



TMG
2015

Strategic & Operational Plan

Our People and Our Processes are the *difference* !

We have the building blocks

SWOT
ESTIMATES
Strategy
Technology
Structure
Organisation
Professional
Services
Marketing
Sales
Business
Processes
Governance
Clients
Goods
Offices

We build the difference and they will want it.



Strategy

- Vision
 - Growth
 - Profitability
 - Sustainability
- Mission
 - Respect
 - Reputation
 - Relationship
 - Reward
- Values
 - People
 - Partnership
 - Communication
 - Commitment
- Charter
 - People
 - Ethics
 - Safety

Marketing and Business Development

- Location
 - Local
 - National
 - International
- Industries
 - Government
 - Commercial
 - Construction
 - Health

Professional Services

- Consulting
- Business Intelligence
- Design
- Installation
- Integration
- Maintenance
- Support Services
 - Products
 - Training

Business Process

- Tendering
- Estimates
- Quotes
- Projects

Strategy

- Vision
 - Growth
 - Profitability
 - Sustainability
- Mission
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Vision, Mission, Value & Charter

- Vision
 - We, a united TMG Strategy Team, are committed to growing our people and refining our processes to produce a minimum of 10% increase in our profit per quarter in 2014. in addition, we are focussed on building our Client base by one new Client per quarter, in 2014.
- Mission
 - As a Team we are committed to building mutual respect between each member and our Clients. Based on mutual respect we will develop mutually rewarding relationships between our team members and our Clients.
- Values
 - At the core of our values are our people, who are committed to developing partnerships between TMG Strategy and our Clients through constant and consistent communication.

Charter

- In development
 - Core elements
 - People
 - Ethics
 - Safety

Professional Services

- Consulting
- Business Intelligence
- Design
- Installation
- Integration
- Maintenance
- Support Services
 - Products
 - Training

Business Process

- Consulting
- Estimates
- Proposals (previously called quotes)
- Projects