

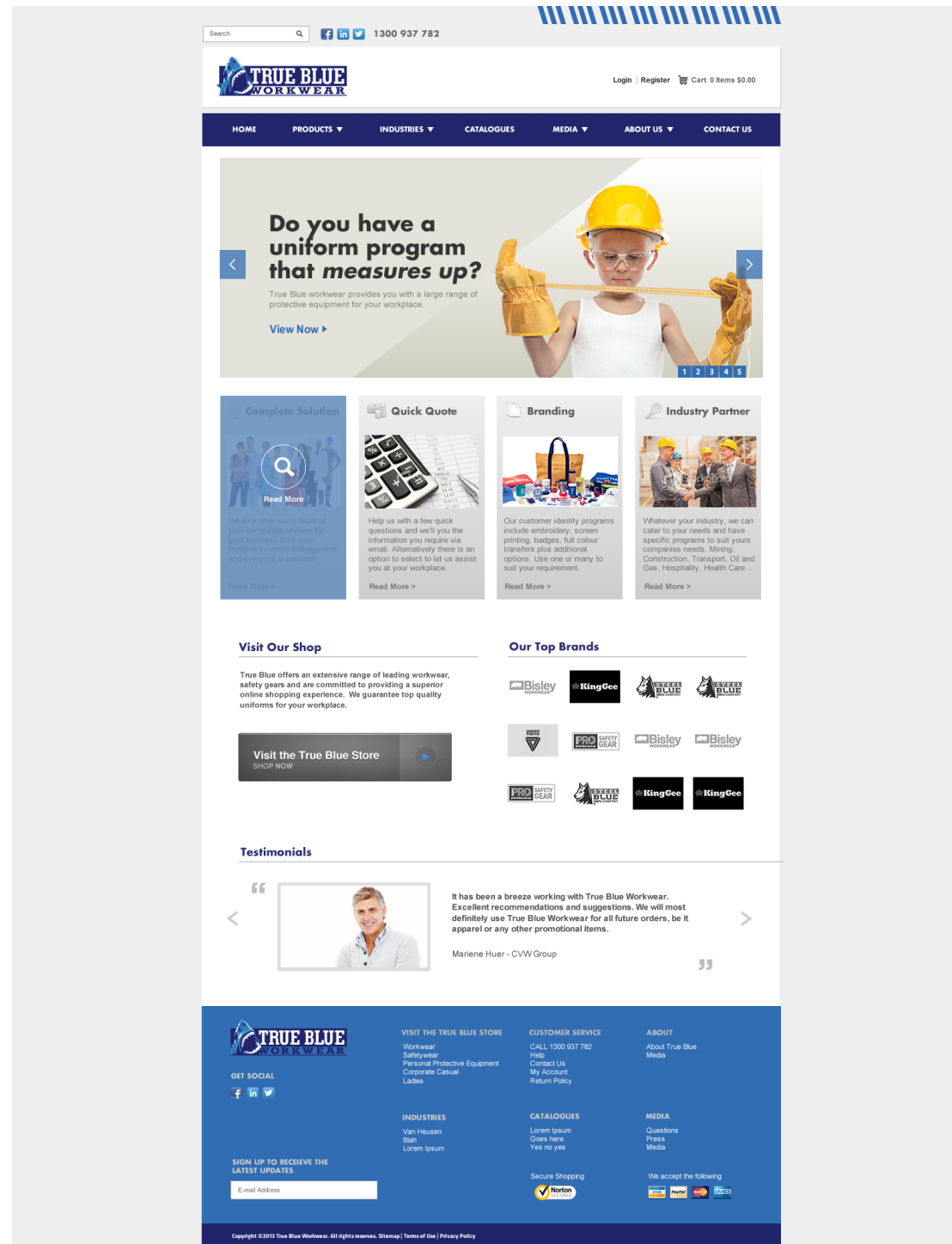
True Blue Workwear Website Concepts

Presented to
Mark Sandler

24/06/13

Homepage

- Removed the Free Shipping and Return Policy
- Removed all Products
- Horizontal tabs are clean and professional - the images chosen reflect the heading (complete solution shows the range of occupations that True Blue caters for) Quote is calculator to represent financial numbers, Branding shows the vast variety of promo materials that True Blue offers (we can adjust the photo to suit what True blue offers) and the industry partner shows not only corporate but mining uniform to connect to both audiences, shaking hands signify partnership and agreement.
- When hovered over - read more pops up and they are linked to a more extensive page
- A call to action button has been inserted - to encourage them to visit the shop



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Do you have a uniform program that *measures up?*

True Blue workwear provides you with a large range of protective equipment for your workplace.

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 Complete Solution



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 Branding



 Industry Partner



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protective equipment for your workplace.

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We look after every facet of your business, from your frontline to senior management and everyone in between.

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Help us with a few quick questions and we'll give you the information you require via email. Alternatively there is an option to select to let us assist you at your workplace.

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Branding



Our customer identity programs include embroidery, screen printing, badges, full colour transfers plus additional options. Use one or many to suit your requirement.

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Industry Partner



Whatever your industry, we can cater to your needs and have specific programs to suit your company's needs. Mining, Construction, Transport, Oil and Gas, Hospitality, Health Care...

[Read More >](#)

Visit Our Shop

True Blue offers an extensive range of leading workwear, safety gears and are committed to providing a superior online shopping experience. We guarantee top quality uniforms for your workplace.

[Visit the True Blue Store](#)
SHOP NOW



Our Top Brands



MacBook Pro

Visit the True Blue Store
SHOP NOW



Testimonials



It has been a breeze working with True Blue Workwear. Excellent recommendations and suggestions. We will most definitely use True Blue Workwear for all future orders, be it apparel or any other promotional items.

Mariene Huer - CVW Group



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VISIT THE TRUE BLUE STORE

Workwear
Safetywear
Personal Protective Equipment
Corporate Casual
Ladies

INDUSTRIES

Van Heusen
Blah
Lorem Ipsum

CUSTOMER SERVICE

CALL 1300 937 782
Help
Contact Us
My Account
Return Policy

CATALOGUES

Lorem Ipsum
Goes here
Yes no yes

Secure Shopping



ABOUT

About True Blue
Media

MEDIA

Questions
Press
Media

We accept the following

