

NameBuiler
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January 30, 2015

~Shop Tab/Page~

3 Sub Pages (drop downs)

There will be 3 'sub pages' to pick from the drop down of 'Shop' in the header:

- 1) Brandable Names (Invented)
- 2) Keyword Names (Descriptive)
- 3) New Extentions (gLTD's_

After making a selection from the drop down menu 'Shop' in the header menu, users will arrive at the 'Shop Names Page'. Right way users will see Beautiful logos (5-6 per row across) and 20-25 Logos deep.(and continues to the next page) The Logos are the main focus of the entire website, so they need to look clean, organized, and as little information(before you click) as possible when scrolling threw the names. The price, description, category, tags, and .com will be revealed AFTER the user clicks on that logo. There will be NO cents listed in the price as it makes the price look larger than it is. Users will be able to 'Buy it Now' or 'Inquire' or 'Favorite'

'Buy it now button' will automatically add the brand to the users cart. (See Cart Page)

'Inquire button' a pop-up box & users can make an offer or ask questions(See Inquiry Box)

'Favorite' Users can choose to 'favorite' and will be able to keep track.(See Favorite Page)

When you scroll to the bottom there will be a 'slide in' pop up that says: "Didn't find the name you were looking for? CLICK here!" This will take you to the "Business Submissions page" where users can submit detail of their business and we will help 'build' them a name. (See Business Submissions Page)

The Category, Sort, Price filter, and Search are vital to the website! These must work seamlessly and correctly! These options will be on ALMOST EVERY PAGE OF THE WEBSITE.

- 1) **Category-** Choosing a 'category' will display result only in that 'category'
- 2) **Sort by-** this (drop down) option will rearrange the results by-
 - a) **Price**
 - b) **Date Added**
 - c) **Staff Picks**
 - d) **Length** of Name- (starting with 2 letter brands, then 3, then 4)
- 3) **Price Filter-** Different than sort by price, as this option will only display results 'within' the chosen 'price filter'
- 4) **Search-** Type in search bar- will only display brands related to the 'search term' the users enters.