features> does the transition because it’s just another web page that has to load.)

<http://solidsoup.com>

This is a great example of what I mean. (Though I would want the slide to go side to side rather than up and down.

The height of these areas needs to be fixed so that the website doesn’t “expand” or “contract” depending on which tab you are looking at. It needs to stay the same all the time.

Notes:

This is an info page. I would like to use this type of page for all of our info. For example, classes, comps, etc...

No side bar. I don’t think it is necessary.

I don’t know if the footer should be on these pages or not?

I want to be able to know HOW to make the page as well, so that if we have a new class I can make the page easily and it will look like the pages you do.

This is just an example. I’m happy for you to give me your thoughts. I think this will look nice, but if you show me something better I will know what I like.

Pages Required:

Home Page

“Programs Page” This is the main page that has links to all the programs unique pages as well as a small blurb about each one. Maybe with a comparison table.

“Program Pages” -> (Hot Shots Minis, KickStart, Hot Shots, Tennis in Schools, Challenger, Elite, Holiday Camps, Ladies Clinic, Men’s Clinics, Cardio Tennis, Birthday Parties, Corporate Events)

“Competitions Page”

Competition Pages” -> (Hot Shots Series, Hot Shots Challenges, NSTA Comp, Challenger Comp, Ladder Comp, Mens Comp, Ladies Comp)

“Court Hire” -> Link to inTennis + pricing, locations, and policies.

“Restrings” -> Similar to programs page but maybe with a product plugin to show the strings and the details?

“Gallery” -> Generic Plugin? (Should go in the Community Tab Heading)

“Schedule” -> This page needs to show a list of classes for the week.

“Player of the Month”

“Blog”, “Rain Make Ups.”

“About” ->

“Staff”

“Locations,”

“Links”

“Contact Us.”

Gymbase, Gym&Fitness, Get Fit,