

Briefing homepage design 24wijn.com

Introduction

24wijn.com offers visitors an easy way to find and compare wines.

We have developed the functional part of our website and now want to make it good looking, professional and intuitive for visitors.

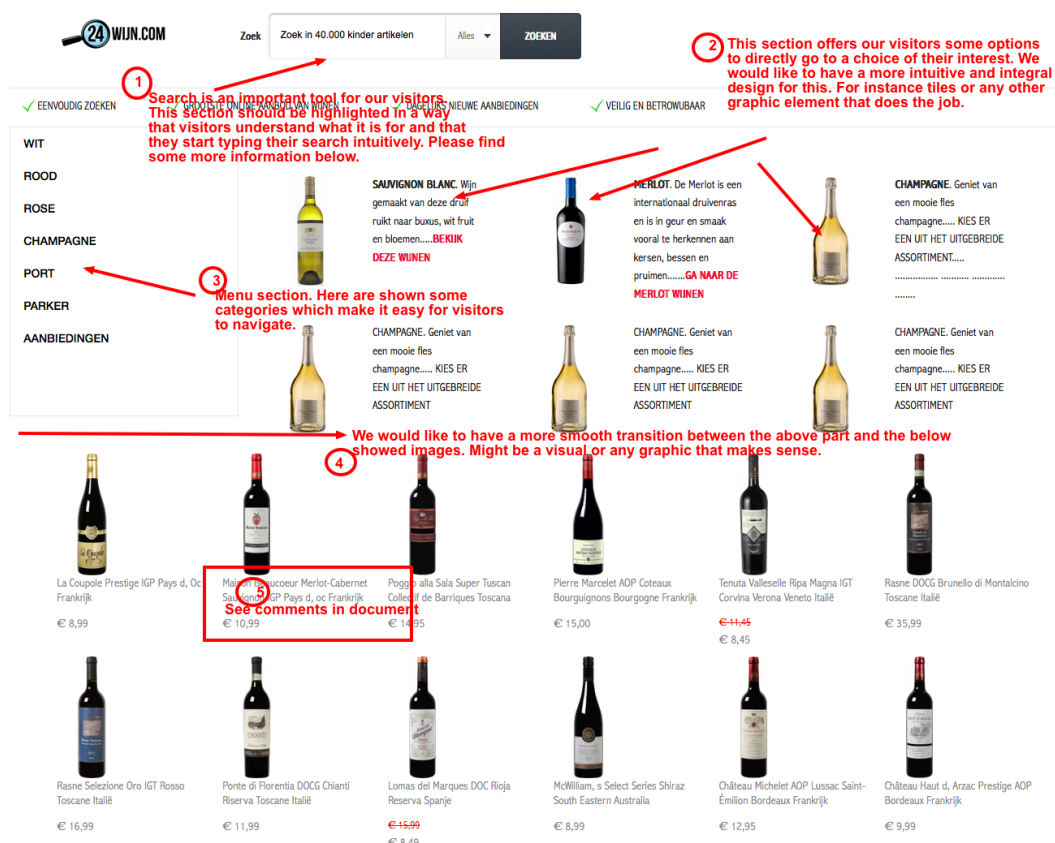
Assignment

We have setup a functional homepage as shown below. In general it contains the following items:

- search
- menu
- navigation tiles
- shows a selection of wines

Our objective is to create a home page that:

- is intuitive
- is easy to navigate
- is balanced (i.e. is clean and style full, not shouting banners)
- make use of the created functionality



For point 5 we would like to something like this.

