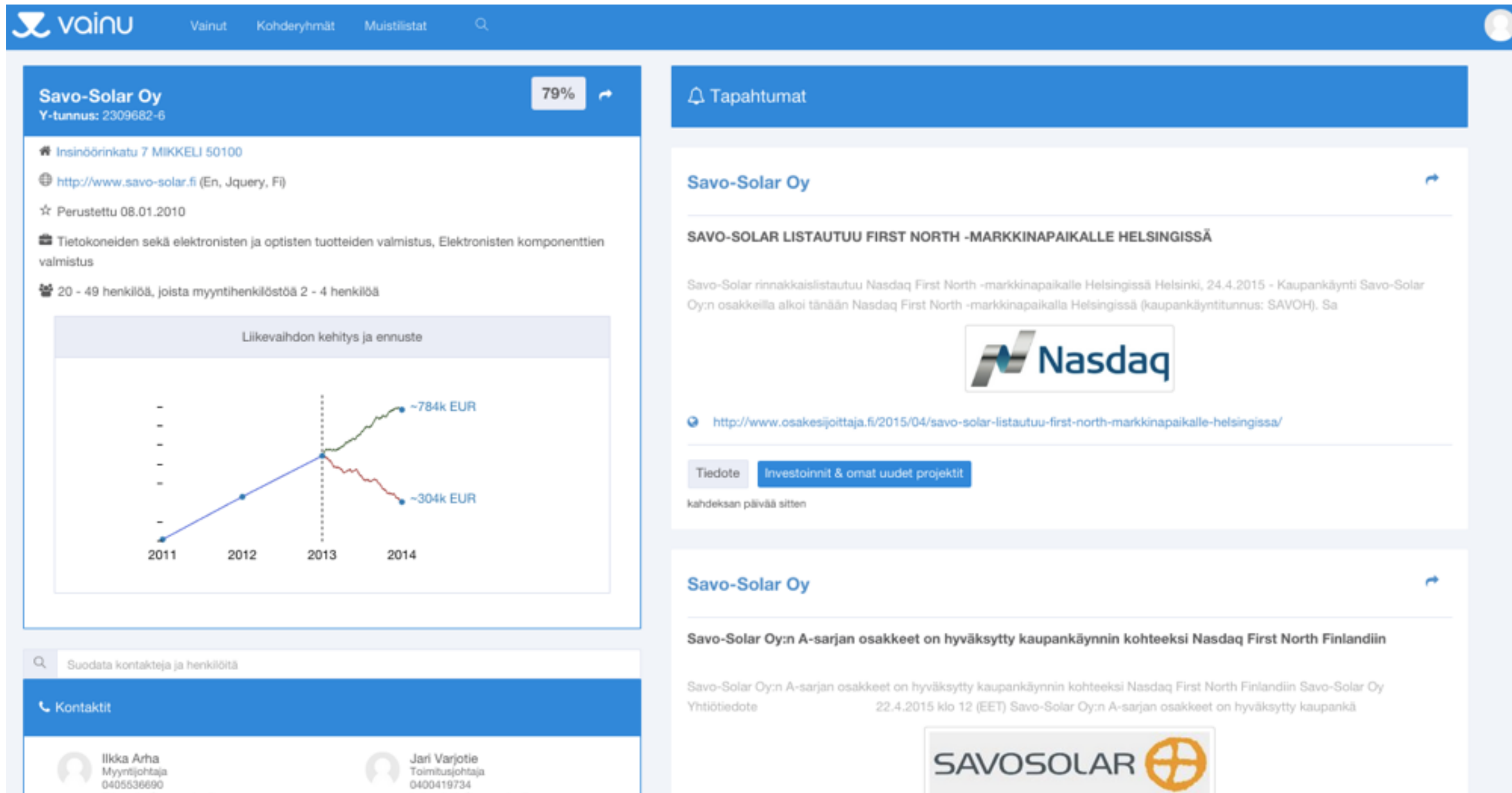


Old company infograph



Structure of new company info graph



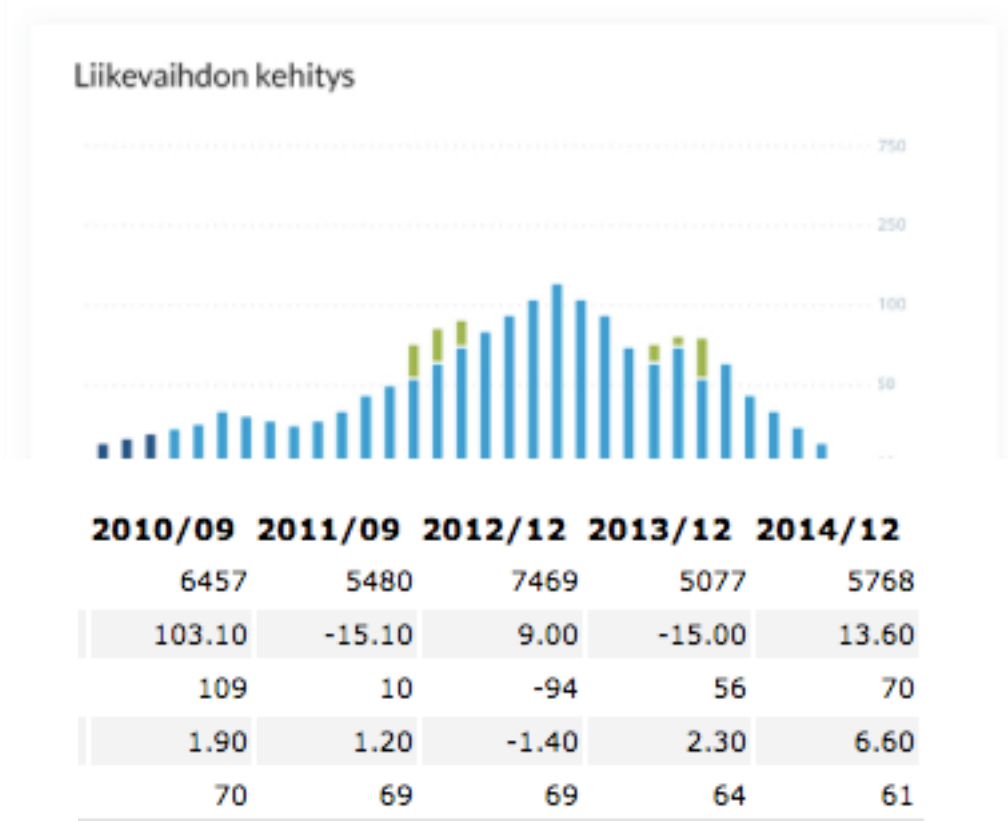
Focuses on digital business

Lot of changes recently

Address:
Madison Avenue 99
99339 NY, USA

Performs lower than average in industry

Basic Financial info



Changes in management

Mary And new worker

Organizational changes

New structure in company

Used technologies

Marketing
Google remarketing

E-Commerce
Magento

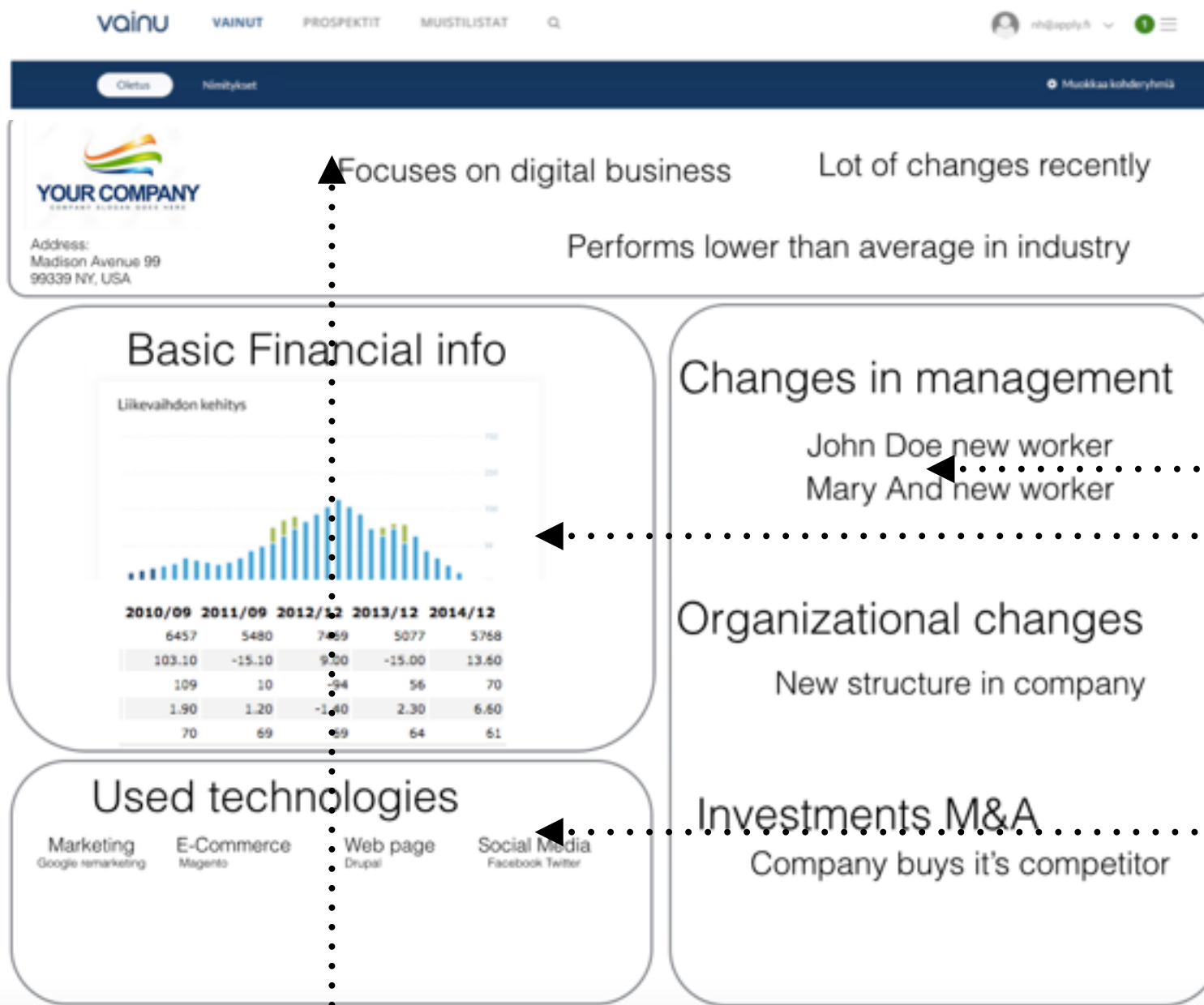
Web page
Drupal

Social Media
Facebook Twitter

Investments M&A

Company buys it's competitor

Content of new infograph



This box: The idea is to see what has recently happened in the company. Illustrate with symbols, "Management", "Organization" "Change"

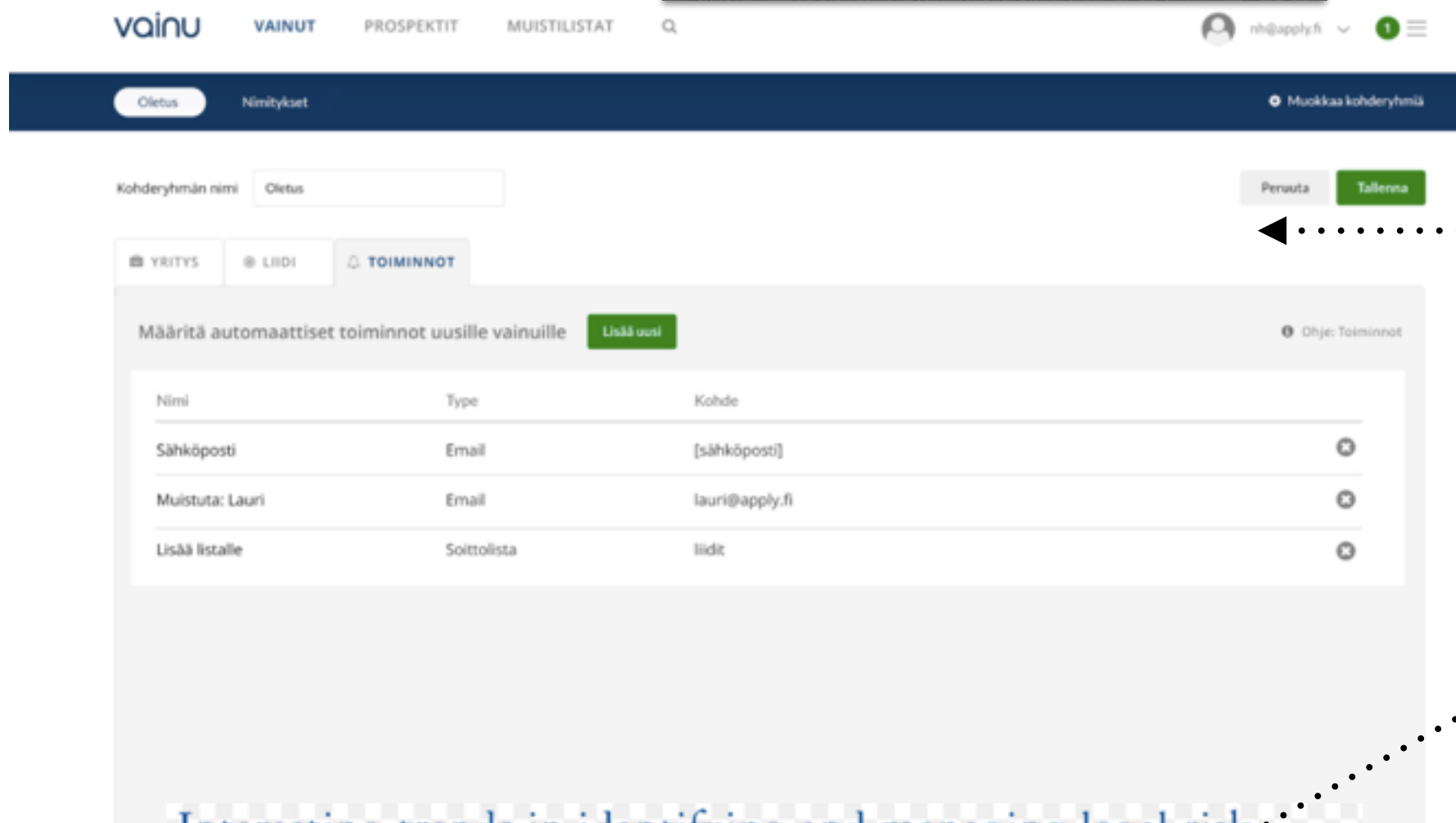
Basic company Financial performance

This box indicates what type of technologies company uses. Illustrate with technology logos, such as Drupal, Facebook, Twitter,

Company name and address. The idea of this section is to give an idea what the company is like at the given moment. Illustrate with symbols, such as arrows, "Focus", "Negative/positive performance", "change"



Look & Feel



The look of the Vainu -portal

The company profile should have same type of look & feel



Use the Vainu -logo colors to highlight stuff

