

# LINE CREATORS MARKET

Sticker Sales Manual

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# ① Getting Started

# About LINE Creators Market

- LINE Creators Market is a platform designed for creators that allows them to create original LINE-related items, submit them as stickers, and after passing the review process, make them available to other LINE users.
- Creators are now able to sell their products as LINE stickers.
- Submitted stickers that have gone on sale are made available in the Sticker Shop inside the LINE app as well as the Creators' Stickers page on LINE STORE.
- Creators can sell their stickers in up to 230 countries around the world.

# Terms of Use and Manuals

The LINE Creators Market Sticker Sales Manual(the “Manuals”) are applied along with the separately established LINE Creators Market Terms of Use (the “Terms”) for usage of LINE Creators Market (the “Service”), a service provided by LINE.

Please read the following carefully before using the Service.

## About the Relationship Between the Manuals and the Terms

If a certain provision is not found in the Manuals, the provision found in the Terms shall apply on principle.

If any provision found in the Manuals should contradict or conflict with a provision found in the Terms, the Manuals will take precedent in regards to the contradicting or conflicting provision only.

Please view the Terms on the following page.

<https://creator.line.me/en/terms/>

Manuals ver. 1.4.0 – Updated on May 12, 2015

# How to Sell Your Stickers

The following is an overview of the process from start to finish.

## ① Creator Registration

Log in with your LINE account.

## ② Enter Bank Info

Enter your bank name, account type, account number, and account holder name.

## ③ Sticker Registration

Set your sticker info, sale regions, and sticker images.

## ④ Submissions and Review

Submit your stickers, check on the status of your review process, and send and receive messages.

## ⑤ Start Sticker Sales

Start selling your stickers and check on your sales revenue.

## ⑥ Editing Stickers on Sale

Edit sticker information or remove them from sale.

## ② Sticker Guidelines

# Creation Guidelines ①

## ① Required Materials

### Images

Main Image	Sticker Images	Chat Room Tab Image
No. of Files : 1 Format : PNG Dimensions : W 240 x H 240 pixels	No. of Files : 40 Format : PNG Dimensions (max) : W 370 x H 320 pixels	No. of Files : 1 Format : PNG Dimensions : W 96 x H 74 pixels

1. Please make all sticker image dimensions even numbers, as they will be scaled down automatically.
2. We recommend using image resolutions higher than 72 dpi with RGB color mode.
3. Please ensure each file is no larger than 1MB.
4. When placing all 42 image files into 1 ZIP file to upload them, please ensure the ZIP file is no larger than 20MB.
5. Please ensure character and other sticker backgrounds are transparent.

### Text

Creator's Name	Sticker Set Title	Sticker Description	Copyright
Max 50 characters	Max 40 characters	Max 160 characters	Max 50 characters (Alphanumeric characters only)

Full-width characters are counted as 2 characters. Emoticons are not supported.

Please see the following link for more on Creation Guidelines.

<https://creator.line.me/en/guideline/>

# Creation Guidelines ②

## ② Guidelines

### Recommended Stickers

- Stickers that are easy to use in everyday conversation and communication
- Stickers with simple, easy-to-understand expressions, messages, and illustrations.



### Prohibited Stickers

- Stickers difficult to use in everyday conversation (E.g. Objects, backgrounds, etc.)
- Stickers that aren't illustrations (E.g. photos, snapshots of faces, etc.)
- Stickers with poor visibility (E.g. images with long lengths or heights, full body shots of ridiculously tall characters, etc.)
- Stickers with obviously poor balance (E.g. those with only pale colors, matrices of numbers, etc.)
- Stickers that violate standards of decency, refer to underage drinking or smoking, feature sexual or violent material, or stir nationalistic sentiments.

Please see the following link for more on Creation Guidelines.

<https://creator.line.me/en/guideline/>

# Sticker Review Guidelines

Creators (the makers and sellers of stickers) can only sell stickers they have created once they have been approved by the LINE Creators Market review process. Please review the Review Guidelines carefully before submitting your stickers.

Please see the following link for more on Sticker Review Guidelines.

[https://creator.line.me/en/review\\_guideline/](https://creator.line.me/en/review_guideline/)

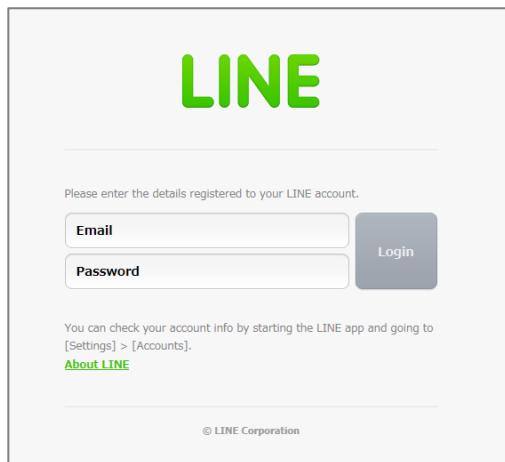
# ③ Creator Registration

# Log in With Your LINE Account

Go the Creators Market website to start the registration process.

① <https://creator.line.me/>

Go to the registration page.  
Enter your email address and  
password set inside your LINE  
app to log in for the first time.



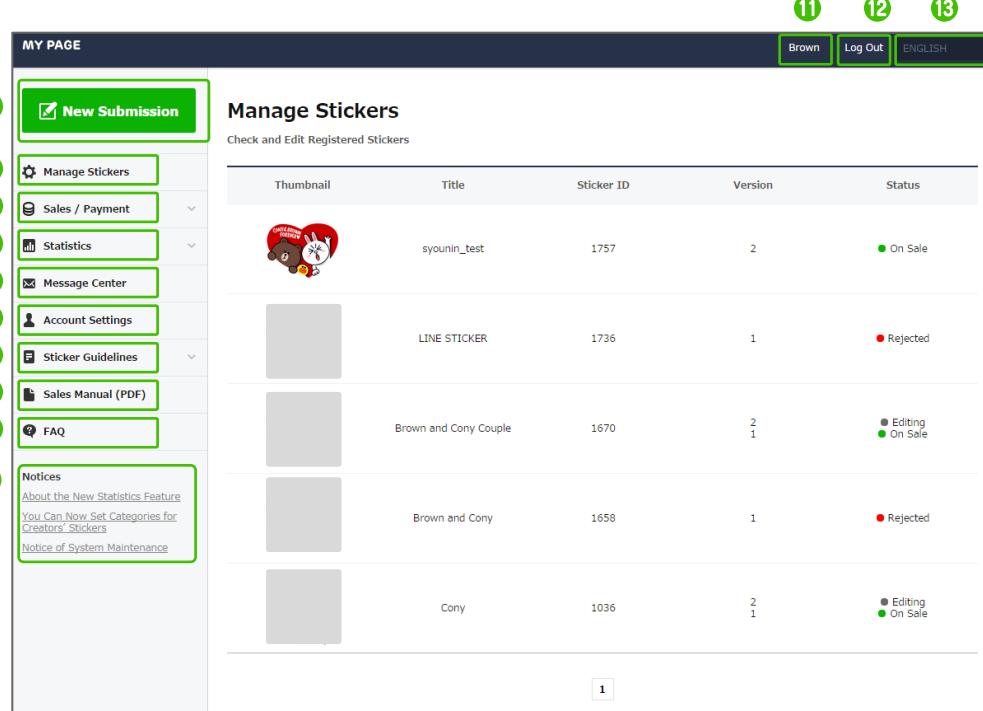
② After logging in successfully a confirmation pop-up will appear after logging in successfully.  
Please click "Agree" to continue.



③ Enter your company and applicant information.

# My Page

This page is used to view and edit all of the information and settings necessary for the Creators Market.



The screenshot shows the 'My Page' interface with a sidebar on the left containing numbered links 1 through 10, and a main content area titled 'Manage Stickers' showing a list of submitted stickers. The sidebar links are: 1. New Submission, 2. Manage Stickers, 3. Sales / Payment, 4. Statistics, 5. Message Center, 6. Account Settings, 7. Sticker Guidelines, 8. Sales Manual (PDF), 9. FAQ, and 10. Notices. The main content area has buttons for 'Brown', 'Log Out', and 'ENGLISH'. The 'Manage Stickers' table has columns for Thumbnail, Title, Sticker ID, Version, and Status. The table data is as follows:

Thumbnail	Title	Sticker ID	Version	Status
	syounin_test	1757	2	● On Sale
	LINE STICKER	1736	1	● Rejected
	Brown and Cony Couple	1670	2	● Editing ● On Sale
	Brown and Cony	1658	1	● Rejected
	Cony	1036	2	● Editing ● On Sale

- ① New Submission: Submit new stickers here.
- ② Manage Stickers: View all your submitted stickers here.
- ③ Sales / Payment: View sales reports and apply to receive payment here.
- ④ Statistics: See how many times your stickers were sent, their revenue by region and more here.
- ⑤ Message Center
- ⑥ Account Settings: Edit your Creator account and bank info here.
- ⑦ Sticker Guidelines: View rules for creating stickers and pointers for passing the review process here.
- ⑧ Sales Manual
- ⑨ FAQ: Find answers to frequently asked questions here.
- ⑩ Notices: Find important info about the Creators Market here.
- ⑪ LINE Display Name: The in-app display name you use on LINE is shown here.
- ⑫ Log Out: Log out of the Creators Market here.
- ⑬ Language Settings: Choose one from Japanese, English, Traditional Chinese, Thai or Spanish.

# Entering & Editing Bank Info

Enter all the bank account information necessary in order to receive your payment.

MY PAGE

New Submission

Manage Stickers

Sales / Payment

Statistics

Message Center

Account Settings

Sticker Guidelines

Sales Manual (PDF)

FAQ

Notices

New Message Center Added to Menu

Notice Regarding Posting of Sticker Sales Manual

Purchase of Stickers on iPhone

Version of LINE

## Account Settings

Enter your basic information and bank transfer details. You can change your email address from Email Settings.

Basic Information Email Settings Bank Account Information

Enter the bank account details for bank transfers. Payment Guide

Method of Remittance Bank

Bank Information

✓ Bank Name ① Use the Search button to enter your bank's name. The bank name selection menu is only available in Japanese. For those using the Japan Post Bank, please check your branch name and account number [here](#).  
Search

✓ Account Type ② Savings (普通)  Checking (当座)

✓ Account Number ③ Example: 9999999  
Must be 7 single-byte digits. If your account does not have 7 digits, add the necessary number of 0's to the front.

✓ Account Holder ④ Example: John Doe  
Please enter the name of the account holder as it is registered with the bank. For personal accounts, please leave a space between your first and last names. Lower-case letters will be converted to upper-case letters when they are registered. Please see [here](#) for more information on the characters and abbreviations that can be used for bank account names.

Save

- ① Bank Name: Search for and set your bank info here.
- ② Account Type: Select the kind of account you have here.
- ③ Account Number: Enter your bank account number here. Numbers must use half-width characters and be no longer than 7 digits.
- ④ Account Holder: Enter the name of the account holder using full-width alphanumeric characters here.

# Entering & Editing Bank Info

Enter all the bank account information necessary in order to receive your payment.

MY PAGE

New Submission

Manage Stickers

Sales / Payment

Statistics

Message Center

Account Settings

Sticker Guidelines

Sales Manual (PDF)

FAQ

Notices

New Message Center Added to Menu

Notice Regarding Posting of Sticker Sales Manual

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## Account Settings

Enter your basic information and bank transfer details. You can change your email address from Email Settings.

Basic Information Email Settings Bank Account Information

Enter the bank account details for bank transfers. Payment Guide

Method of Remittance PayPal

Application Form Income Tax Convention ① Not submitted  
See [here](#) for more on how to submit the [Application Form for Income Tax Convention](#).

PayPal Information

✓ Account Holder (Last Name) ② [Input Field] 0/255

✓ Account Holder (First Name) ② [Input Field] 0/255

✓ PayPal Account (Email Address) ③ [Input Field]

PayPal [Premier](#) or [PayPal Business Accounts](#) can be used. You will be unable to register if the name and email address registered to PayPal do not match those in our system. Please create a [PayPal account](#) if you do not already have one.

Save

① Application Form for Income Tax Convention: Submit this document and the status here will change from "Not submitted" to "Submitted."

How to Submit the Form

1. Download the [Application Form for Income Tax Convention](#).

2. Print out two copies of the Application Form for Income Tax Convention along with any other required documents, and fill in the required information. Creators residing in France, the Netherlands, Switzerland, the United Kingdom, and the United States may receive an exemption for income tax withholdings, but they must also submit one [Attachment Form for Limitation on Benefits Article](#) form along with one Certificate of Residency document in addition to the two signed Application Form for Income Tax Convention documents. For an example on how to fill out the form, please see [this page](#).

3. Print out a copy of the Basic Information screen for your account settings. Make sure that your creator ID is clearly displayed.

4. Send the forms in steps 2 and 3 to the address below.

Accounting Department  
LINE Corporation  
Shibuya Hikarie 27th FL.  
2-21-1 Shibuya, Shibuya-ku  
Tokyo, Japan 150-8510

Please clearly write "Application Form for Income Tax Convention" on the front of the envelope.

5. Once the application process is complete, a message will be sent to your email address registered with LINE Creators Market confirming that your application is complete. Please note that the application process cannot be completed if you do not include all the necessary documents or required information.

② PayPal Information: Enter the first and last names registered to your PayPal account here.

③ PayPal Account: Enter the email address registered to your PayPal account here.

# Sales Reports

View monthly sales reports for your stickers here.

MY PAGE

New Submission

Manage Stickers

Sales / Payment

① Sales Report

Apply for Payment

Statistics

Message Center

Account Settings

Sticker Guidelines

Sales Manual (PDF)

FAQ

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**Sales Report**

2014.05 Display

Daily

Same Title Test total

Sticker Title: Same Title Test

Return Show Graph

JPY 37

① Select the month you wish to review the sales report for here.

② Graph display.

# Payment Applications ①

View the amount of money receivable and submit payment applications here.

**Apply for Payment**

Apply for payment and view your payment history. [Payment Guide](#)

① Amount Payable <b>JPY 44,895</b>	③ Sale Period <b>2013.12.01-2013.12.31</b>
② <b>Apply for Payment</b>	④ Return <b>JPY 50,000</b>
	⑤ Withholding Tax <b>JPY 5,105</b>

• You can only apply for payment if your total sales exceed JPY 10,000.  
• Money transfers will be made within 45 days of the date on which you applied for payment. If you apply today, you should receive your payment by 10/17.  
• A [remittance fee](#) will be deducted from the amount payable before the transfer is made.  
• The withholding tax rate may change depending on the monetary amount. Please see [here](#) for details on withholding tax.

**Payment History**

Date Submitted	Transfer Amount	Remittance fee	Transfer Method	Details	Estimated Transfer Date	Notes
2014.08.11	JPY 54,886	JPY 540	三井住友銀行	<a href="#">CSV</a>	2014.09.25	
2014.08.08	JPY 1,096,310	JPY 540	三井住友銀行	<a href="#">CSV</a>	2014.09.22	

① Amount Payable

② Apply for Payment

③ Sale Period

④ Return

⑤ Withholding Tax

⑥ Remittance Fee

⑦ Application History

# Payment Applications ②

View the amount of money receivable and submit payment applications here.

**Apply for Payment**

Amount Payable **JPY 44,895**

Sale Period | 2013.12.01-2013.12.31

Return | JPY 50,000

Withholding Tax | JPY 5,105

**Apply for Payment**

**Payment History**

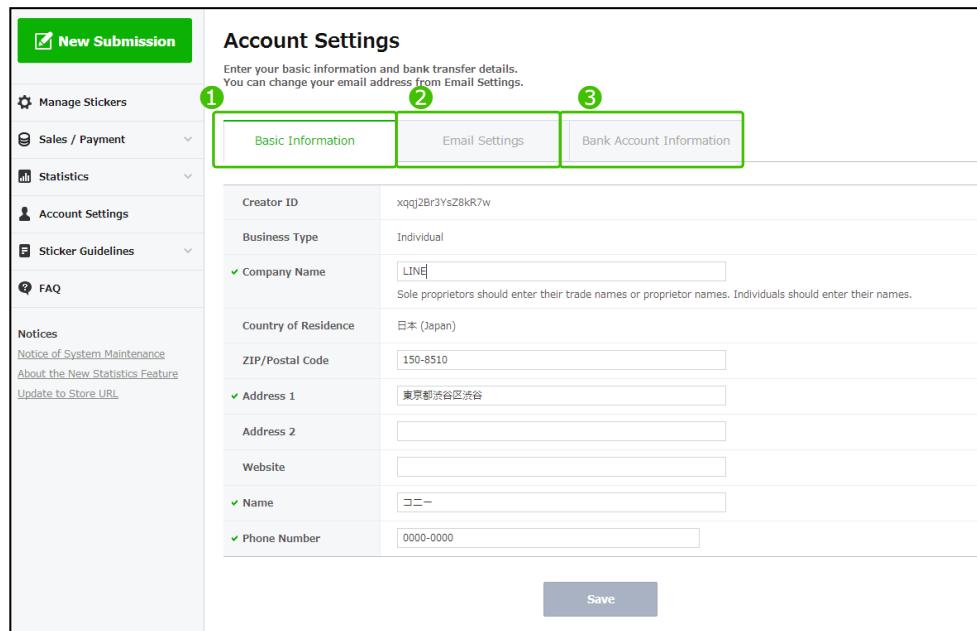
Application	Return	Details
2014.08.29	2013.12.01~ 2013.12.31	<a href="#">CSV</a>
2014.08.08	2010.02.01~ 2010.02.28	<a href="#">CSV</a>
2014.08.08	2010.01.01~ 2010.01.31	<a href="#">CSV</a>

① Payment History

② Details (CSV data)

# Account Settings

Edit your Creator account and bank information settings here.



**Account Settings**  
Enter your basic information and bank transfer details.  
You can change your email address from Email Settings.

**① Basic Information**

Creator ID	xqqj2Br3YsZ8kR7w
Business Type	Individual
Company Name	LINE
Country of Residence	日本 (Japan)
ZIP/Postal Code	150-8510
Address 1	東京都渋谷区渋谷
Address 2	
Website	
Name	ヨニー
Phone Number	0000-0000

**② Email Settings**

**③ Bank Account Information**

**Save**

① Basic Information: Edit your company name, address, and other info necessary to set up your account here.

② Email Settings: Change your email address from the one registered to your LINE account to a different one here.

③ Bank Account Information: See [slide #13](#) for details.

# ④ Sticker Submissions

# New Sticker Submissions (Entering Text Info - ①)

Enter the text information for new sticker submissions here.

**MY PAGE**

**New Submission**

Register Information To Be Displayed on LINE STORE

**Sticker Details**

1 Language English  
(If no text is entered for one of the languages on LINE STORE, English will be displayed by default.)

2 Title English 0/40

3 Sticker Description English 0/160

4 Add Languages

**Sales Info, Category, and Sales Region**

Creator's Name English : LINE  
Japanese : LINE

Copyright

Style Category Not Set Categories are not currently supported on LINE STORE. Support will start in the near future.

Character Category Not Set Categories are not currently supported on LINE STORE. Support will start in the near future.

Sale Region Distribute in all available regions  
Distribute only in selected regions

**Options (This information will not be made public.)**

Design URL 0/255

License Certificate If you have certification from the licensor, please attach it.  
To upload multiple documents, please archive them into a single file of 20MB or less.

Supplementary Notes 0/2000

**Save**

LINE Store | User Agreement | Privacy Policy | © LINE Corporation

- 1 Language: English is required by default.
- 2 Title: Each language has its own character limit. You cannot use the same title as another sticker set.
- 3 Sticker Description: Each language has its own character limit.
- 4 Add Languages: Select languages to add them here. You can delete selected languages by clicking the “x” mark.

# New Sticker Submissions (Entering Text Info - ②)

Enter the text information for new sticker submissions here.

MY PAGE

New Submission

Register Information To Be Displayed on LINE STORE

Sticker Details

Language: English (If no text is entered for one of the languages on LINE STORE, English will be displayed by default.)

✓ Title: English

✓ Sticker Description: English

Add Languages:

Sales Info, Category, and Sales Region

✓ Creator's Name: English : LINE  
Japanese : LINE

✓ Copyright:

Style Category: Not Set Categories are not currently supported on LINE STORE. Support will start in the near future.

Character Category: Not Set Categories are not currently supported on LINE STORE. Support will start in the near future.

✓ Sale Region: Distribute in all available regions  
Distribute only in selected regions

Options (This information will not be made public.)

✓ Design URL:

✓ License Certificate: If you have certification from the licensor, please attach it. To upload multiple documents, please archive them into a single file of 20MB or less.

✓ Supplementary Notes:

LINE Store | User Agreement | Privacy Policy | © LINE Corporation

⑤ Creator's Name: This name will be displayed on all your stickers. It cannot be changed if you have other sticker sets under review.

⑥ Copyright: Half-width alphanumeric characters only.

⑦ Category: Set the Style and Character categories (setup is optional).

⑧ Sale Region: Creators can sell their stickers in up to 230 countries and regions around the world. You can also select individual countries from a list of 13 options.

⑨ Design URL: This URL is used for reference during the review process.

⑩ License Certificate: The review team uses this document as a reference when a sticker set appears to be infringing on third party rights.

⑪ Supplementary Notes: Add any other info you want the reviewers to know here.

# New Sticker Submissions (Image Settings - ①)

Set the images for new sticker submissions here.

MY PAGE

New Submission

Manage Stickers

No sticker images uploaded. Please upload some sticker images.

Status • Editing

Display Information Sticker Images

main	tab	01	02	03	04	05
06	07	08	09	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	32	33
34	35	36	37	38	39	40

① Status: View the current status of your stickers here.  
② Edit: Click here to open the image editing screen.  
③ Preview: See the info you have registered as it would appear on a real sale page here.  
④ Request: Submit your stickers for review here.

# New Sticker Submissions (Image Settings - ②)

Set the images for new sticker submissions here.

The screenshot shows the 'Edit Stickers' page in the LINE Creators Market. On the left, a sidebar menu includes 'New Submission' (highlighted with a green box and circled 1), 'Manage Stickers' (highlighted with a green box and circled 2), 'Sales / Payment' (highlighted with a green box and circled 3), 'Statistics', 'Message Center', 'Account Settings', 'Sticker Guidelines' (highlighted with a green box and circled 4), 'Sales Manual (PDF)', 'FAQ', and 'Notices' (with links to 'New Message Center Added to Menu', 'Notice Regarding Posting of Sticker Sales Manual', and 'Purchase of Stickers on iPhone Version of LINE'). The main content area is titled 'Edit Stickers' and contains a grid of 40 sticker images, each with 'Upload' and 'Delete' buttons. A 'Delete All' button is located in the top right of the grid. At the bottom, a 'Back' button is circled 5.

- ① Upload ZIP File: Upload all your sticker image files at once here. Only stickers with the proper file names will be processed correctly.
- ② Upload: Select and upload images one at a time here. Images uploaded using this method do not need to use the correct naming format.
- ③ Delete: Select and delete files one at a time here.
- ④ Delete All: Delete all your images at once.
- ⑤ Return: Return to the previous editing screen here.

# Manage Stickers

Check and Edit Registered Stickers

MY PAGE

① New Submission

Manage Stickers

Check and Edit Registered Stickers

Thumbnail	Title	Sticker ID	Version	Status
	testtesttest	75302	1	● Editing
	Brown	52772	1	● Editing

1

2

3

4

5

Notices

New Message Center Added to  
Menu

① Thumbnail: View the main image you set here.

② Title

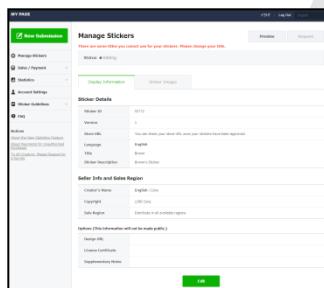
③ Sticker ID

④ Version: This number used for editing stickers  
after they go on sale.

⑤ Status

# Manage Stickers (Individual Product Pages)

The details of individual product pages are the same as the information found on [slide 20](#), [slide 21](#), [slide 22](#), [slide 23](#), and [slide 24](#). The following is a description of the buttons displayed for each type of status.



Status	Button	Description
Editing Rejected	Request	Submit stickers for review using the info you registered here.
Waiting for Review	Revert to Edit	Withdraw the application and make your stickers info editable again here.
Waiting for Review (Application for stickers on sale)	Reject	Withdraw your application here.
Approved	Release	Start selling your stickers and display them in the LINE STORE here.
On Sale	Cancel release	Remove stickers from sale here. Stickers can be put back on sale again.
Sales Canceled	Re-Open Sales	Start selling your stickers again here.
Rejected	Message center	Find out the reason your stickers were rejected here.

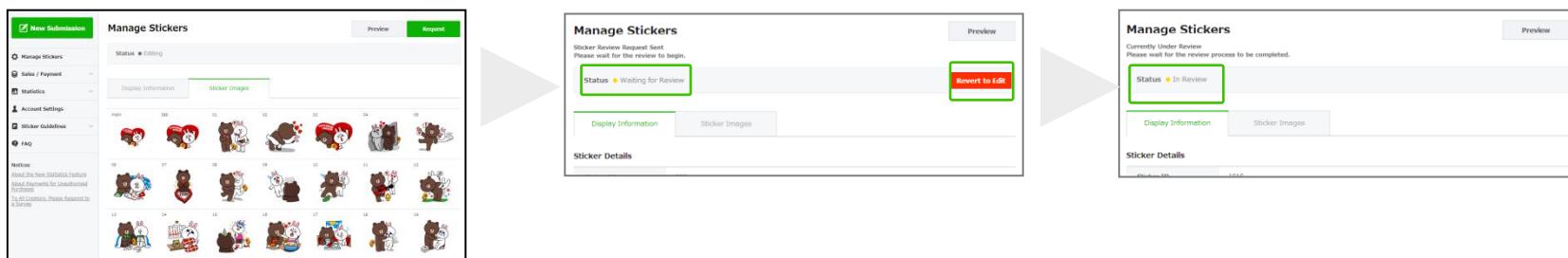
# Sticker Applications

Once your stickers are submitted, their status changes to “Waiting for Review.” The status changes to “In Review” when the review process starts.

① Enter the necessary info and you will be able to click the Request button. Click this button to submit your stickers.

② The status changes to “Waiting for Review.” When this status is displayed, you can always press the “Revert to Edit” button to start editing your stickers again. However, please note that it will take some time for the review process to start again.

③ The status changes to “In Review” once the review starts. Stickers cannot be edited when this status is displayed.



You can change submitted information using either of the following methods.

1. Stickers are only rejected if the reviewers find a problem with the stickers. Sticker info and images both become editable then.
2. Once the review finishes, only sticker info can be edited after they go on sale. Images cannot be edited.

# Sticker Review (Approved or Rejected)

After your stickers have made it through the “In Review” status, they will display as either “Approved” or “Rejected.”

Approved



Rejected

Name	Thumbnail	Version	Status
LINE STICKER		1.00	Rejected
Brown and Cony Oracle		1.00	Approved
Brown and Cony		1.00	Rejected
Cony		1.00	Approved

① If the review results confirm that there is no problem with the info or images found in the sticker set, the status changes to “Approved.” These stickers are now ready to go on sale.

Thumbnail	Title	Sticker ID	Version	Status
	testtesttest	75302	1	● Editing
	Brown	52772	1	● Approved

② If the review results find an infraction of the rules in either the sticker info or images, the status changes to “Rejected.”

- Terms of Use infraction
- Review Guidelines infraction
- Creation Guidelines infraction

Manage Stickers

Your submission was rejected.

Please check your Message Center for details.

There are some titles you cannot use for your stickers. Please change your title.

Status ● Rejected

Message center

\*The reasons why stickers are rejected are displayed in the message center. Please find out what went wrong, fix the problem, and then submit them again.

# Message Center (List of Stickers)

See a list of stickers that you have exchanged messages about.

MY PAGE

New Submission

Manage Stickers

Sales / Payment

Statistics

Message Center

Account Settings

Sticker Guidelines

Sales Manual (PDF)

FAQ

Notices

New Message Center Added to Menu

Notice Regarding Posting of Sticker Sales Manual

Purchase of Stickers on iPhone Version of LINE

Message Center

Received messages list.

1	2	3	4	5
Thumbnail	Thumbnail	Status	Title	Date
Rejected	KISS ME	Cony		2014.10.01
				2014.09.04
				2014.08.01
		Rejected		2014.07.03
		Rejected		2014.07.03

① Read or unread icon

② Thumbnail

③ Status

④ Title

⑤ Date: Date of the last message sent or received

# Message Center (Message Details)

The history of messages sent and received.

**MY PAGE**

**New Submission**

**Manage Stickers**

**Sales / Payment**

**Statistics**

**Message Center**

**Account Settings**

**Sticker Guidelines**

**Sales Manual (PDF)**

**FAQ**

**Notices**

New Message Center Added to Menu

Notice Regarding Posting of Sticker Sales Manual

Purchase of Stickers on iPhone Version of LINE

**Message Center**

Please check your messages.

Thumbnail	Title	Sticker ID	Version	Status
	Cony	1036	1	Waiting for Review

**Message**

1 LINE  
2014-10-01 16:21:03  
Thank you for using LINE Creators Market.  
The stickers you submitted are rejected in accordance with the following section of the review guidelines.  
2.4 Text containing URLs  
Please delete any URLs from the sticker description and submit your request again.  
-----  
Sticker Review Guidelines  
[https://creator.line.me/en/review\\_guideline/](https://creator.line.me/en/review_guideline/)

Use the form 2 to send a message.  
Attachments (optional)  **Browse**

3 **Confirm**

4 **Back**

① Full message

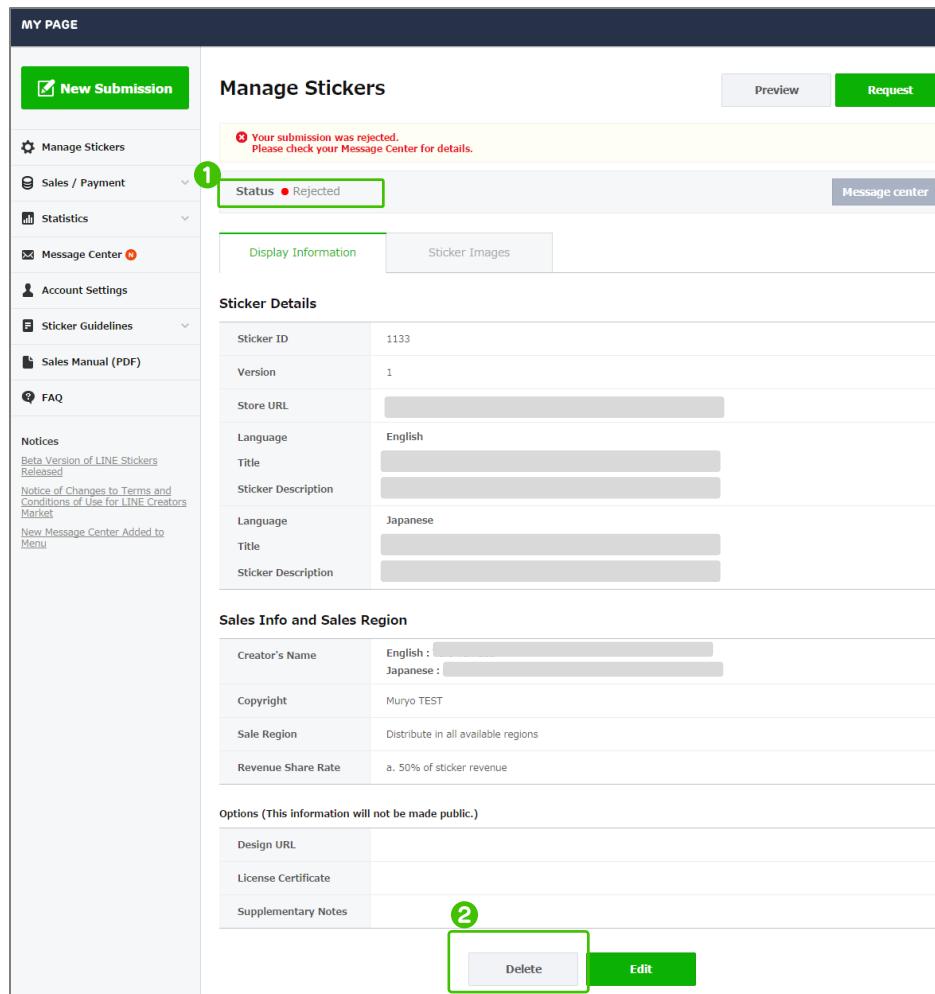
② Browse: Select a file to attach to your message

③ Message input box

④ Confirm: Check and send your message

# Deleting Stickers

You can delete stickers that are editable. Stickers in “Editing,” “Rejected,” or “Approved” statuses can be deleted.



The screenshot shows the 'Manage Stickers' page in the LINE Creators Market. The left sidebar has a 'New Submission' button. The main area shows a message: 'Your submission was rejected. Please check your Message Center for details.' A 'Status' button is highlighted with a green circle containing the number 1, showing 'Rejected'. Below this, there are tabs for 'Display Information' and 'Sticker Images'. The 'Sticker Details' section lists the following data for two versions:

Sticker ID	1133
Version	1
Store URL	[REDACTED]
Language	English
Title	[REDACTED]
Sticker Description	[REDACTED]
Language	Japanese
Title	[REDACTED]
Sticker Description	[REDACTED]

The 'Sales Info and Sales Region' section includes fields for 'Creator's Name' (English and Japanese), 'Copyright' (Muryo TEST), 'Sale Region' (Distribute in all available regions), and 'Revenue Share Rate' (a. 50% of sticker revenue). The 'Options' section includes fields for 'Design URL', 'License Certificate', and 'Supplementary Notes'. At the bottom, there are 'Delete' and 'Edit' buttons, with the 'Delete' button highlighted with a green circle containing the number 2.

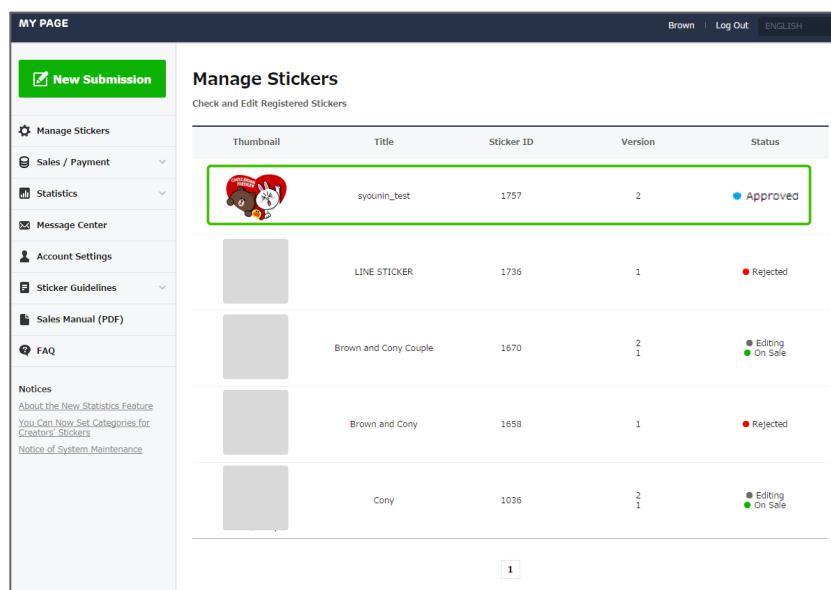
① Status: Stickers can only be deleted if they are in “Editing,” “Rejected,” or “Approved” statuses. Once on sale, stickers cannot be deleted.

② Delete button: Delete stickers here. Deleted stickers cannot be restored.

# Start Selling Stickers

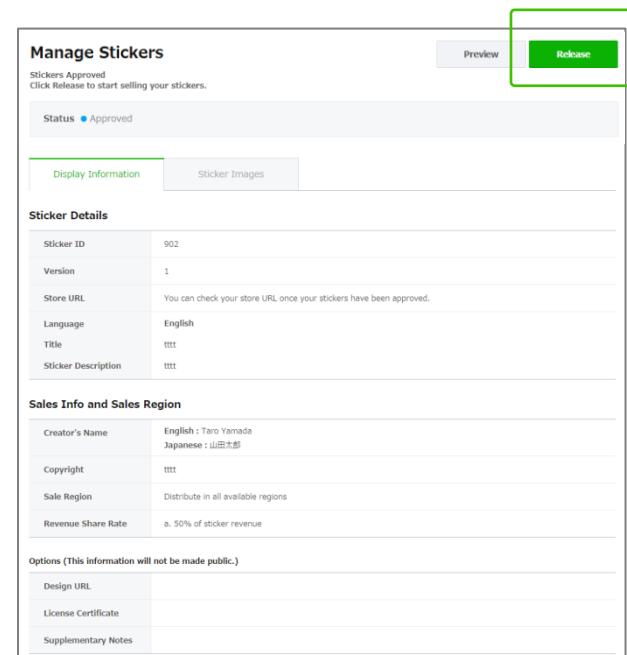
Stickers that have passed the review process and have changed their status to “Approved” are able to be put on sale.

① Select a sticker set from the list on the Manage Stickers page with an “Approved” status.



Thumbnail	Title	Sticker ID	Version	Status
	syounin_test	1757	2	Approved
	LINE STICKER	1736	1	Rejected
	Brown and Cony Couple	1670	2	Editing On Sale
	Brown and Cony	1658	1	Rejected
	Cony	1036	2	Editing On Sale

② Click the “Release” button on the individual product page to start selling your stickers.



Manage Stickers

Stickers Approved  
Click Release to start selling your stickers.

Status: Approved

Display Information Sticker Images

**Sticker Details**

Sticker ID	902
Version	1
Store URL	You can check your store URL once your stickers have been approved.
Language	English
Title	tttt
Sticker Description	tttt

**Sales Info and Sales Region**

Creator's Name	English : Taro Yamada Japanese : 山田太郎
Copyright	tttt
Sale Region	Distribute in all available regions
Revenue Share Rate	a. 50% of sticker revenue

Options (This information will not be made public.)

Design URL	
License Certificate	
Supplementary Notes	

# ⑤ Controls for Stickers on Sale

# Editing Sticker Information

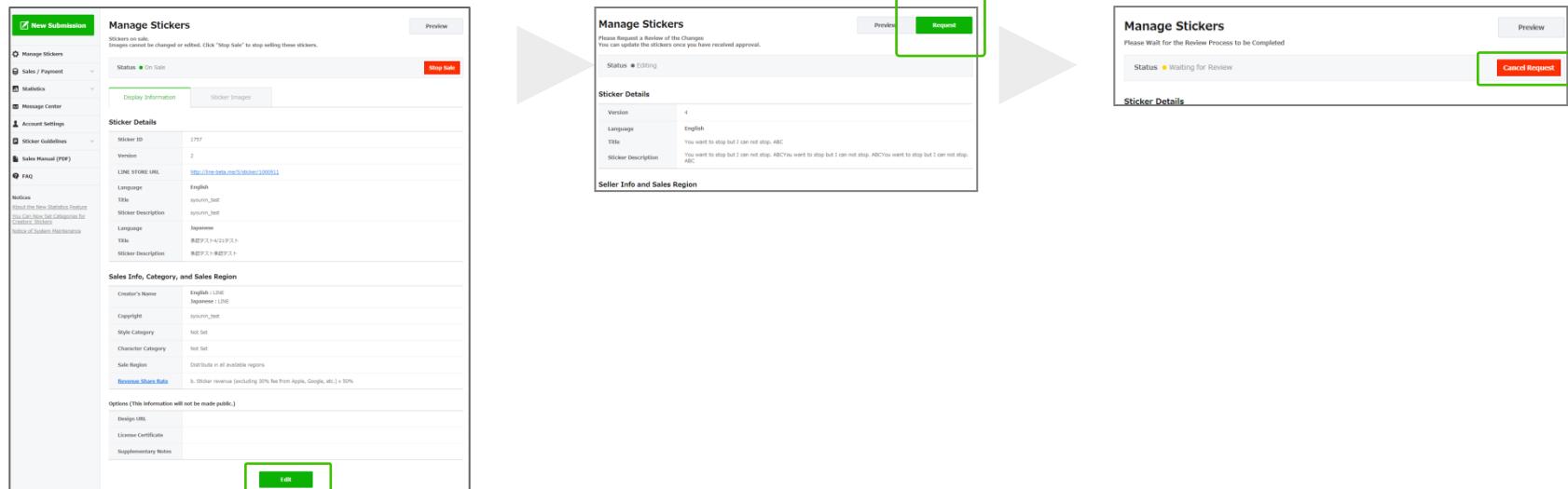
Edit text-based sticker information for stickers that are currently on sale here. You cannot edit sticker images after they go on sale.

① Edit: Edit the text info for stickers already on sale here.

② Enter your corrections and save them. This part of the process is the same as the one for new sticker submissions.

③ Request: Edit the info you wish to change and submit your stickers again. Please note that your stickers will undergo the review process using the text submitted BEFORE you made your changes.

④ Reject: Withdraw your application here.



# Edit Creator's Name

You can edit (change) the Creator's name of stickers on sale.

However, you cannot change the Creator's name if the same Creator has other stickers still in review.

① Click the Edit button of the stickers you wish to edit.

② Click the Edit button for the Creator's name.

③ Edit the Creator's name  
You can also add a language with the Add button.  
Once you finish, click Register.

④ Request: This resubmits changed information for review.  
Stickers already submitted will continue through the review process in the "On Sale" status with the original information.

The creator's name cannot be changed because other stickers are currently being reviewed.

# Edit Copyright Information

You can edit (change) copyright information for stickers on sale.

① Click the Edit button of the stickers you wish to edit.

② Edit the copyright information.

③ Request: This resubmits changed information for review. Stickers already submitted will continue through the review process in the "On Sale" status with the original information.

**Sales Info, Category, and Sales Region**

✓ Creator's Name: English : LINE  
Chinese : LINE

✓ Copyright: Brown and Cozy

Style Category: Not Set

Character Category: Not Set

✓ Sale Region: Distribute in all available regions

**Manage Stickers**

Preview Request

Please Request a Review of the Changes  
You can update the stickers once you have received approval.

Contact seller

# Edit Categories

You can edit (change) the categories of stickers on sale.

① Click the Edit button for the stickers you want to edit.

② Select the category you wish to change from the Style and Character category options.

③ Request: This resubmits changed information for review. Stickers already submitted will continue through the review process in “On Sale” status with the original information.

**Sales Info, Category, and Sales Region**

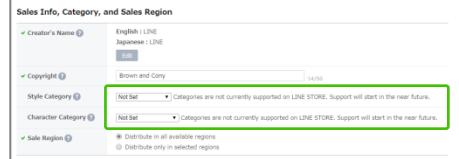
✓ Creator's Name English : LINE  
Japanese : LINE

✓ Copyright Brown and Cozy

Style Category Not Set Categories are not currently supported on LINE STORE. Support will start in the near future.

Character Category Not Set Categories are not currently supported on LINE STORE. Support will start in the near future.

✓ Sale Region Distribute in all available regions  
Distribute only in selected regions



**Manage Stickers**

Please Request a Review of the Changes  
You can update the stickers once you have received approval.

Preview Request

Contact seller.



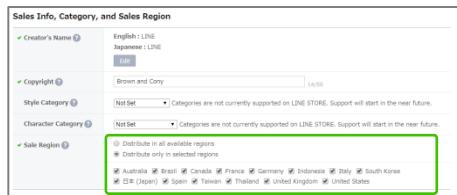
# Edit the Sale Regions

You can edit (change) the sale regions of stickers on sale.

① Click the Edit button for the stickers you want to edit.

② Check/Uncheck the Sale Region options.

③ Request: This resubmits changed information for review. Stickers already submitted will continue through the review process in the "On Sale" status with the original information.



Sales Info, Category, and Sales Region

Creator's Name: English: LINE Japanese: LINE

Copyright: Brown and Coky

Style Category: Not Set Categories are not currently supported on LINE STORE. Support will start in the near future.

Character Category: Not Set Categories are not currently supported on LINE STORE. Support will start in the near future.

Sale Region

Distribute in all available regions  
 Distribute only in selected regions

Australia  Brazil  Canada  France  Germany  Indonesia  Italy  South Korea  Japan  Spain  Taiwan  Thailand  United Kingdom  United States



Manage Stickers

Preview Request

Please Request a Review of the Changes.  
You can update the stickers once you have received approval.

Contact seller.

# Stop/Restart Selling Stickers

Stop selling sticker sets currently on sale here.

① Press the Cancel Release button on the individual product page of the stickers you wish to stop selling.

② Press the “Re-Open Sales” button on the individual product page of the stickers you wish to start selling again.

**Manage Stickers**

Stickers on sale.  
Images cannot be changed or edited. Click “Stop Sale” to stop selling these stickers.

Status • On Sale

**Stop Sale**

Display Information Sticker Images

Sticker Details



**Manage Stickers**

Sticker Sale Stopped  
Click “Re-Open Sales” to start selling these stickers again.

Status • Release Stopped

**Re-Open Sales**

Display Information Sticker Images

Sticker Details

# Statistics: Stickers

You can view the sent/received numbers for each sticker..

The screenshot shows the 'Statistics: Stickers' page with the following interface elements:

- Left Sidebar:** Includes 'New Submission' (button), 'Manage Stickers', 'Sales / Payment', 'Statistics' (selected), 'Stickers', 'Regions', 'Message Center', 'Account Settings', 'Sticker Guidelines', 'Sales Manual (PDF)', and 'FAQ'.
- Header:** 'Statistics: Stickers' and 'See statistics broken down by sticker set here.'
- Filter Bar:** 'List of Stickers' (date range: 2014-08-02 to 2014-09-01), 'Regions' (All Regions), 'Value' (Sent), and 'Display' (button).
- Graph:** A line graph showing the number of times stickers were sent/received from August 2 to September 1. The graph is for the 'Octopus crab battle' sticker. The legend indicates: Octopus crab battle (green), elephant and pig and cat (orange), The Lion and Little bitty friends2 (pink), The Lion and Little bitty friends (blue), and total (grey).
- Graph Details:** A callout box for '08-11' shows the following data: Octopus crab battle: 0, elephant and pig and cat: 0, The Lion and Little bitty friends2: 0, The Lion and Little bitty friends: 0, total: 0.
- Sticker List:** A table showing sticker titles and counts. The table has three columns: 'Sticker Title' (Octopus crab battle, elephant and pig and cat, The Lion and Little bitty friends2, The Lion and Little bitty friends), 'Sent' (0, 0, 1, 0), and 'Received' (0, 0, 2, 0). There is also a 'Show Graph' column with checkboxes.
- CSV Download:** A 'CSV Download' button at the bottom right of the table.

- ① Sale period
- ② Select sale region by country here.
- ③ Select the value to display in the graph here.
- ④ Change the graph format from daily to weekly here.
- ⑤ Graph
- ⑥ View details of the selected day here.
- ⑦ Sticker title.
- ⑧ Number of times the stickers were sent.
- ⑨ Number of times the stickers were received.
- ⑩ Show Graph: You can select up to 5 sticker sets to show on the graph.
- ⑪ CSV Button: Download the data as a CSV file here.

# Statistics: Region

You can view sent/received numbers for stickers by region.

**New Submission**

**Manage Stickers**

**Sales / Payment**

**Statistics**

Stickers

Regions

Message Center

Account Settings

Sticker Guidelines

Sales Manual (PDF)

FAQ

Notices

- New Message Center Added to Menu
- Notice Regarding Posting of Sticker Sales Manual
- Purchase of Stickers on iPhone Version of LINE

**Statistics: Region**

See statistics for your stickers broken down by region here.

**List of Regions**

① 2014-09-07 ~ 2014-10-07  
② All Stickers  
③ Sent  
④ Daily  
⑤ Graph

**Region**

Region	Sent	Received	Show Graph
Canada	1	5	<input checked="" type="checkbox"/>
日本 (Japan)	36	35	<input checked="" type="checkbox"/>
United States	1	14	<input checked="" type="checkbox"/>

- ① Sale period
- ② Select sale region by country here.
- ③ Select the value to display in the graph here.
- ④ Change the graph format from daily to weekly here.
- ⑤ Graph
- ⑥ Sticker title
- ⑦ Number of times the stickers were sent.
- ⑧ Number of times the stickers were received.
- ⑨ Show Graph: You can select up to 5 sticker sets to show on the graph.