

allsales.ca Redesign

The redesign should include:

1. A smaller header than what we have now.
2. Newsletter registration should be more visible
3. Tools should be more visible (see Tools section on Maman-pour-la-vie.jpg)
4. The top menu should include the possibility of searching by Category
 - Clothing & accessories (with subcategories below)
 - Babies & kids(with subcategories below)
 - Bags & luggages (with subcategories below)
 - Home & garden (with subcategories below)
 - Health & beauty (with subcategories below)
 - Electronics & computers (with subcategories below)
 - Sports & leisure (with subcategories below)
 - Others (with subcategories below)
5. The top menu should include the possibility of searching by sale types:
 - warehouse & samples sales
 - in store sales
 - online deals
 - liquidation centres
 - outlet stores
6. The top menu should include the possibility of searching by brand

SEE <http://www.bo-bebe.com/en> FOR STYLE OF HOMEPAGE, TOP MENU & FILTERS WE LIKE.
7. Other filters or menu options to include in the design
 - City/Region
 - Period
 - Discount
8. We would like to have a big slider + a small slider (see Maman-pour-la-vie.jpg AND <http://www.bo-bebe.com/en>)

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9. We need a web responsive design including desktop, tablet, small tablet & phone designs.

10. Ad space

- We need 4 big box + 1 leaderboard for the desktop version
- 3 ad spaces for the tablet version
- 2 ad spaces for the phone version

We are using Google AdSense so please include in your design the most popular AdSense formats.

11. We need 4 designs for each format (desktop, tablet, small tablet, phone) :

- the homepage design (<http://www.allsales.ca/>)
- a category listing page design (<http://www.allsales.ca/sales/Clothing-and-Accessories/0-391.html>)
- a sale ad page design (<http://www.allsales.ca/Online-Deals-Clothing-And-Accessories-Womens-Evening-Gowns-Boutique-Lesventesca/4357.html>)
- a content page design (<http://www.allsales.ca/advertise-with-us>) including a title, subtitles, bullets.

We would like the pages to be different, not a 3 column website all the way like it is now! Please consider mixing big sliders, two columns, three columns, mosaics, for a more fashion look.

All features of the actual website has to be included in the new design.

See www.allsales.ca for the actual design.