



Portland ranks  
2nd in the  
nation with the  
highest LGBT  
population per  
capita!

JUNE ISSUE

# PRIDE GUIDE

4 DAYS • 43 EVENTS • 65,000+ ATTENDEES

## PRIDE PORTLAND

As the annual signature festival of LGBT culture kicks off, Portland Monthly offers its take on how to celebrate and explores the past, present, and future of gay and lesbian life in Portland.

In conjunction with the cities largest LGBT festival, Portland Monthly will produce the official guide for Pride Northwest. Giving our readers the inside scoop on everything they need to know about Portland Pride week.

Portland Monthly is throwing a signature event called **FLARE** on Thursday June 11th at The Redd—Don't miss out on the fun!

## CIRCULATION = 89,000

**Portland: 66,000 (full circulation)**

**Seattle: 23,026 (subscriber)**



**Space Close - 4.10.15  
Material Close - 4.17.15  
On Sale - 5.22.15**

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**Portland Pride: June 13th - 21st**

## AD SPECS & NET RATES

### Full Page Ad

Trim Size: 5.375" wide by 8.375" high

Bleed Size: 5.625" wide by 8.625" high

Non-Bleed Size: 4.875" wide by 7.875" high

**Net rate: \$2,995**

### Half Page Ad

Size: 4.875" wide by 3.8125" high

**Net rate: \$1,648**

### Quarter Page Ad

Size: 2.3125" wide by 3.8125" high

**Net rate: \$997**

### Back Page

Trim Size: 5.375" wide by 8.375" high

Bleed Size: 5.625" wide by 8.625" high

**Net rate: \$3,995**

Trim size of publication

5.375" wide by 8.375" high.

Keep live matter 0.25" in from outer trim edges.

## DIGITAL FILE REQUIREMENTS

Portland Monthly accepts only high resolution PDF files. Outline all fonts and convert images and artwork to CMYK. All graphics/images must be 300 dpi at full size. Output with crop & registration marks turned on, offset to 12 points. "Print" file to a postscript file and distill file using Acrobat Distiller's PDFX1A setting.

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