

## Military Themed Sales Meeting Logo Project

- The graphic shown below is the basic idea/layout of what we're looking for.



- We want to include a soldier like this in a "badge". We do not want the soldier to be carrying a gun, no weapons should be included.
- Where it says "brand name" - we'd like "Braun Industries, Inc." included.
- On the sides where it says company, it should be replaced with "Basic Training".
- In the bottom ribbon where it says "Brand Name", we'd like the year "2013."
- The extra space where it says "space for tag line" should just be removed.
- We'd also somehow like to integrate dog tags into the design; this is important. We could possibly do this instead of the soldier in the middle, or incorporate them into the side of the logo? We're not sure how that can be accomplished, but would like them similar to the graphic below.



- The theme of the meeting is military, so we'd like to keep the colors of the logo a camo color scheme - greens/browns.