

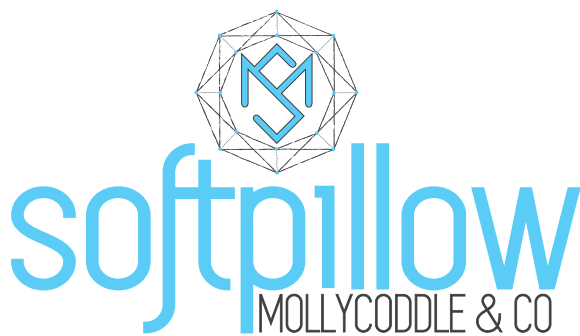
First Logo:

Softpillow
Mollycoddle
& Co. The Little
Agency

Comments:

- Too Wordy
- Clients get confused & don't know what to call us
- There is no iconic symbol

Latest Logo:



Comments:

- Too robotic looking
- Not elegant

Pantone

#Pantone 2985 C



CMYK

C	M	Y	K
54	0	0	0

RGB

R	G	B
117	255	255

C	M	Y	K
0	0	0	0

R	G	B
255	255	255

#Pantone Black 7 C



C	M	Y	K
0	0	0	90

R	G	B
65	65	65