

September 11, 2015

RE: ShrimpFest 2016 Sponsorship Opportunity



To Whom It May Concern,

ShrimpFest is an annual 2-day celebration of America's most loved seafood, to be held in the historic town of Fellsmere, Florida on February 27<sup>th</sup> and 28<sup>th</sup>, 2016. ShrimpFest is a community event that will feature delicious shrimp dishes prepared by a variety of Indian River County restaurants, as well as beer and wine tastings, complimentary children's activities, local crafts and more. **The weekend long festival will raise funds to support youth sports organizations throughout North Indian River County.**

ShrimpFest is possible only through the dedication and hard work of our volunteers and sponsors. ShrimpFest is brought to you through a unique partnership between the Rotary Club of Sebastian, the Exchange Club of Fellsmere and the Florida Aquaculture Foundation. ***We hope you will consider joining us in support of this beneficial community event.***

Please find included with this letter our sponsor packet, which details available sponsorship levels, as well as the unique benefits you will receive in appreciation of your support for this exciting event.

If you have any questions about ShrimpFest, the sponsor application or our non-profit partners please feel free to contact us at your convenience. On behalf of the event committee, we appreciate your time and consideration of the first annual ShrimpFest.

Sincerely,

A handwritten signature in blue ink, appearing to read "Michelle Napier", is written over a horizontal line.

Michelle Napier  
ShrimpFest Committee Chairperson  
Website: [www.shrimpfestfl.com](http://www.shrimpfestfl.com)  
Email: [Info@shrimpfestfl.com](mailto:Info@shrimpfestfl.com)

# ShrimpFest Sponsor Agreement

ShrimpFest is a unique collaboration between the Rotary Club of Sebastian, the Exchange Club of Fellsmere, the Florida Aquaculture Foundation and Florida Organic Aquaculture, LLC. The event takes place the last weekend of February and will serve as a fundraiser for youth sports organizations located throughout North Indian River County and will be held in the historic City of Fellsmere. We hope you will join us as a sponsor of this exciting community fundraiser!



Our 501(c)3 non-profit organization is supported by volunteers who have donated their time, effort and knowledge to the creation of this beneficial event.

We would be honored to include your business as an event sponsor. We have several Sponsorship Levels available, and all donations are tax-deductible. If you are interested in hosting a vendor booth at the event as well, vendor applications will be made available upon request.

Company Name (as it will appear in advertising): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**SHRIMP SPONSOR** \$100 - Recognition in Event Program and on Sponsor Board located at the event

**LARGE PRAWN SPONSOR** \$350 - Recognition in Event Program and on Sponsor Board located at the event, Banner Placement on Fence during event, Admission for 2 guests to the VIP Tent

**EXTRA LARGE PRAWN SPONSOR** \$500 - Recognition in Event Program and on Sponsor Board located at the event, Banner Placement on Fence during event, Sponsor name listed in event newspaper and website advertising, Admission for 4 guests to the VIP Tent

**JUMBO SPONSOR** \$1000 - Recognition in Event Program and on Sponsor Board located at the event with logo, Banner Placement in a Highly Visible Area during event, Complimentary Vendor Booth, Sponsor name featured on website, in print advertising, in radio spots and newspaper ads, Admission for 4 guests to the VIP Tent, 4 complimentary 2016 ShrimpFest t-shirts

Please choose t-shirt quantities and sizes (4): \_\_\_\_\_ Small \_\_\_\_\_ Med \_\_\_\_\_ Large \_\_\_\_\_ XL \_\_\_\_\_ XXL

**COLOSSAL SPONSOR** \$2,500 – SAME AS THE JUMBO plus Banner on VIP Tent during event, Sponsor name featured on website and in ALL advertising, Admission for 6 guests to the VIP Tent, 6 complimentary 2016 ShrimpFest t-shirts

Please choose t-shirt quantities and sizes (6): \_\_\_\_\_ Small \_\_\_\_\_ Med \_\_\_\_\_ Large \_\_\_\_\_ XL \_\_\_\_\_ XXL

**CAPTAIN'S PLATTER** \$5,000 – SAME AS THE COLLOSAAL plus Sponsor NAME OR LOGO printed on 2016 ShrimpFest t-shirts, 6 complimentary 2016 ShrimpFest t-shirts AND 6 Complimentary meal tickets

Please choose t-shirt quantities and sizes (6): \_\_\_\_\_ Small \_\_\_\_\_ Med \_\_\_\_\_ Large \_\_\_\_\_ XL \_\_\_\_\_ XXL

*Captain's Platter payment must be received at least 1 month prior to the event to include printed name on shirts.*

*Completed Sponsor Agreement, payment and artwork (if applicable) must be received prior to Sponsors receiving benefits detailed above. Payment must be received no later than February 6<sup>th</sup>. All banners must be provided 1 week prior to event. Banners must not exceed 32 square feet.*

Please mail Sponsorship Form and payment (via check made payable to **Sebastian Rotary Foundation**), to Sebastian Rotary Foundation, Attn: Bill, PO Box 781783, Sebastian, FL 32978. The foundation is a 501(c)3 organization, any gift given is tax deductible. Tax ID and 501(c)3 Status is on file and available upon request.

***Thanking you in advance for your support and partnership in the success of our Event!***

# ShrimpFest Sponsor Agreement



Please find below an additional breakdown of Sponsor benefits by level.

Sponsor Level	Listed in Program	Featured on Sponsor Board	Banner on Fence	Banner in Highly Visible Area	Guest Admission to VIP Tent	Listed in Web & Newspaper Advertising	Listed in Web, Print & Radio Advertising	Listed in ALL Advertising	Event T-Shirts	Meal Tickets	Name OR Logo Printed on Event Shirts	Vendor Booth
Shrimp	✓	✓										
Large Prawn	✓	✓	✓		2							
Extra Large Prawn	✓	✓	✓		4	✓						
Jumbo	✓	✓		✓	4	✓	✓		4			✓
Colossal	✓	✓		✓	6	✓	✓	✓	6	6		✓
Captains Platter	✓	✓		✓	6	✓	✓	✓	6	6	✓	✓