

Design Instructions for 8.5x11, double sided advertisement flyer, for CreativeDekor

Instructions to designer in red.

The general style should be clean, more simple than complex, “less is more” concept, yet very effective.

Include picture of our logo and tagline, Creative Dekor, “unique printed art”

Main focus of ad is picture of one of the following (PhotoBlocks_025, PhotoBlocks_026, or IMG_4219, or IMG_4160, or IMG_4152...) paired with the tagline below. Placement is up to designer... top, or center of page, just make it the primary focus.

Tagline: YOUR PHOTOS CALLED. THEY WANT TO BE ON THIS DECOR BOARD.

Meet the new Photo Board by CreativeDekor. Simple and unique - mount any photo in seconds to create the perfect accent for your interior space.

Elements

Would like to mention the unique elements of this product. Suggest using any or all of pictures: PhotoBlocks_026, IMG_4219, IMG_4160, IMG_4152, IMG_4166, PhotoBlocks_028. Photo IMG_4240_withtext is a good one to show the different sizes.

Suggest pairing the photo with a list, or with lines that point to the actual feature on the board, or something different / interesting/ up to the designer.

- **Pre-finished & textured edges. More appealing and durable than traditional foam core board. *emphasize this***
- Comes in many standard sizes. From 5x7” to 20x30”.
- Self adhesive liner. Peel and mount a photo in seconds.
- Backside is configured for wall-hanging or for self-standing mode

“Perfect For...” (ie- “Intended For...”):

Would like to portray who this product is targeted for. Suggest using the following photos to portray these list items visually: (1) Printshop, (2) WeddingPhoto, (3) HomeProject

If you're selling print decor, this will fit perfect into your arsenal.

1. Print shops, big or small
2. Event photographers
3. Do-it-yourselfers
4. Coming soon - website for consumers: upload your photos, and finished boards sent back

Can be customized to fit your need:

This section is to show some of the things we can quickly customize for each customer. Please pair with any or all of these photos: IMG_4213, PhotoBlocks_033... Photo IMG_4240_withtext is good for showing the range of sizes, if not used in the “elements section above”.

Don't like the standard black edge or something else? We can customize any of the following to make the perfect boards for you.

- Edge trim, color or texture
- Thickness, from 0.25” to 3 inches
- Size, from 4x4” to 20x30” and higher.
- Backside configuration for special mounting techniques
- Direct-print Photo Board (for UV printers or similar)

Where to buy?

Unprinted / mount-ready.

Amazon: TBD I will add this after design file is returned to me

For consumers, upload photos, and finished boards will be sent back to you.
Coming soon!

Contact us or visit our website for more info!

www.creativedekor.com

1-800-531-4587

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